



The Commonwealth Fund/Modern Healthcare Health Care Opinion Leaders Survey

HEALTH REFORM

March 2010

Introduction

The Commonwealth Fund Health Care Opinion Leaders (HCOL) Survey was conducted by Harris Interactive® on behalf of The Commonwealth Fund and *Modern Healthcare*, with responses from a broad group of 201 opinion leaders in health policy and innovators in health care delivery and finance. This was the 21st study in a series of surveys designed to highlight leaders' perspectives on the most timely health policy issues facing the nation. This survey focused on health reform in the United States.

Health care opinion leaders were identified by The Commonwealth Fund, *Modern Healthcare*, and Harris Interactive as individuals who are experts and influential decision makers within their respective industries.

About the Respondents

Respondents come from a broad range of employment positions and settings. For analytical purposes we combined respondents into four sectors (for a more detailed description of respondents' place of employment please refer to Table 9):

- *Academic/Research Institutions* (55%)*
- *Business/Insurance/Other Health Care Industry* (25%)*; including health insurance, pharmaceutical, other industries/businesses, and health care improvement organizations.
- *Health Care Delivery* (23%)*; including medical societies or professional associations, allied health societies or professional associations or organizations, hospital or related professional associations or organizations, hospitals, nursing homes/long-term care facilities, clinics, and physician or other clinical practices.
- *Government/Labor/Consumer Advocacy* (10%)*; including government, labor, and consumer advocacy.**

* Percentages add up to more than 100 as respondents were able to give more than one answer.

** Respondents in these industries were combined due to the small sample sizes of the individual groups

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TABLE 1
HEALTH REFORM PROPOSAL'S SUCCESS IN MEETING GOALS

“Several health reform priorities were outlined by the Administration before Congress began crafting legislation in the spring of 2009. How successful do you think the comprehensive health reform proposal developed by Congress could be at meeting the following goals of health reform if enacted?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
Expand access to affordable health insurance for those Americans without coverage	n=	201	111	47	56	21
	Very Successful/ Successful	88	92	85	86	76
	Very Successful	30	38	23	20	29
	Successful	58	54	62	66	48
	Neither Successful Nor Unsuccessful	7	4	6	11	14
	Unsuccessful/Very Unsuccessful	5	5	9	4	10
	Unsuccessful	2	3	4	0	5
	Very unsuccessful	2	2	4	4	5
	Not Sure	0	0	0	0	0
Improve the affordability of health insurance for those Americans who already have coverage	n=	201	111	47	56	21
	Very Successful/ Successful	38	50	28	25	33
	Very Successful	5	7	2	2	10
	Successful	33	42	26	23	24
	Neither Successful Nor Unsuccessful	26	26	23	30	24
	Unsuccessful/Very Unsuccessful	35	23	45	43	43
	Unsuccessful	17	13	19	11	19
	Very unsuccessful	18	11	26	32	24
	Not Sure	1	1	4	2	0
Begin to control rising health care costs and not add to the federal budget deficit	n=	201	111	47	56	21
	Very Successful/ Successful	35	44	30	16	38
	Very Successful	4	5	2	2	5
	Successful	30	39	28	14	33
	Neither Successful Nor Unsuccessful	22	23	23	30	14
	Unsuccessful/Very Unsuccessful	42	31	45	52	48
	Unsuccessful	18	14	15	16	14
	Very unsuccessful	24	16	30	36	33
	Not Sure	1	2	2	2	0

