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Job 22434_C

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Master\J23434C_QA.doc**

**TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders
Survey: Lowering the Price of Health Care
Field Period: 4/7/05-4/21/05**

SUBJECTS FOR QUESTIONNAIRE

300: Preloaded variables and Introduction
400: Lowering the price of health care: cost
500: Lowering the price of health care: utilization
600: Lowering the price of health care: reducing overhead
700: Malpractice
1000: Demographics

Proprietary Questions Not To Be Released: ALL
Harris Interactive-approved Results Items: N/A
Use of Instant Results System: NO
Harris Interactive-approved Soft Exit Items: N/A
Survey Progress Bars: Dynamic
Number of Response Equivalentents (REs): 20
Estimated Survey Duration: 10 minutes
Survey Template: HI CORPORATE
TTT Code (Q23): 079922
Survey Description: Survey on opinion leaders in the health care field
Demographics Template: CUSTOM

[PROGRAMMER NOTE: PLEASE ENSURE THAT ALL MISSING DATA IS REPRESENTED IN SPSS DATA SET AS OUT OF RANGE NEGATIVE NUMBERS]

SECTION 300: PRE-LOADED VARIABLE AND INTRODUCTION

BASE: PRELOADED: ALL RESPONDENTS

Q300 (QV7) Fund List

(221,222)		
1	Academic and Research Institution	47%
2	Government	6%
3	Health Care Delivery	12%
4	Other Industry/Business Setting	8%
5	Pharmaceutical Industry	3%
6	Professional Trade, Consumer Organization	17%
99	MISSING	8%

BASE: PRELOADED ALL RESPONDENTS

Q303 (QV8) EMAIL ADDRESS

BASE: PRELOADED ALL RESPONDENTS

Q305 (QV9) FULL NAME

BASE: ALL RESPONDENTS

QV10 SAMPLE ID

BASE: ALL RESPONDENTS

Q305 The progress bar below indicates approximately what portion of the survey you have completed.

Thank you for participating in the second Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding lowering health care costs. Your responses will be reported in the aggregate only and will never be linked to you personally.

Please click the "NEXT" button to continue.

SECTION 400: LOWERING THE PRICE OF HEALTH CARE: PRICE

BASE: ALL RESPONDENTS

Q410 Lowering the cost of health care: price

Total health care spending depends on both the prices charged for care and the amount of care provided. Focusing on **prices**, how effective do you think each of these possible actions would be to reduce the cost of health care services?

Q411

	1	2	3	4	5	8	
	Not	Not	Somewhat	Very	Extremely	Not	No
	At All	Very	Effective	Effective	Effective	Sure	Answer
	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>

RANDOMIZE

1	Make public information available on comparative provider quality and total costs of care.	4%	19%	42%	26%	8%	*	-
2	Reward more efficient and high-quality medical-care providers.	3%	11%	26%	35%	22%	2%	-
3	Feed back comparative information on total resource consumption and quality to physicians and hospitals.	5%	19%	42%	25%	8%	1%	-
4	Promote best practices and support provider learning collaboratives to improve efficiency and quality.	6%	17%	38%	29%	9%	1%	*
5	Have all payers, including private insurers, Medicare and Medicaid, adopt common payment methods and rates.	12%	18%	21%	28%	15%	4%	1%

SECTION 500: LOWERING THE PRICE OF HEALTH CARE: UTILIZATION

BASE: ALL RESPONDENTS

Q500 Lowering the cost of health care: utilization

In the previous question we asked about the most effective ways of lowering prices charged for health care. Now we would like to focus on utilization of health care services.

How effective do you think each of these possible actions would be to reduce unnecessary utilization of health care services?

Q501

	1	2	3	4	5	8	
	Not	Not		Very	Extremely	Not	No
	At All	Very	Somewhat	Effective	Effective	Sure	Answer
	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>	<u>Effective</u>

RANDOMIZE

1	Patients pay a substantially higher share of their health care costs.	8%	27%	31%	23%	8%	-	2%
2	Use evidence-based medicine guidelines or protocols to determine when a given test or procedure should be done.	2%	8%	34%	36%	16%	*	3%
3	Implement better measures of over-utilization and reporting on over-utilization.	3%	14%	43%	30%	6%	2%	3%
4	Improve disease-management services for patients with high-cost conditions and enhance primary care case management.	1%	5%	35%	37%	19%	*	3%
5	Expand the use of information technology.	2%	8%	40%	30%	16%	2%	3%

SECTION 600: LOWERING THE PRICE OF HEALTH CARE: OVERHEAD

BASE: ALL RESPONDENTS

Q600 Lowering the cost of health insurance: reducing overhead

Health insurance premiums depend on both the underlying total cost of health care services and administrative overhead or profits.

