



Bending Cost in 1st Contact HealthCare Delivery





The leading private Medical Hotline Co. in the world*

Worldwide proven fact: Telehealth works and 2/3 tele-consults are solved right there and then.

Worldwide mobile phone penetration almost universal enabling a doctor in every cell.

MedicalHome 20 Y social/measurable historical impact: US\$300 million savings for private subscribers (literally billions when extrapolated to any public health system).

Reason why:

- Convenience (24 x 7 x 365)
- Accesibility
- Certified Protocol Based Quality Care
- Efficient regardless of location
- Satisfactory Customer Experience
- Empowers the individual
- Affordable



Conclusion:

Improves the lives and well being of individuals & families.

**Mckinsey & Company Lessons from entrepreneurs around the world "Unlocking productivity through healthcare delivery innovations"*



EXPERIENCE



• 25+ years expertise in Contact Center Industry

+7,000 CC Workstations

REACH



• The longest Nationwide Medical Network

+10,000 Partners

TECHNOLOGY



• Proprietary Health Platform with latest CC Protocols

3 Next-Gen Tech Suites

RESULTS



• 2/3 of all first contact medical visits can be avoided by triage

+10M Medical Calls Handled

IMPACT



• 20+ years providing 1st contact health solutions

Millions of visits avoided (+US\$300 MM in savings)

5 Million Users

Universal Access



5 Seconds Average Speed Answer

Quality



5 US\$ Monthly Billed to Phone

Low Cost



24/7 MD Hotline



Ambulance



MD House Calls



Health Discounts Program



Physician Referrals



Health Care Network



Wellness Program



Ophthalmology Program



Dental Program



Medical e-Profile



Life Insurance



Health App



ConsejoSano is the first telehealth solution specifically designed to help U.S. Health Systems and Spanish speakers save money. It connects Hispanics to native **Spanish speaking doctors, psychologists and nutritionists** via their telephones or mobile app **24/7**.

www.ConsejoSano.com





A Sleeping Giant: Demographic Necessity

Medical Home
Tu acceso a la salud.™

ConsejoSano
Por la salud del Hispano



65% of Hispanics speak Spanish at home

22 million Hispanic employees; 12 million undocumented workers

In 2050 the US will be the largest Spanish-speaking country in the world

17% of the total population in the U.S. is Hispanic but only 5% of doctors speak Spanish



The U.S. Healthcare system is not designed for Spanish speakers and it costs money and precious resources

- * Dramatic **shortage of Spanish speaking** doctors and culturally tailored care.
- * High cost of **unnecessary healthcare facility and emergency room visits.**
- * **70% of Spanish speakers** seek alternative health solutions because existing health plans do not serve their needs.
- * Hispanics are **1.9** times more likely to have **diabetes** than whites and have a higher propensity for obesity.

*Sources: National Diabetes Information Clearinghouse (NDIC)