TABLE 2
IMPORTANCE OF ELEMENTS IN HEALTH CARE REFORM

“How important is it that the following priorities be included in health reform?”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Expansion of Medicaid	n=	198	110	45	54	21
	Very Important/ Important	73	77	78	70	76
	Very Important	36	46	20	22	33
	Important	37	31	58	48	43
	Neither Important Nor Unimportant	17	15	13	17	10
	Unimportant /Very Unimportant	9	5	9	11	14
	Unimportant	7	4	7	9	14
	Very Unimportant	2	2	2	2	0
	Not Sure	2	3	0	2	0
Creation of (an) insurance exchange(s)	n=	201	111	47	56	21
	Very Important/ Important	77	82	74	66	57
	Very Important	38	50	32	25	24
	Important	38	32	43	41	33
	Neither Important Nor Unimportant	15	14	17	20	33
	Unimportant /Very Unimportant	7	4	9	14	5
	Unimportant	6	4	6	11	5
	Very Unimportant	1	0	2	4	0
	Not Sure	1	1	0	0	5
Establishment of an Independent Payment Advisory Board	n=	201	111	47	56	21
	Very Successful/ Successful	67	73	64	66	62
	Very Successful	32	36	26	32	24
	Successful	35	37	38	34	38
	Neither Successful Not Unsuccessful	17	16	19	13	29
	Unsuccessful/Very unsuccessful	12	7	11	18	10
	Unsuccessful	7	5	9	9	10
	Very unsuccessful	5	2	2	9	0
	Not Sure	3	4	6	4	0

TABLE 2 (CONT'D)
IMPORTANCE OF ELEMENTS IN HEALTH CARE REFORM

“How important is it that the following priorities be included in health reform?”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Creation of a Medicare and Medicaid Payment Innovation Center and provider payment reform pilots	n=	201	111	47	56	21
	Very Important/ Important	78	80	77	73	62
	Very Important	45	50	47	36	29
	Important	33	31	30	38	33
	Neither Important Nor Unimportant	13	14	15	18	24
	Unimportant /Very Unimportant	8	6	9	9	10
	Unimportant	7	5	9	9	10
	Very Unimportant	1	1	0	0	0
Not Sure	0	0	0	0	5	
Introduction of income-related subsidies to purchase insurance coverage and cover cost-sharing for lower income individuals	n=	201	111	47	56	21
	Very Important/ Important	90	93	91	88	76
	Very Important	57	71	49	38	52
	Important	33	22	43	50	24
	Neither Important Nor Unimportant	6	5	6	9	14
	Unimportant /Very Unimportant	3	1	2	4	10
	Unimportant	1	1	0	0	5
	Very Unimportant	1	0	2	4	5
Not Sure	0	1	0	0	0	
Creation of new insurance market rules, including guaranteed issue, community rating, and minimum medical loss ratios	n=	200	110	47	56	21
	Very Important/ Important	90	90	100	88	86
	Very Important	64	74	70	48	67
	Important	26	16	30	39	19
	Neither Important Nor Unimportant	6	6	0	9	5
	Unimportant /Very Unimportant	5	4	0	4	10
	Unimportant	3	1	0	2	5
	Very Unimportant	2	3	0	2	5
Not Sure	0	0	0	0	0	

TABLE 2 (CONT'D)
IMPORTANCE OF ELEMENTS IN HEALTH CARE REFORM

“How important is it that the following priorities be included in health reform?”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Incentivizing primary care and patient-centered medical homes	n=	199	109	47	56	21
	Very Important/ Important	86	86	91	80	76
	Very Important	46	47	51	45	52
	Important	40	39	40	36	24
	Neither Important Nor Unimportant	8	9	4	14	14
	Unimportant /Very Unimportant	6	5	4	5	10
	Unimportant	4	2	4	4	5
	Very Unimportant	2	3	0	2	5
Not Sure	0	0	0	0	0	
Promoting quality improvement and public reporting	n=	198	109	47	56	21
	Very Important/ Important	88	87	91	86	86
	Very Important	49	51	47	55	67
	Important	39	36	45	30	19
	Neither Important Nor Unimportant	8	7	4	13	10
	Unimportant /Very Unimportant	4	5	4	2	0
	Unimportant	3	5	2	0	0
	Very Unimportant	1	0	2	2	0
Not Sure	1	1	0	0	5	
Encouraging Medicare private plan competition	n=	200	110	47	56	21
	Very Important/ Important	43	43	49	43	38
	Very Important	15	16	17	14	0
	Important	28	26	32	29	38
	Neither Important Nor Unimportant	30	30	32	39	24
	Unimportant /Very Unimportant	24	26	17	13	33
	Unimportant	16	16	11	11	19
	Very Unimportant	8	10	6	2	14
Not Sure	4	1	2	5	5	

