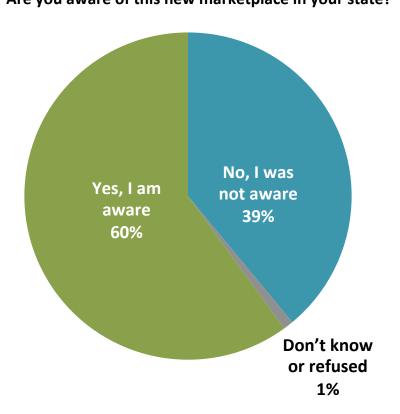
# Exhibit 1. A Majority of Adults Who Are Potentially Eligible for the Law's New Insurance Options Are Aware of the Marketplaces and the Availability of Financial Assistance

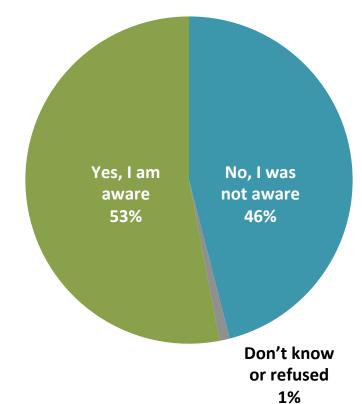
Since the beginning of October, under the health reform law, also known as the Affordable Care Act, new marketplaces have been open in each state where people who do not have affordable health insurance through a job can shop and sign up for health insurance.

Are you aware of this new marketplace in your state?

Many people without affordable health benefits through a job may be eligible for financial help to pay for their health insurance in these new marketplaces.

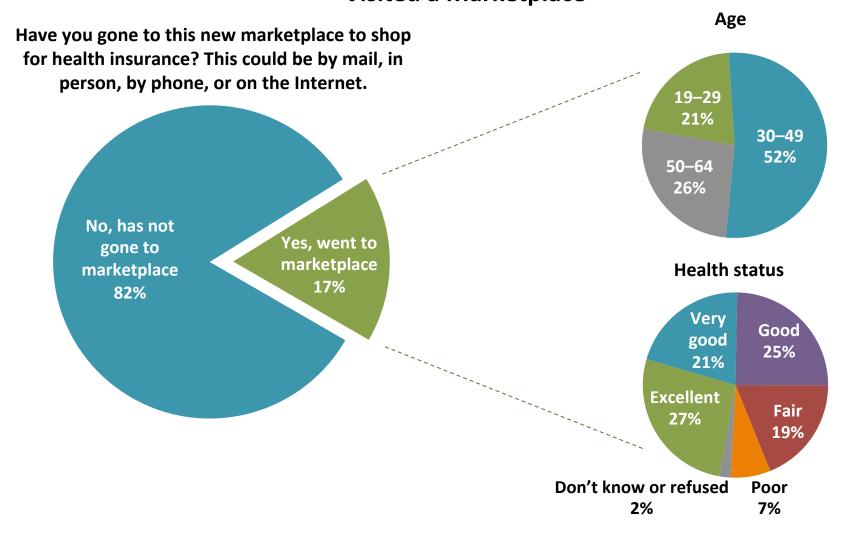
Are you aware that financial assistance for health insurance is available under the reform law?





Adults ages 19-64 who are uninsured or have individual coverage

Exhibit 2. Seventeen Percent of Adults Who Are Potentially Eligible for Coverage Visited a Marketplace

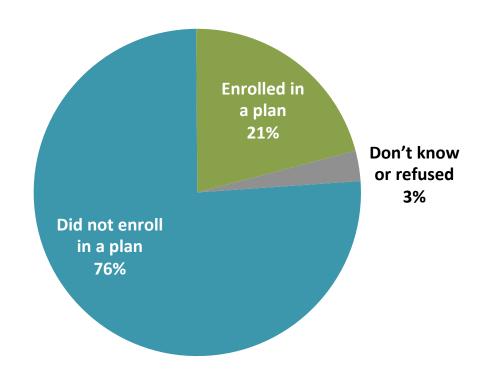


Adults ages 19–64 who are uninsured or have individual coverage

Adults ages 19–64 who are uninsured or have individual coverage and went to marketplace

Exhibit 3. One of Five Adults Who Visited the Marketplaces Enrolled in a Health Plan

