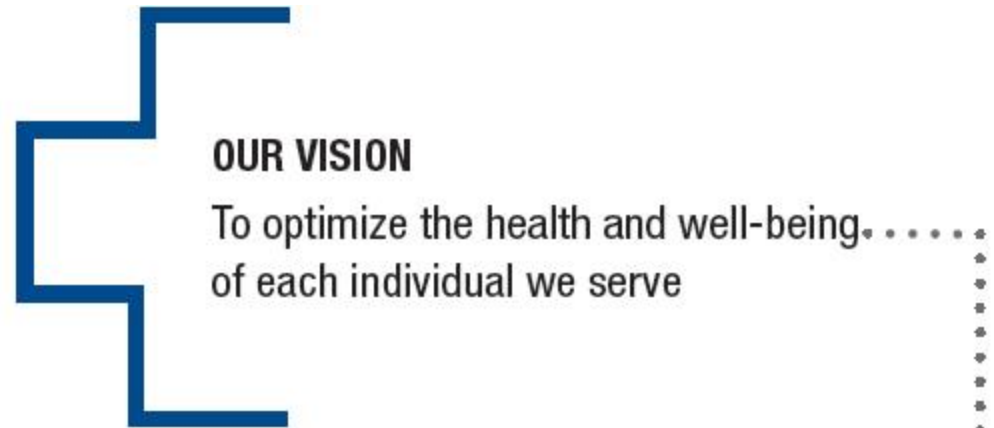# Inova Health System

A not-for-profit healthcare network of hospitals and out-patient clinics in the Northern Virginia Area

- 5 Hospitals
- 1,700 licensed hospital beds
- Over 16,000 employees

A LARGE ENVIRONMENTAL FOOTPRINT!

OUR VISION

To optimize the health and well-being of each individual we serve

Community-Based Coordinated Care

Vision 2015

Destination Clinical Services

Hospital-Based Care

Inova Going Green
Making an Impact for the Future

What is Sustainability?

PEOPLE

- Service project partnerships
- Buy Fresh, Buy Local & SNAP
- Employee commuter benefits
- Medical donations
- Blue wrap fashion show
- Community recycling events
- Reduced workplace chemical exposure
- Healthier cafeteria foods
- Garden of Hope/healing garden
- Community classes (rain barrel, cooking)
- Employee engagement events

PLANET

- Recycled over 3,000,000 lbs of materials in 2012
- Eliminated over 1,000,000 lbs from high impact waste streams
- Increased local food purchases
- Installed energy- and water-conserving technologies
- Participated in energy demand load response program
- Purchased 'greener' versions of office supplies and cleaning products
- Supported eco-friendly commuting options

2011 Reprocessing Savings Goal	Actual 2011 Reprocessing Savings	% of Goal Achieved
$99,094	$88,257	89%
$210,461	$244,005	116%
$1,025,417	$470,436	46%
$80,310	$124,986	156%
		49%
$1,485,997	$961,992	65%

PROFIT

- Reprocessing Savings: over $1 million dollars
- Regulated medical waste savings: over $250,000
- Recycling:
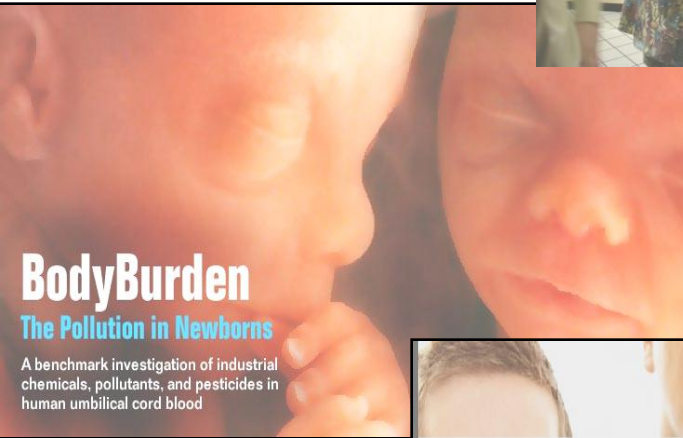- Lighting retrofits
- Water retrofits
- Demand Load Response