TABLE 2 (CONT'D)
IMPORTANCE OF ELEMENTS IN HEALTH CARE REFORM

“How important is it that the following priorities be included in health reform?”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Accelerating the growth of accountable care organizations and integrated delivery systems	n=	200	111	46	55	21
	Very Important/ Important	82	85	80	73	81
	Very Important	34	37	28	29	43
	Important	48	48	52	44	38
	Neither Important Nor Unimportant	11	10	11	18	5
	Unimportant /Very Unimportant	8	5	9	9	10
	Unimportant	6	3	9	9	10
	Very Unimportant	2	3	0	0	0
Not Sure	1	0	0	0	5	

**TABLE 3
CHANGES TO U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)**

“Which of the following policy changes should the U.S. Department of Health and Human Services (HHS) pursue administratively? Please indicate the degree to which you support or oppose the following strategies.”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Support state-based initiatives and state waivers/demonstrations to expand coverage and/or reform provider payment	n=	201	111	47	56	21
	Strongly Support/Support	82	90	89	80	62
	Strongly Support	41	48	36	43	10
	Support	41	42	53	38	52
	Neither Support Nor Oppose	11	5	4	14	14
	Oppose /Somewhat Oppose	6	4	6	4	19
	Oppose	5	3	6	4	14
	Strongly Oppose	1	1	0	0	5
Not Sure	1	1	0	2	5	
Pursue Medicare and Medicaid payment reform pilots	n=	201	111	47	56	21
	Strongly Support/Support	92	93	89	88	90
	Strongly Support	57	61	51	46	57
	Support	35	32	38	41	33
	Neither Support Nor Oppose	5	5	4	7	10
	Oppose /Somewhat Oppose	3	2	6	5	0
	Oppose	3	2	6	5	0
	Strongly Oppose	0	0	0	0	0
Not Sure	0	0	0	0	0	
Strengthen and stabilize the safety net system	n=	200	110	47	56	21
	Strongly Support/Support	85	90	87	77	62
	Strongly Support	48	55	60	36	33
	Support	37	35	28	41	29
	Neither Support Nor Oppose	11	9	9	16	24
	Oppose /Somewhat Oppose	4	1	4	5	10
	Oppose	4	1	4	5	10
	Strongly Oppose	0	0	0	0	0
Not Sure	2	0	0	2	5	

TABLE 3 (CONT'D)
CHANGES TO U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)

“Which of the following policy changes should the U.S. Department of Health and Human Services (HHS) pursue administratively? Please indicate the degree to which you support or oppose the following strategies.”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Invest in the primary care workforce	n=	199	109	47	55	21
	Strongly Support/ Support	90	87	94	87	81
	Strongly Support	62	64	70	56	38
	Support	28	23	23	31	43
	Neither Support Nor Oppose	8	10	4	11	19
	Oppose /Somewhat Oppose	2	3	2	2	0
	Oppose	2	2	2	2	0
	Strongly Oppose	1	1	0	0	0
Not Sure	0	0	0	0	0	
Encourage private-sector innovation	n=	201	111	47	56	21
	Strongly Support/ Support	76	76	81	80	71
	Strongly Support	35	27	43	48	19
	Support	41	49	38	32	52
	Neither Support Nor Oppose	22	22	17	18	29
	Oppose /Somewhat Oppose	2	3	2	2	0
	Oppose	2	3	2	2	0
	Strongly Oppose	0	0	0	0	0
Not Sure	0	0	0	0	0	