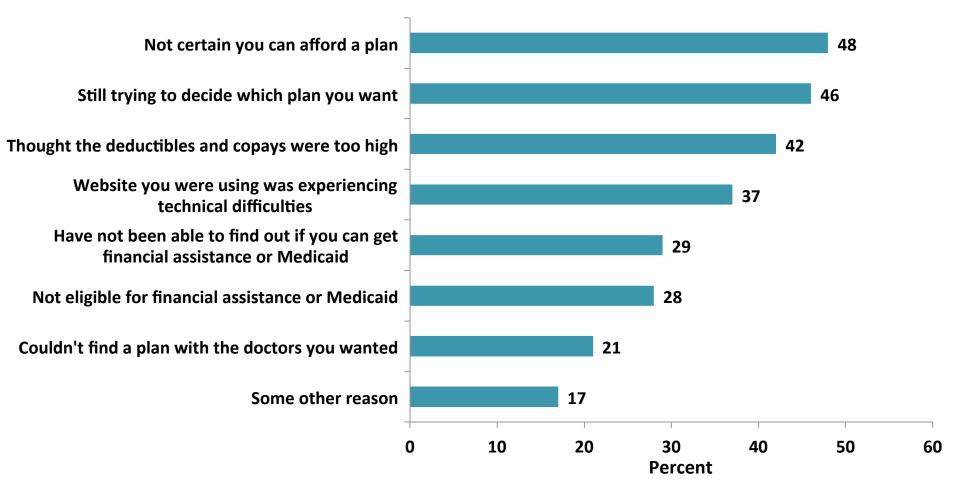




Adults ages 19–64 who are uninsured or have individual coverage and went to marketplace

### Exhibit 4. Reasons for Not Enrolling in October Included Uncertainty over Affordability, Still Deciding Among Plans, and Website Technical Difficulties

Can you tell me why you did not enroll in a health insurance plan or Medicaid when you visited the marketplace?

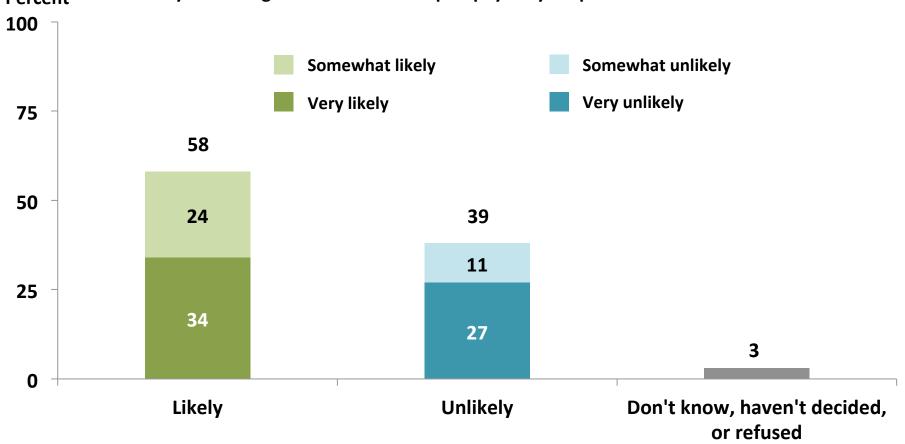


Adults ages 19-64 who are uninsured or have individual coverage and went to marketplace but did not enroll

Note: Respondents could identify more than one reason.

## Exhibit 5. A Majority of Adults Potentially Eligible for Coverage Who Have Not Yet Enrolled Say They Are Likely to Shop for Coverage by March 31, 2014

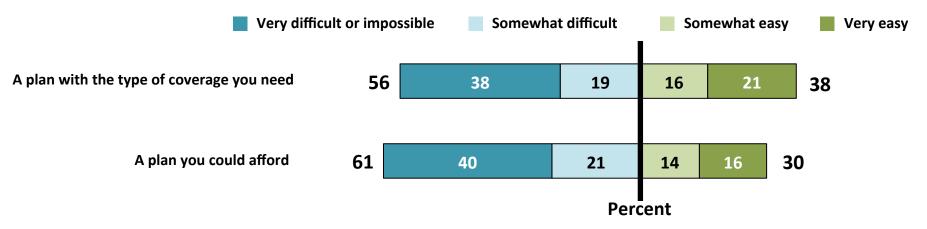
The enrollment period for health insurance in the marketplaces ends on March 31, 2014. How likely are you to go to/go back to the marketplace by March 31, 2014, to enroll in a health plan or find out Percent if you are eligible for financial help to pay for your plan or for Medicaid?