Soft Cost:

Employee Health

Employee Engagement

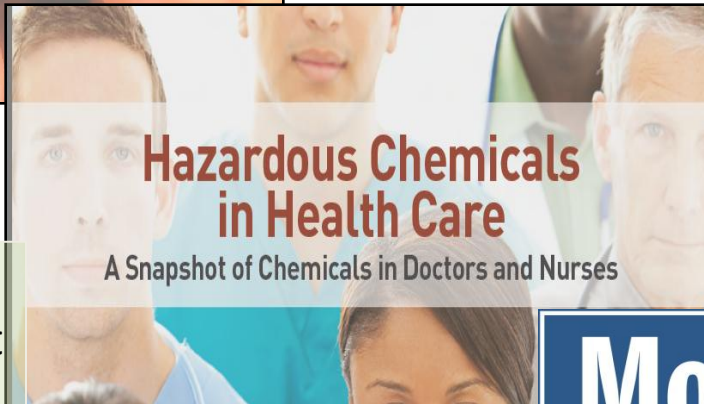# PATIENTS

Why is it important to Inova?

"81% of Americans prefer working for a company with a good environmental responsibility reputation"

WHITE HOUSE LIVE

Now Streaming...
July 24, 2012 9:00 AM EDT   Share

White House Event on Greening America's Hospitals

The Obama Administration will highlight the healthcare industry's ongoing commitments to improving energy efficiency and increasing overall environmental sustainability with a panel discussion featuring leading industry representatives. As one of the largest, most profitable sectors of the economy, healthcare industry represents enormous potential for incorporating innovative and efficient design into their business models. The White House "Greening America's Hospitals" event will bring together key innovators and industry leaders to discuss the successful linkages between environmental sustainability and

03:22   Share

Over $1 Million in cost savings

Healthier Hospitals
INITIATIVE

BodyBurden
The Pollution in Newborns

A benchmark investigation of industrial chemicals, pollutants, and pesticides in human umbilical cord blood

Hazardous Chemicals in Health Care
A Snapshot of Chemicals in Doctors and Nurses

WASHINGTON
BUSINESS JOURNAL

"Recycling bins are the best holiday gift ever!"

Modern Healthcare

Inova Going Green

Making an Impact for the Future

Three Verticals for the Office of Sustainability

Operational Focus

Strategic Planning

Stakeholder Engagement

Operational Areas of Focus

- Energy Management
- Waste Management
- Water Management
- Alternative Transportation
- Environmentally Preferable Purchasing
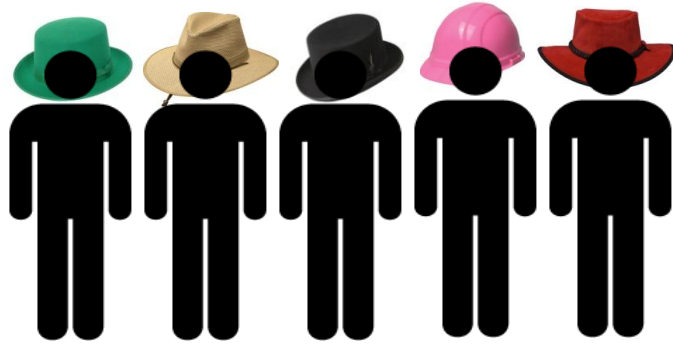- Green Construction
- Sustainable Foods
- Health Information Technology