**TABLE 4
HEALTH REFORM STRATEGIES**

“In the continuing debate over health reform, do you support or oppose the following strategies?”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Undertake medical malpractice and tort reform	n=	200	110	47	56	21
	Strongly Support/ Support	76	73	83	73	76
	Strongly Support	36	22	55	45	38
	Support	41	51	28	29	38
	Neither Support Nor Oppose	19	22	15	21	19
	Oppose /Somewhat Oppose	5	5	2	4	5
	Oppose	4	3	2	4	5
	Strongly Oppose	1	2	0	0	0
	Not Sure	1	1	0	2	0
Allow consumers to purchase insurance across state lines	n=	199	109	47	56	21
	Strongly Support/ Support	49	44	62	59	33
	Strongly Support	22	17	30	23	19
	Support	28	28	32	36	14
	Neither Support Nor Oppose	18	19	23	14	14
	Oppose /Somewhat Oppose	31	36	13	27	52
	Oppose	19	21	11	14	43
	Strongly Oppose	12	15	2	13	10
	Not Sure	2	1	2	0	0
Provide tax credits for the purchase of individual insurance	n=	200	110	47	56	21
	Strongly Support/ Support	64	60	72	75	57
	Strongly Support	20	15	26	29	0
	Support	45	45	47	46	57
	Neither Support Nor Oppose	18	18	17	14	33
	Oppose /Somewhat Oppose	17	20	11	9	5
	Oppose	14	15	11	9	5
	Strongly Oppose	3	5	0	0	0
	Not Sure	2	2	0	2	5

TABLE 4 (CONT'D)
HEALTH REFORM STRATEGIES

“In the continuing debate over health reform, do you support or oppose the following strategies?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Expand the use of health savings accounts and high deductible health plans	n=	198	109	47	55	21
	Strongly Support/ Support	29	19	36	38	33
	Strongly Support	7	5	6	9	5
	Support	22	15	30	29	29
	Neither Support Nor Oppose	24	28	21	24	19
	Oppose /Somewhat Oppose	46	51	40	35	48
	Oppose	27	28	30	22	33
	Strongly Oppose	19	23	11	13	14
	Not Sure	1	1	2	4	0
Create vouchers for Medicare beneficiaries to purchase private plans	n=	200	110	47	56	21
	Strongly Support/ Support	27	25	30	30	19
	Strongly Support	7	7	2	7	0
	Support	20	18	28	23	19
	Neither Support Nor Oppose	26	25	28	23	38
	Oppose /Somewhat Oppose	44	49	38	34	43
	Oppose	26	28	21	23	33
	Strongly Oppose	18	21	17	11	10
	Not Sure	4	1	4	13	0
Create vouchers for Medicaid beneficiaries to purchase private plans	n=	200	110	47	56	21
	Strongly Support/ Support	30	28	30	36	19
	Strongly Support	5	5	2	5	0
	Support	25	23	28	30	19
	Neither Support Nor Oppose	24	24	28	27	38
	Oppose /Somewhat Oppose	43	46	40	27	43
	Oppose	28	28	28	16	38
	Strongly Oppose	15	18	13	11	5
	Not Sure	4	2	2	11	0

**TABLE 5
HEALTH REFORM IMPLEMENTATION ISSUES**

“Assuming a comprehensive health reform bill reaches the President’s desk, how much of a concern are the following implementation issues?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government / Labor/ Consumer Advocacy
		%	%	%	%	%
Staffing levels at the Department of Health and Human Services (HHS)	n=	200	111	47	55	21
	Very Concerned/ Concerned	60	61	57	49	52
	Very Concerned	27	23	28	20	19
	Concerned	34	39	30	29	33
	Neither Concerned Nor Unconcerned	26	25	23	35	29
	Unconcerned /Very Unconcerned	11	10	19	13	14
	Unconcerned	9	9	17	7	0
	Very Unconcerned	2	1	2	5	14
	Not Sure	4	4	0	4	5
Adequacy of financing for HHS	n=	201	111	47	56	21
	Very Concerned/ Concerned	68	68	66	68	67
	Very Concerned	33	31	34	27	19
	Concerned	35	37	32	41	48
	Neither Concerned Nor Unconcerned	18	21	17	16	19
	Unconcerned /Very Unconcerned	13	10	17	16	14
	Unconcerned	11	9	15	13	5
	Very Unconcerned	1	1	2	4	10
	Not Sure	1	2	0	0	0
Short implementation timelines	n=	201	111	47	56	21
	Very Concerned/ Concerned	54	52	62	52	62
	Very Concerned	20	14	26	29	10
	Concerned	34	38	36	23	52
	Neither Concerned Nor Unconcerned	23	23	21	21	14
	Unconcerned /Very Unconcerned	23	25	17	25	24
	Unconcerned	17	18	15	20	10
	Very Unconcerned	6	7	2	5	14
	Not Sure	0	0	0	2	0