Focusing on insurance **overhead**, how effective do you think each of these possible actions would be to reduce high insurance overhead (difference between premiums and medical outlays)?

[RANDOMIZE]

Q601

		1 Not At All <u>Effective</u>	2 Not Very <u>Effective</u>	3 Somewhat <u>Effective</u>	4 Very <u>Effective</u>	5 Extremely <u>Effective</u>	8 Not Sure	No Answer
1	A more competitive market with strong competition among different insurers	7%	30%	31%	17%	7%	2%	5%
2	Public information on private insurance administrative overhead, including medical loss ratios by product line, expenses, profits and reserves	8%	31%	35%	16%	6%	1%	4%
3	Increasing collaboration among public programs and private insurers to streamline administrative costs, including standardizing insurance products and processes.	4%	15%	35%	34%	8%	1%	4%
4	State electronic clearinghouses with consolidated electronic information on enrollees and claims	5%	18%	40%	18%	4%	9%	5%
5	Making health insurance a public utility regulated by states	14%	26%	21%	18%	11%	6%	4%

SECTION 1000: Demographics

BASE: ALL RESPONDENTS

Q1100 How would you describe your current employment position? [Please select all that apply.](#)

[MULTIPLE RESPONSE]

1	Policy analyst	25%
2	Researcher/Professor/Teacher	37%
3	Dean or department head	4%
4	Policymaker or policy staff (federal)	4%
5	Policymaker or policy staff (state)	3%
6	CEO/President	22%
7	Management/Administration	16%
8	Lobbyist	4%
9	Consultant	9%
10	Regulator	-
11	Physician	20%
12	Other health care provider (not physician)	3%
13	Consumer advocate	6%
14	Health care purchaser	7%
15	Foundation officer	8%
16	Investment analyst	*
17	Retired	3%
96	Other [ASK Q1101]	2%
	No answer	4%

BASE: RESPONDENTS WHO ARE IN "OTHER" EMPLOYMENT POSITION (Q1100/96)

Q1101 Please describe your current employment position.

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? [Please select all that apply.](#)

PROG. NOTE: DO NOT RANDOMIZE

[MULTIPLE RESPONSE]

Academic and Research Institutions

1	Medical, public health, nursing, or other health professional school	26%
2	University setting not in a medical, public health, nursing, or other health professional school	8%
3	Think tank/Health care institute/Policy research institution	19%
4	Foundation	9%
5	Medical publisher	2%

Government

6	Staff for a state elected official or state legislative committee	1%
7	Staff for a federal elected official or federal legislative committee	2%
8	Non-elected state executive-branch official	1%
9	Non-elected federal executive-branch official	2%
10	Staff for non-elected state executive-branch official	1%
11	Staff for non-elected federal executive-branch official	1%

Professional, Trade, Consumer Organizations

12	Medical society or professional association or organization	8%
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13	Allied health society or professional association or organization	*
14	Hospital or related professional association or organization	4%
15	Health insurance and business association or organization	3%
16	Pharmaceutical/Medical device trade association organization	1%
17	Financial services industry	*
18	Labor/Consumer/Seniors' advocacy group	4%
Health Care Delivery		
19	Hospital	8%
20	Nursing home/Long-term care facility	1%
21	Clinic	2%
22	Physician practice/Other clinical practice (patient care)	7%
23	Health insurance/Managed care industry	4%
Pharmaceutical Industry		
24	Drug manufacturer	3%
25	Device company	*
26	Biotech company	1%
Other Industry/Business Settings		
27	CEO, CFO, Benefits Manager	5%
28	Polling organization	1%
29	Health care consulting firm	7%
30	Health care improvement organization	4%
31	Accrediting body and organization (non-governmental)	1%
96	Other [ASK Q 1111]	2%
	No answer	4%

BASE: RESPONDENTS WHO WORK FOR "OTHER" INSTITUTION (Q1110/96)

Q1111 What other type of place or institution do you work for?

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a **participant in this survey?**

1	Yes	86%
2	No	10%
	N/A	4%

BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)

(159) [PROGRAMMER NOTE: EVERYBODY MEETS CRITERIA FOR STUDY]

- 1 Qualified Complete (RESPONDENT who completed survey)
- 6 Not Qualified (ALL OTHERS)

[PROGRAMMER NOTE: PLEASE USE STANDARD HARRIS TEXT FOR RESPONDENTS WHO SUSPEND BEFORE COMPLETION OF SURVEY]

[PROGRAMMER NOTE: PLEASE INCLUDE THIS TEXT ON THE THANK YOU PAGE WITH NO LOYALTY OR RETENTION LINKS.]

This completes the survey. Your answers have been recorded. <p>

Thank you very much for taking the time to participate in this survey.

[ALSO INCLUDE THE SURVEYHELP DESK AND UNSUBSCRIBE LINKS BUT NO HARRIS POLL ICONS.]