Figure 1. Health Care Opinion Leaders Agree on the Need for a Public–Private Entity to Coordinate Quality

“Do you support the creation of a new public–private entity that would coordinate quality efforts and set a national quality agenda?”

Figure 2. Key Strategies for Improving Quality and Safety According to Health Care Opinion Leaders

“Below is a list of key strategies that have been proposed for improving quality and safety of care. How effective do you think these strategies are?”

Percent responding “very effective/effective”

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelerating the adoption of health information technology</td>
<td>66</td>
</tr>
<tr>
<td>Public reporting of provider performance on quality measures</td>
<td>59</td>
</tr>
<tr>
<td>Financial incentives for improved quality of care</td>
<td>51</td>
</tr>
<tr>
<td>Stronger regulatory oversight of provider</td>
<td>50</td>
</tr>
<tr>
<td>National voluntary quality campaigns</td>
<td>39</td>
</tr>
</tbody>
</table>

Figure 3. Ninety-Five Percent of Health Care Opinion Leaders Agree that Fundamental Payment Reform Is Needed

“Some have argued that aside from the current pay-for-performance programs, more fundamental payment reform is critical to achieve needed gains in quality and efficiency. Which of the following statements best reflects your beliefs on this issue?”

- Fundamental payment reform is needed, and current pay-for-performance programs are an important transitional step for reform: 47%
- Fundamental payment reform is needed, and current pay-for-performance programs are an unnecessary distraction to reform efforts: 25%
- Fundamental payment reform is needed, and current pay-for-performance programs neither hinder nor help a transition to such reform: 23%
- Not sure: 3%
- Fundamental payment reform is not needed: 1%

Figure 4. Three-Fourths of Health Care Opinion Leaders Support Fostering Integrated Delivery Systems

“Do you support fostering the integration of currently unrelated providers?”

- Strongly support 49%
- Somewhat support 18%
- Support 24%
- Not sure 3%
- Do not support 6%

Percent responding “major barrier”

- Culture of physician autonomy: 79%
- Lack of financial incentive for integration: 69%
- Current laws and regulations: 35%
- Consumer resistance: 14%

Figure 5. Health Care Opinion Leaders Call for Medicare Reform to Support Medical Homes

“Would you support giving Medicare beneficiaries a financial incentive to be registered with a Medical Home?”

- Strongly support: 39%
- Support: 27%
- Somewhat support: 20%
- Not sure: 7%
- Do not support: 7%

“Medical Homes provide services, such as care coordination, that are not reimbursed under the current system. Do you support Medicare payment reform to support Medical Homes?”

- Strongly support: 44%
- Support: 29%
- Somewhat support: 17%
- Not sure: 5%
- Do not support: 5%

Figure 6. Health Care Opinion Leaders Call for a Strong Federal Role in Health Information Technology Financing

“Who should play a leading role in helping providers to finance health information technology?”

Percent responding . . .

Note: Bars do not sum to 100% because survey respondents were asked to choose all answers that apply.

Figure 7. Health Care Opinion Leaders Strongly Support Financial Incentives for Health Information Technology

“What type of assistance, if any, should be given to providers to help finance health information technology?”

Percent responding . . .

- HIT-specific pay-for-performance programs: 59%
- Pay-for-performance programs that are not HIT-specific, but reward performance that is easier to achieve with HIT: 55%
- Subsidized loans: 48%
- Grants: 42%
- None—providers should bear the costs themselves: 9%

Note: Bars do not sum to 100% because survey respondents were asked to choose all answers that apply.
Figure 8. Ninety Percent of Health Care Opinion Leaders Call for Medicare Mandating Use of Electronic Health Records

“Should Medicare require the use of electronic medical records for all providers participating in Medicare?”

Figure 9. Most Health Care Opinion Leaders Support a Financial Role for Government and Private Insurers in Development and Operation of Health Information Exchange Networks (HIENs)

“What financial role should the government play in fostering the development of HIENs?”

- Finance both development and ongoing operations: 42%
- Finance ongoing operations, but not development: 36%
- Finance development, but not ongoing operations: 2%
- Not finance at all: 7%
- Not sure: 13%

“What financial role should private insurers/payers play in fostering the development of HIENs?”

- Finance both development and ongoing operations: 52%
- Finance ongoing operations, but not development: 11%
- Finance development, but not ongoing operations: 14%
- Not finance at all: 8%
- Not sure: 14%

Figure 10. Patient Safety and Quality Improvement Act Judged Insufficient

“Please rate your level of agreement with the following statements regarding the Patient Safety and Quality Improvement Act.”

Percent responding “strongly agree/agree”

- Information about a physician’s or hospital’s patient safety events should not be confidential: 75%
- Working with patient safety organizations should not be voluntary: 60%
- The Patient Safety and Quality Improvement Act is sufficient: 7%

Figure 11. Half of Opinion Leaders Think Health Care Reform Should Address Coverage, Quality, and Efficiency Simultaneously

“As presidential candidates and Congress are working on health care reform, which of the following should be their primary focus?”

- Focus on improving quality and safety: 2%
- Focus on achieving health insurance for all: 33%
- Focus on improving efficiency and value for money: 13%
- Focus on something else: 2%
- Focus on all three simultaneously: 50%

Figure 12. Health Care Opinion Leaders: Views on Responsibility for Improving Quality and Safety of Health Care

“Who should be primarily responsible for improving the quality and safety of care delivered in the United States?”

Percent responding . . .

<table>
<thead>
<tr>
<th></th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provider community</td>
<td>68</td>
</tr>
<tr>
<td>Government agencies</td>
<td>47</td>
</tr>
<tr>
<td>Independent organizations such as NCQA, the Joint Commission, or IHI</td>
<td>45</td>
</tr>
<tr>
<td>Managed care plans</td>
<td>11</td>
</tr>
<tr>
<td>Employers</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
</tbody>
</table>

Note: Bars do not sum to 100% because survey respondents were asked to choose two options.