TABLE 5 (CONT'D)
HEALTH REFORM IMPLEMENTATION ISSUES

“Assuming a comprehensive health reform bill reaches the President’s desk, how much of a concern are the following implementation issues?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Recruiting organizations to participate in payment pilot programs	n=	200	110	47	56	21
	Very Concerned/ Concerned	35	38	40	25	38
	Very Concerned	8	10	9	4	0
	Concerned	27	28	32	21	38
	Neither Concerned Nor Unconcerned	33	28	28	46	38
	Unconcerned /Very Unconcerned	31	32	30	27	24
	Unconcerned	26	26	21	25	19
	Very Unconcerned	6	5	9	2	5
	Not Sure	1	2	2	2	0
Enforcement of the individual mandate	n=	199	110	47	55	21
	Very Concerned/ Concerned	75	72	79	71	67
	Very Concerned	22	15	21	25	19
	Concerned	53	57	57	45	48
	Neither Concerned Nor Unconcerned	11	9	9	13	19
	Unconcerned /Very Unconcerned	13	15	11	11	14
	Unconcerned	11	15	6	9	5
	Very Unconcerned	2	1	4	2	10
	Not Sure	2	4	2	5	0
Inadequate primary care supply	n=	201	111	47	56	21
	Very Concerned/ Concerned	88	89	100	82	90
	Very Concerned	47	48	60	34	48
	Concerned	41	41	40	48	43
	Neither Concerned Nor Unconcerned	5	5	0	9	10
	Unconcerned /Very Unconcerned	6	5	0	9	0
	Unconcerned	4	5	0	4	0
	Very Unconcerned	2	1	0	5	0
	Not Sure	0	0	0	0	0

TABLE 5 (CONT'D)
HEALTH REFORM IMPLEMENTATION ISSUES

“Assuming a comprehensive health reform bill reaches the President’s desk, how much of a concern are the following implementation issues?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Using the personal income tax system to help with enrollment and income-related subsidies	n=	201	111	47	56	21
	Very Concerned/ Concerned	34	36	40	21	33
	Very Concerned	9	9	15	4	0
	Concerned	25	27	26	18	33
	Neither Concerned Nor Unconcerned	34	29	30	41	38
	Unconcerned /Very Unconcerned	29	32	30	32	29
	Unconcerned	25	29	28	27	19
	Very Unconcerned	4	3	2	5	10
	Not Sure	3	4	0	5	0
State resistance to reform	n=	201	111	47	56	21
	Very Concerned/ Concerned	61	62	64	55	48
	Very Concerned	24	20	28	25	14
	Concerned	37	42	36	30	33
	Neither Concerned Nor Unconcerned	22	21	23	27	29
	Unconcerned /Very Unconcerned	14	14	9	14	24
	Unconcerned	11	11	6	11	14
	Very Unconcerned	3	3	2	4	10
	Not Sure	3	4	4	4	0
Insurer nonparticipation in the insurance exchanges	n=	201	111	47	56	21
	Very Concerned/ Concerned	42	41	51	39	14
	Very Concerned	10	11	9	7	5
	Concerned	32	30	43	32	10
	Neither Concerned Nor Unconcerned	22	22	21	25	52
	Unconcerned /Very Unconcerned	34	37	28	32	33
	Unconcerned	28	31	21	30	29
	Very Unconcerned	5	6	6	2	5
	Not Sure	1	1	0	4	0