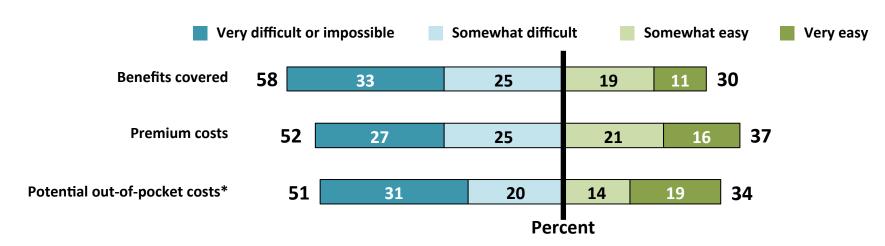
Adults ages 19–64 who are uninsured or have individual coverage and who have not gone to marketplace, or went to marketplace but did not enroll

Exhibit 6. Many Adults Who Visited the Marketplaces Found It Difficult to Select and Compare Health Plans





#### How easy or difficult was it to compare the ... of different insurance plans?



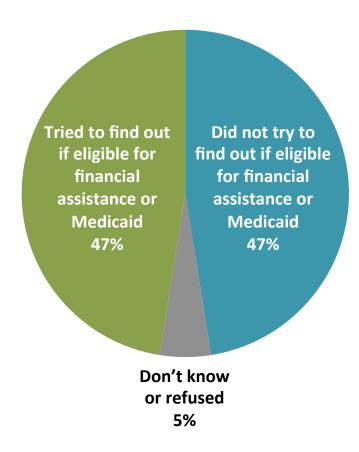
Adults ages 19-64 who are uninsured or have individual coverage and went to marketplace

Note: Segments may not sum to 100 percent because of "don't know" responses or refusal to respond.

<sup>\*</sup> Potential out-of-pocket costs from deductibles and copayments.

### Exhibit 7. Nearly Half of Adults Who Visited the Marketplaces Tried to Find Out About Financial Help to Pay for Their Health Plans

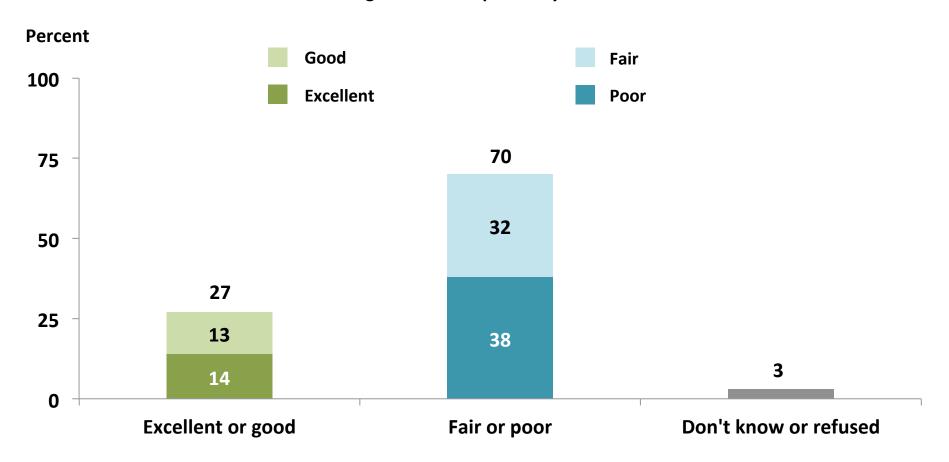
Did you try to find out if you are either eligible for financial assistance to help pay for your plan, or if you are eligible for Medicaid?



Adults ages 19-64 who are uninsured or have individual coverage and went to marketplace

Exhibit 8. A Majority of Adults Who Visited the Marketplaces Rated Their Experience as Fair or Poor

Overall, how would you describe your experience in trying to get health insurance through the marketplace in your state?

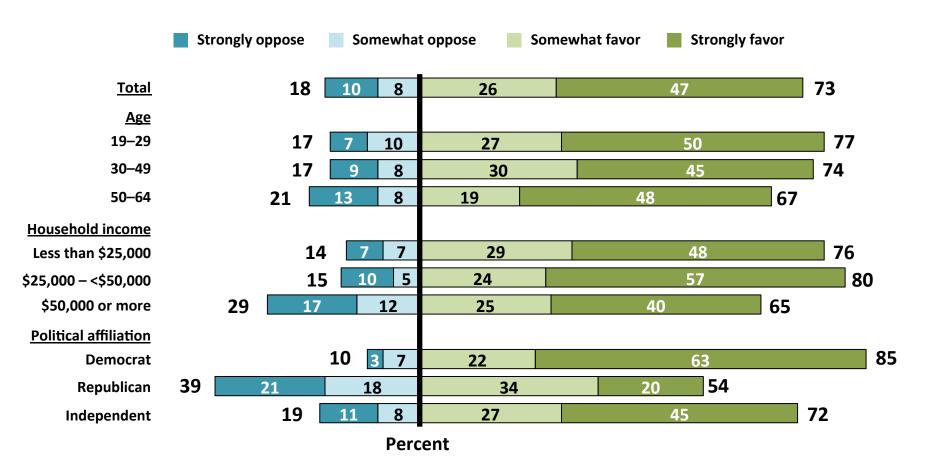


Adults ages 19-64 who are uninsured or have individual coverage and went to marketplace

