

Figure 5: Prepare Your Community

Implementation Guide for Depression Screening “Prepare Your Community”

*Before you begin screening, you need to prepare your community. Consider the following list of tasks.

WHAT	WHO <i>(In the space provided, write the person who will be responsible for performing the task)</i>	HOW
Engage Your Partners 1. Identify champions 2. Motivate partners 3. Educate partners	Who: _____ Who: _____ Who: _____	1. Identify a key person at other organizations or agencies who will champion the screening program. Who are these champion(s)? _____ 2. Get your partners involved by setting the expectation that helping depressed parents is an important health care service, and seek their ideas about helping families. 3. Educate your partners about parental depression and its impact on children. Determine attitudes or misconceptions that may be barriers to collaboration.
Develop a Community Approach 1. Explore available resources 2. Network with potential collaborators 3. Establish triage/referral mechanism 4. Materials development	Who: _____ Who: _____ Who: _____ Who: _____	1. Develop a list of mental health referral options, community agencies, parental support groups, support lines, and Web sites. 2. Contact area mental health providers and agencies to invite them to take part in this community-wide effort to screen for parental depression. Ask them if they are willing to accept referrals and provide clinical services. 3. Describe the system for screening, triage, referral, and treatment, as well as ways to provide feedback to referring clinicians. What are the all roles of partner organizations? 4. Develop or identify patient educational materials and referral forms, and develop packets of these materials to provide to primary care clinicians within practice settings.
Recruit/Train Primary Care 1. Recruit clinicians 2. Provide training for practices 3. Select oversight committee or person 4. Change community environment 5. Institutionalize change	Who: _____ Who: _____ Who: _____ Who: _____ Who: _____	1. Invite clinicians to a presentation with key collaborating agencies/organizations to present proposal. 2a. Train staff at collaborating organizations to work with practices to implement screening and referral protocol. 2b. Choose a method to work with individual practices to tailor the protocol to their systems and capacity. 3. Select a group or person who will contact collaborators and monitor the processes regularly. Might involve quarterly reports to an oversight group or key persons at collaborating organizations. Maintain adequate supplies of educational and screening materials. 4. Publish public interest articles in local papers to inform community members about efforts and the importance of treating parental depression. 5. Review protocol and referral and treatment systems and modify as need to maintain community level screening.

Key: Company leaders = Blue Managers= Green