



NEWS RELEASE

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For further information, contact:
Mary Mahon: (212) 606-3853, mm@cmwf.org
Bethanne Fox: (301) 448-7411, bf@cmwf.org
Twitter: [@commonwealthfund](https://twitter.com/commonwealthfund)

NEW SURVEY OF YOUNG ADULTS: 7.8 MILLION GAINED NEW OR BETTER COVERAGE THROUGH AFFORDABLE CARE ACT, BUT ONLY 27 PERCENT ARE AWARE OF HEALTH INSURANCE MARKETPLACES; MILLIONS WILL REMAIN UNINSURED IF STATES DON'T EXPAND MEDICAID

Latest Commonwealth Fund Survey Finds Large Majority of Young Adults Want Health Insurance but Many Are Deterred by Cost; Those with Low Incomes Most at Risk of Going Without Coverage

New York, NY, August 21, 2013—An estimated 7.8 million of the 15 million young adults who were enrolled in a parent's health plan last year likely would not have been eligible for this coverage without the health reform law's dependent coverage provision, according to a new Commonwealth Fund survey. However, the survey also found that only 27 percent of young adults were aware of the state health insurance marketplaces that are launching October 1. Moreover, millions of low-income young adults are at risk of remaining uninsured if the states they live in choose not to expand Medicaid.

The report, *Covering Young Adults Under the Affordable Care Act: The Importance of Outreach and Medicaid Expansion*, dispels the notion that young adults don't think they need health insurance. The survey of adults ages 19 to 29 found that when offered health insurance benefits through an employer, two-thirds (67%) took the coverage. For those who did not enroll in an employer health plan, the chief reasons given were that they were covered by a parent, spouse, or partner (54%) or that they couldn't afford the premiums (22%). Only 5 percent turned down coverage because they felt they didn't need insurance.

"There is a stereotype that young adults believe they are 'invincible' and don't want or need health insurance," said Commonwealth Fund vice president Sara Collins, the study's lead author. "This survey shows that is a myth—a typical uninsured young adult is from a low- or middle-income family and works a low-wage job. In general, young adults value health insurance but cannot afford it."

Stressing the importance of outreach and education to ensure that people are aware of the reform law's benefits, the authors note that as young adults and their families became aware of the provision allowing them to remain on their families' insurance policies, uptake increased, from 13.7 million enrolled young adults in November 2011 to 15 million in March 2013.

Low- and Middle-Income Young Adults Most at Risk

According to the report, while the number of uninsured young adults dropped from 18.1 million in 2011 to 15.7 million in 2013, those who remained uninsured were overwhelmingly low or middle income. Eighty-two percent of young adults who were uninsured for a time in 2013 lived in low- or middle-income households and would be eligible for subsidized insurance through the marketplaces or through Medicaid. These young adults are at risk of remaining uninsured for two reasons: lack of awareness about the marketplaces, or residence in a state that is not planning to expand Medicaid eligibility.

The report finds that young adults who would benefit most from the health insurance marketplaces—those without coverage and those from low- or middle-income households—are the least likely to be aware of them. Just 19 percent of young adults who had been uninsured during the year and 18 percent of low-income young adults were aware of the marketplaces.

In addition, as many as 25 states may not expand Medicaid eligibility, potentially leaving millions of young adults without coverage. The poorest young adults in states that don't expand Medicaid will be especially at risk, as those with incomes under 100 percent of the federal poverty level will be excluded from both the Medicaid expansion and subsidized private plans. According to the survey, nearly 30 percent of young adults who spent a time uninsured during the year were in families with incomes under 100 percent of poverty.

“The Affordable Care Act has the potential to expand health insurance coverage to millions of low- and middle-income young adults, who have continually struggled to afford the health insurance they need,” said Commonwealth Fund president David Blumenthal, M.D. “Ensuring that all Americans are able to take advantage of the Affordable Care Act would require that states expand Medicaid and dedicate sufficient resources to educate their populations about the law’s new coverage options.”

Additional Report Findings

- Young adults registered as Republicans joined parents’ policies in greater numbers than those registered as Democrats. In March 2013, 63 percent of young adults registered as Republicans had enrolled in a parent’s health plan in the last 12 months, compared to 45 percent of Democrats.
- For millions of young adults, college graduation is no longer a stepping stone to being uninsured. In March 2013, enrollment in a parent’s policy among young adults ages 23 to 25 rose to 36 percent, up from 26 percent in November 2011. In 2013, 29 percent of young adults who graduated from or left college were uninsured or lost their health insurance, down from 35 percent in 2011.
- Education level made a difference in awareness of the marketplaces. One-third of college graduates were aware of the marketplaces, compared to 20 percent of those with a high school degree or less.

METHODOLOGY

The Commonwealth Fund Health Insurance Tracking Surveys of Young Adults were conducted by the online research firm Knowledge Networks GfK in 2011 and 2013, among a representative sample of young adults, defined for the survey as ages 19 to 29. The 2011 survey was conducted from November 4 to 24, 2011, and the 2013 survey was conducted from February 11, 2013, to March 14, 2013. Both survey samples were drawn from KnowledgePanel—a probability-based online panel that is representative of the U.S. population and includes cell phone only and low-income households that are typically difficult to reach using traditional telephone surveys and random digit dialing (RDD) sampling.

In 2011, 3,438 adults ages 19 to 29 were randomly sampled from this panel and invited by e-mail to complete an online questionnaire in either English or Spanish. The survey was completed by 1,863 respondents, yielding a 54 percent completion rate among sampled respondents. In 2013, 3,530 adults ages 19 to 29 were invited by e-mail to complete the 2013 online questionnaire; it was completed by 1,885 respondents, yielding a 53.4 percent completion rate. The 2013 sample includes 1,052 respondents who completed the survey in 2011, of which 161 were excluded from this analysis because of their ages (30-31). The analytic sample for 2013 includes 1,724 respondents. The 2013 survey has an overall margin of sampling error of +/- 3.2 percentage points at the 95 percent confidence level. The 2011 and 2013 samples were weighted separately to the appropriate CPS benchmarks for the given year of data collection and are treated as independent samples for purposes of statistical testing.

The Commonwealth Fund is a private foundation supporting independent research on health policy reform and a high performance health system.