TABLE 5 (CONT'D)
HEALTH REFORM IMPLEMENTATION ISSUES

“Assuming a comprehensive health reform bill reaches the President’s desk, how much of a concern are the following implementation issues?”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
State capacity to implement reform	n=	201	111	47	56	21
	Very Concerned/ Concerned	79	76	79	79	76
	Very Concerned	36	35	43	23	33
	Concerned	43	41	36	55	43
	Neither Concerned Nor Unconcerned	10	14	15	7	5
	Unconcerned /Very Unconcerned	9	10	6	13	19
	Unconcerned	7	8	6	9	14
	Very Unconcerned	2	2	0	4	5
	Not Sure	1	1	0	2	0

**TABLE 6
STRATEGIES TO PROVIDE RELIEF TO THE UNINSURED**

“Whether or not a comprehensive health reform bill is signed into law, please indicate the degree to which you favor the following strategies to provide relief to the uninsured over the next few years.”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Extend federal COBRA subsidies to the long-term uninsured to purchase coverage	n=	201	111	47	56	21
	Strongly Favor/ Favor	72	77	77	66	62
	Strongly Favor	28	33	19	21	19
	Favor	44	44	57	45	43
	Neither Favor Nor Oppose	16	14	13	20	19
	Oppose /Somewhat Oppose	9	7	9	13	19
	Oppose	7	4	6	11	14
	Strongly Oppose	2	4	2	2	5
Not Sure	2	2	2	2	0	
Extend the higher federal matching rate for Medicaid until the economy recovers so long as states agree to maintain Medicaid eligibility	n=	199	111	46	55	20
	Strongly Favor/ Favor	81	84	80	76	85
	Strongly Favor	40	43	41	29	45
	Favor	41	41	39	47	40
	Neither Favor Nor Oppose	11	11	11	13	10
	Oppose /Somewhat Oppose	7	5	7	7	5
	Oppose	5	2	7	7	5
	Strongly Oppose	2	3	0	0	0
Not Sure	2	1	2	4	0	
Permit states meeting certain conditions (e.g., expansion of coverage for uninsured, provider payment reform, delivery system reform, cost control) to accelerate receipt of federal funding for coverage expansion	n=	200	111	46	56	21
	Strongly Favor/ Favor	84	86	89	80	86
	Strongly Favor	41	50	46	34	43
	Favor	43	37	43	46	43
	Neither Favor Nor Oppose	9	8	4	9	10
	Oppose /Somewhat Oppose	7	5	7	9	5
	Oppose	5	4	7	7	0
	Strongly Oppose	2	2	0	2	5
Not Sure	1	0	0	2	0	

TABLE 6 (CONT'D)
STRATEGIES TO PROVIDE RELIEF TO THE UNINSURED

“Whether or not a comprehensive health reform bill is signed into law, please indicate the degree to which you favor the following strategies to provide relief to the uninsured over the next few years.”

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Increase federal funding to federally qualified health centers subject to conditions on meeting quality and value targets	n=	200	111	46	56	21
	Strongly Favor/ Favor	78	79	80	77	71
	Strongly Favor	30	35	24	18	24
	Favor	48	44	57	59	48
	Neither Favor Nor Oppose	15	16	13	16	10
	Oppose /Somewhat Oppose	6	4	7	5	19
	Oppose	5	2	4	5	19
	Strongly Oppose	2	2	2	0	0
Not Sure	1	1	0	2	0	
Provide emergency relief to public and other safety net hospitals subject to conditions on meeting quality and value targets	n=	200	110	47	56	21
	Strongly Favor/ Favor	76	82	77	71	67
	Strongly Favor	29	35	32	27	24
	Favor	47	47	45	45	43
	Neither Favor Nor Oppose	18	13	15	20	14
	Oppose /Somewhat Oppose	6	5	9	4	19
	Oppose	4	4	9	4	14
	Strongly Oppose	2	2	0	0	5
Not Sure	2	0	0	5	0	