### Exhibit 9. Nearly Three-Fourths of Adults Surveyed Favor Making Medicaid Available to More Residents in Their State

More Americans will become eligible for Medicaid under the health reform law. But the Supreme Court has allowed states to choose whether to expand Medicaid to cover more of their residents.

Do you generally favor or oppose making Medicaid available to more residents in your state?

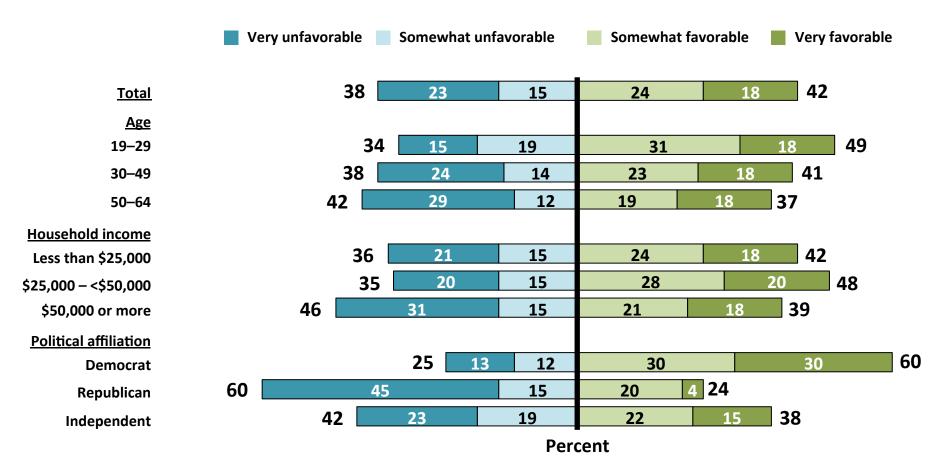


Adults ages 19-64 who are uninsured or have individual coverage

Note: Segments may not sum to 100 percent because of "don't know" responses or refusal to respond. Source: The Commonwealth Fund Affordable Care Act Tracking Survey, Oct. 2013.

## Exhibit 10. Two of Five Adults Surveyed Have a Favorable Opinion of the Affordable Care Act's New Insurance Options

Do you have a generally favorable or a generally unfavorable opinion of the new insurance options available under the health reform law?



Adults ages 19-64 who are uninsured or have individual coverage

Note: Segments may not sum to 100 percent because of "don't know" responses or refusal to respond. Source: The Commonwealth Fund Affordable Care Act Tracking Survey, Oct. 2013.

**Appendix Table 1. Awareness of Marketplaces and Financial Assistance by Demographics** 

	Awareness of marketplaces		Awareness of financial assistance	
	Yes	No	Yes	No
TOTAL	60%	39%	53%	46%
Age				
19–29	49%	50%	48%	52%
30–49	63%	36%	54%	45%
50–64	67%	32%	56%	42%
Household income				
Less than \$25,000	56%	44%	45%	55%
\$25,000 - <\$50,000	66%	32%	56%	43%
\$50,000 or more	70%	29%	66%	32%
Political affiliation				
Democrat	64%	36%	55%	45%
Republican	66%	34%	57%	40%
Independent	60%	39%	54%	45%
Marketplace type				
State-run marketplace	64%	34%	55%	43%
Federal marketplace	59%	40%	52%	48%

**Appendix Table 2. Demographics of Survey Sample and Those Who Visited Marketplaces** 

	Total	Adults ages 19–64 who are uninsured or have individual coverage and who went to marketplace
Unweighted n	682	118
Percent distribution	100%	17%
<b>∖</b> ge		
19–29	27%	21%
30–49	47%	52%
50–64	26%	26%
Health status		
Very good or excellent	49%	47%
Good	26%	25%
Fair or poor	24%	25%
lousehold income		
Less than \$25,000	43%	38%
\$25,000 - <\$50,000	24%	29%
\$50,000 or more	21%	26%
Political affiliation		
Democrat	31%	36%
Republican	14%	15%
Independent	45%	41%
Marketplace type		
State-run marketplace	34%	36%
Federal marketplace	66%	64%