Comprehensive Engagement at Lower Costs

Increasing Engagement



* Native Spanish-speaking doctors / remote prescription



* Convenient: private on patient's own schedule



* Videos and tips

Lowering Costs



* General medicine



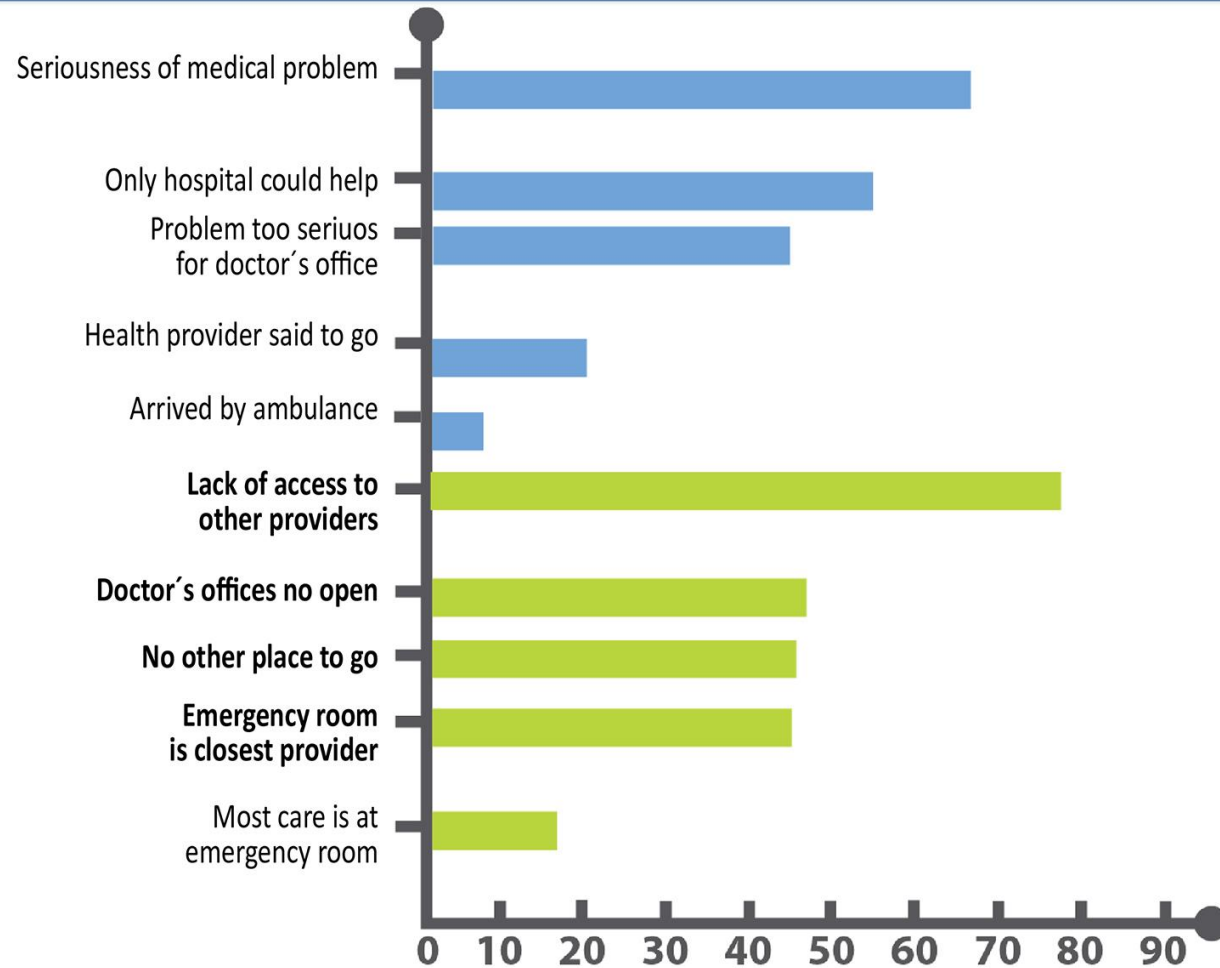
* Education & Navigation



* Nutrition & Diabetes Mngmt.



Reasons for last emergency room visit



Source: CDC/NCHS, National Health Interview Survey



Benefits

- **Smart referrals** Direct to U.S. licensed spanish speaking doctors when prescription needed. Direct to in-network providers when in person consult need (ER bypass).
- **Equity and Engagement** Provides services to underserved Spanish speaking employees, increasing productivity and retention. Provides service regardless of individuals legal status.
- **Reduced absenteeism** Fewer doctor visits and time out of work.
- **Turn key** Stands alone or complements existing insurance and HR programs.
- **Cultural Fit** Higher trust with Hispanic, native Spanish speaking doctors leads to higher engagement rates.
- **Convenient** Callers connect instantly with doctors, 24/7, privately and on their schedule.
- **Quality** Experienced doctors support wide range of issues.
- **Value** Complements existing health insurance; addresses challenge of high deductible plans.
- **Education** Videos clarify insurance process and the U.S. health system.
- **Cost Savings** Reduce doctor and ER visits by solving +60% of concerns over the phone.





ConsejoSano = Cost Savings

- ✓ Fewer Unnecessary ER Visits
- ✓ Fewer Unnecessary Doctor Visits
- ✓ Redirecting ER visitors to Urgent Care
- ✓ Directing callers to in-network care
- ✓ Reduced absenteeism and turnover
- ✓ Manage chronic disease, such as diabetes and obesity

*RAND Corporation Study, Forbes

ROI = \$1
to \$3.80

Consejo Sano - Uniquely Positioned to Enable Proven and Immediate Cost Bending to the entire U.S. Health Payers System.

Public

- ✓ 17.1 million Hispanics covered by Medicaid
- ✓ 4.2 million Hispanics covered by Medicare
- ✓ 170,000 Hispanics in The U.S. Armed Forces
- ✓ 70,000 Hispanic Inmates in Federal Prisons
- ✓ Hundreds of thousands a year of "Inadequate Hispanic ER Visits" forcefully sponsored by States or Local Governments.

Private

- ✓ 10+ million hispanics with existing private insurance coverage (possible to lower sinistrality and treatment costs for HMO's / Medical Insurance Companies)
- ✓ 22 million hispanic employees (possible to reduce corporate insurance premiums)

ALL PLAYERS INVOLVED BENEFIT !