**TABLE 7
READDRESSING ISSUES IN THE FUTURE**

“Looking ahead, how important is it that the following issues be readdressed in the next two to three years.”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
All-payer provider payment reform initiatives	n=	198	110	46	55	21
	Very Important/ Important	79	80	83	80	71
	Very Important	47	51	46	45	48
	Important	32	29	37	35	24
	Neither Important Nor Unimportant	11	13	9	7	24
	Unimportant /Very Unimportant	9	6	7	11	5
	Unimportant	4	2	4	5	5
	Very Unimportant	6	5	2	5	0
	Not Sure	2	1	2	2	0
A public plan	n=	200	110	47	56	21
	Very Important/ Important	46	57	38	36	33
	Very Important	26	35	21	21	10
	Important	20	23	17	14	24
	Neither Important Nor Unimportant	24	24	21	25	43
	Unimportant /Very Unimportant	29	18	36	38	24
	Unimportant	12	8	19	9	19
	Very Unimportant	17	10	17	29	5
	Not Sure	2	1	4	2	0
Stronger cost controls	n=	200	110	47	56	21
	Very Important/ Important	89	92	85	82	81
	Very Important	61	65	40	64	43
	Important	28	27	45	18	38
	Neither Important Nor Unimportant	8	6	11	13	5
	Unimportant /Very Unimportant	4	2	4	4	14
	Unimportant	2	1	2	4	10
	Very Unimportant	2	1	2	0	5
	Not Sure	1	0	0	2	0

TABLE 7 (CONT'D)
READDRESSING ISSUES IN THE FUTURE

“Looking ahead, how important is it that the following issues be readdressed in the next two to three years.”
Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

		Total	Academic/ Research Inst.	Health Care Delivery	Business/ Insurance/ Other Health Care Industry	Government/ Labor/ Consumer Advocacy
		%	%	%	%	%
Improved affordability provisions for low and moderate-income families	n=	200	111	46	56	21
	Very Important/ Important	95	94	98	96	95
	Very Important	53	59	48	45	43
	Important	42	35	50	52	52
	Neither Important Nor Unimportant	5	6	2	4	0
	Unimportant /Very Unimportant	1	0	0	0	5
	Unimportant	1	0	0	0	5
	Very Unimportant	0	0	0	0	0
Not Sure	0	0	0	0	0	
Role of employer-based coverage	n=	200	111	47	55	21
	Very Important/ Important	69	68	77	62	67
	Very Important	28	27	28	25	29
	Important	41	41	49	36	38
	Neither Important Nor Unimportant	23	24	19	24	29
	Unimportant /Very Unimportant	8	6	4	13	5
	Unimportant	6	5	4	11	0
	Very Unimportant	2	2	0	2	5
Not Sure	1	1	0	2	0	
Prevention and control of chronic disease	n=	200	110	47	56	21
	Very Important/ Important	89	88	85	89	95
	Very Important	51	50	57	45	52
	Important	38	38	28	45	43
	Neither Important Nor Unimportant	9	7	15	9	0
	Unimportant /Very Unimportant	3	4	0	2	5
	Unimportant	2	4	0	0	0
	Very Unimportant	1	0	0	2	5
Not Sure	1	1	0	0	0	

**TABLE 8
TYPE OF EMPLOYMENT**

"How would you describe your current employment position?"

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

	%
Researcher/Professor/Teacher	34
CEO/President	28
Policy analyst	22
Physician	19
Management/Administration	15
Consultant	11
Retired	8
Healthcare purchaser	7
Dean or department head	5
Consumer advocate	4
Foundation officer	4
Policymaker or policy staff (state)	2
Lobbyist	2
Other healthcare provider (not physician)	2
Policymaker or policy staff (federal)	1
Regulator	0
Investment analyst	0
Other	5

TABLE 9

PLACE OF EMPLOYMENT

"Which of the following best describes the place or institution for which you work or if retired last worked?"