Strategic Priority
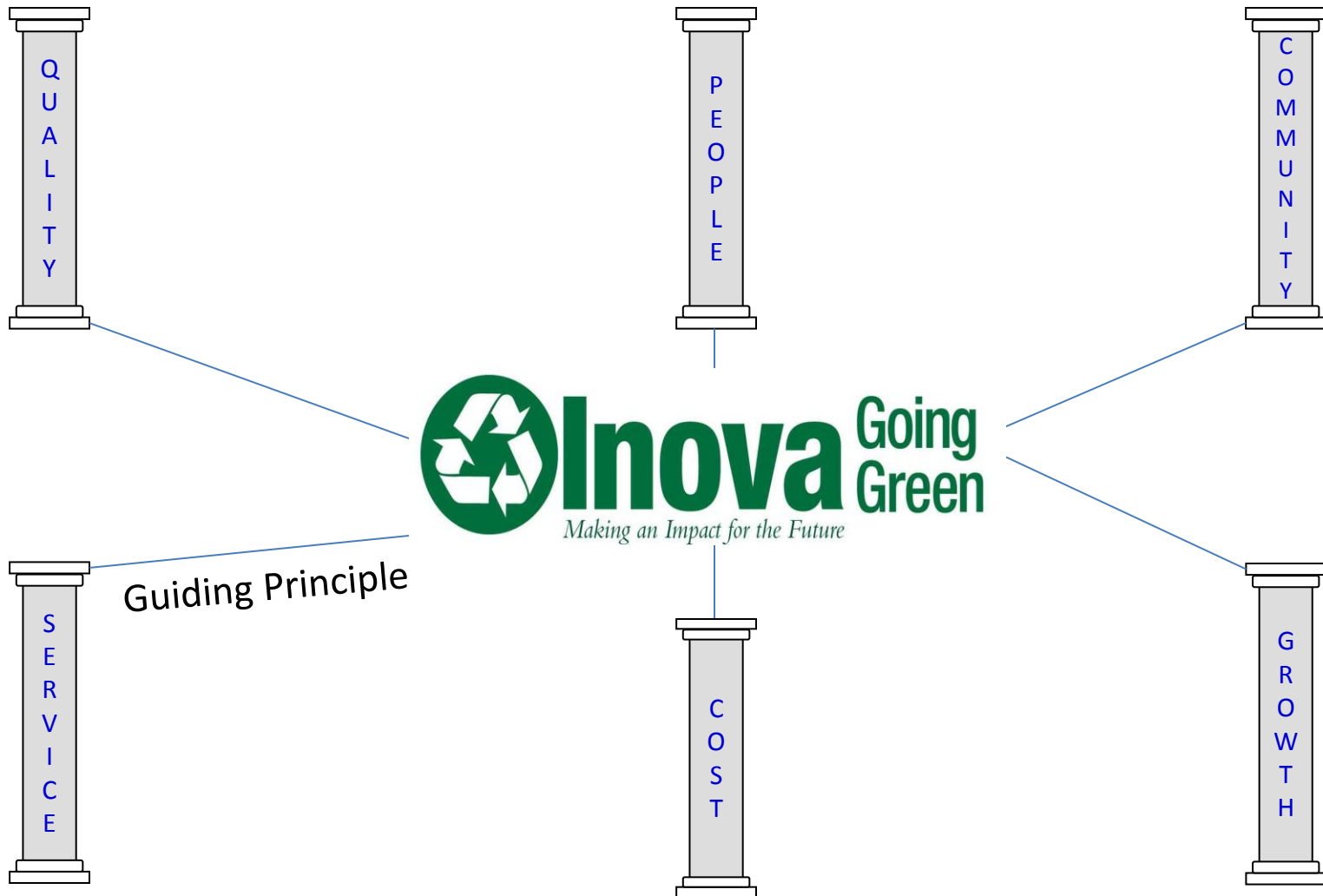
Inova Health System is committed to establishing an environmental program that contributes to a safer and healthier environment for our patients, employees and community.

Stakeholder Engagement

Governance:
- Board

Administration:
- CEO, COO, CFO

Clinician:
- Doctors, Nurses

Management:
- Marketing, Strategic Planning, Sustainability Coordinator, HR, Employee, Supply Chain, Environmental Services, Implementation Team

Public:
- Patient, Elected Official, Vendors

Interactive Opportunities

- Meetings
- Events (more to come)
- Forums for idea-sharing
- Calls for participation
  - Poster presentations
  - Competitions
  - Projects
- Recognition programs
  - Awards
  - Sharing successes
  - Leadership acknowledgement
- Personal Interactions
  - In-Services
  - Walk-throughs
  - Conversations