Note: Percentages may not add up to 100 percent due to rounding or no response

Base: 201 respondents

	%
Academic and Research Institutions	55
Medical, public health, nursing, or other health professional school	21
Think tank/Health care institute/Policy research institution	21
Foundation	8
University setting not in a medical, public health, nursing, or other health professional school	8
Medical Publisher	1
Government	2
Non-elected state executive-branch official	1
Staff for non-elected state executive-branch official	1
Professional, Trade, Consumer Organizations	23
Medical society or professional association or organization	7
Hospital or related professional association or organization	6
Health insurance and business association or organization	5
Labor/Consumer/Seniors' advocacy group	4
Financial services industry	1
Allied health society or professional association or organization	1
Health Care Delivery	14
Physician practice/Other clinical practice (patient care)	8
Hospital	4
Health insurance/Managed care industry	4
Clinic	4
Nursing home/Long-term care facility	1
Pharmaceutical Industry	1
Drug manufacturer	1
Other Industry/Business Settings	20
Health care consulting firm	9
Health care improvement organization	7
CEO, CFO, Benefits Manager	4
Accrediting body and organization (non-governmental)	2
Other	4

Please note that respondents may fall into more than one of these categories.

Methodology

This survey was conducted online by Harris Interactive on behalf of The Commonwealth Fund among 201 opinion leaders in health policy and innovators in health care delivery and finance within the United States between February 16, 2010, and March 15, 2010. Harris Interactive sent out individual e-mail invitations to the entire panel containing a password-protected link and a total of four reminder emails were sent to those that had not responded. No weighting was applied to these results.

The initial sample for this survey was developed using a two-step process. The Commonwealth Fund and Harris Interactive jointly identified a number of experts across different professional sectors with a range of perspectives based on their affiliations and involvement in various organizations. Harris Interactive then conducted an online survey with these experts asking them to nominate others within and outside their own fields whom they consider to be leaders and innovators in health care. Based on the result of the survey and after careful review by Harris Interactive, The Commonwealth Fund, and a selected group of health care experts, the sample for this poll was created. The final list included 1,246 individuals.

In 2006, The Commonwealth Fund and Harris Interactive joined forces with *Modern Healthcare* to add new members to the panel. The Commonwealth Fund and Harris Interactive were able to gain access to *Modern Healthcare*'s database of readers. The Commonwealth Fund, Harris Interactive, and *Modern Healthcare* identified readers in the database that were considered to be opinion leaders and invited them to participate in the survey. This list included 1,467 people. At the end of 2006, The Commonwealth Fund and Harris Interactive removed those panelists who did not respond to any previous surveys. In 2007 recruitment for the panel continued with *Modern Healthcare* recruiting individuals through their *Daily Dose* newsletter. In addition, Harris Interactive continued to recruit leaders by asking current panelists to nominate other leaders. The final panel size for the Health Reform survey included 1,336 leaders. With this survey we are using new definition of the panel. Two hundred and one of these panelists completed the survey, for a 15.0% response rate.

With a pure probability sample of 201 adults one could say with a 95 percent probability that the overall results have a sampling error of +/- 6.91 percentage points. However, that does not take other sources of error into account. This online survey is not based on a probability sample and therefore no theoretical sampling error can be calculated.

The data in this brief are descriptive in nature. It represents the opinions of the health care opinion leaders interviewed and not projectable to the universe of health care opinion leaders.

About Harris Interactive

Harris Interactive is the 13th largest and one of the fastest-growing market research firms in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for The Harris Poll, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its North American,

European and Asian offices, and through a global network of independent market research firms. More information about Harris Interactive may be obtained at www.harrisinteractive.com.

To become a member of the Harris Poll Online and be invited to participate in online surveys, register at www.harrispollonline.com.