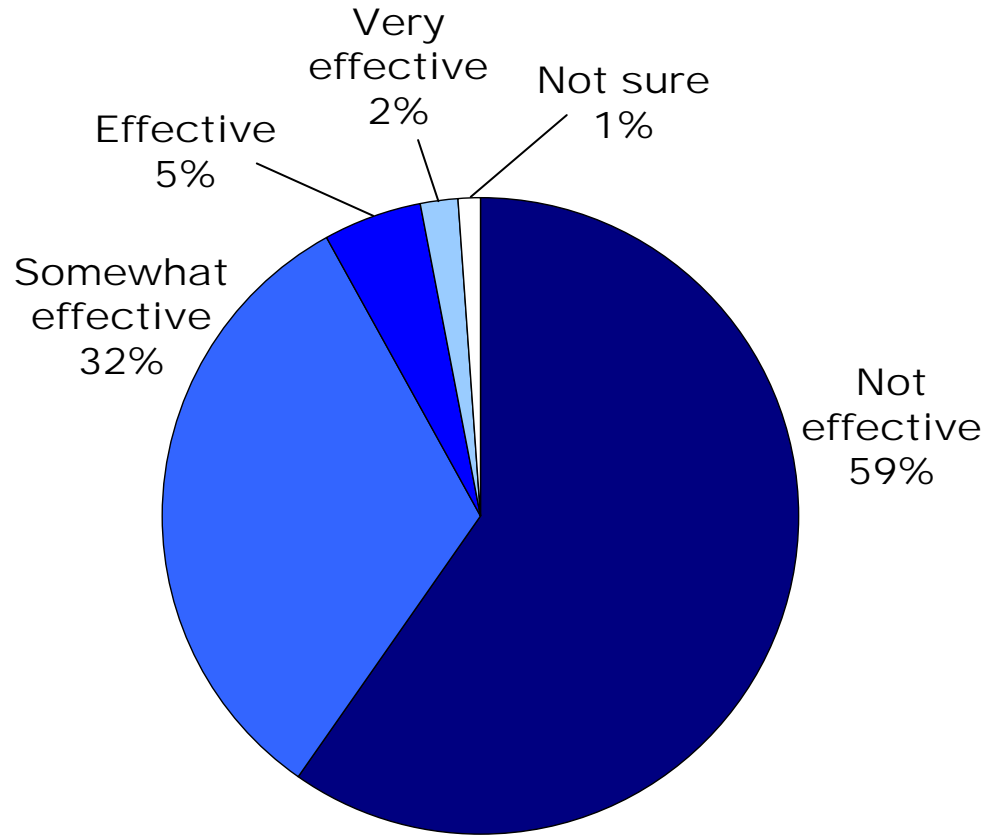
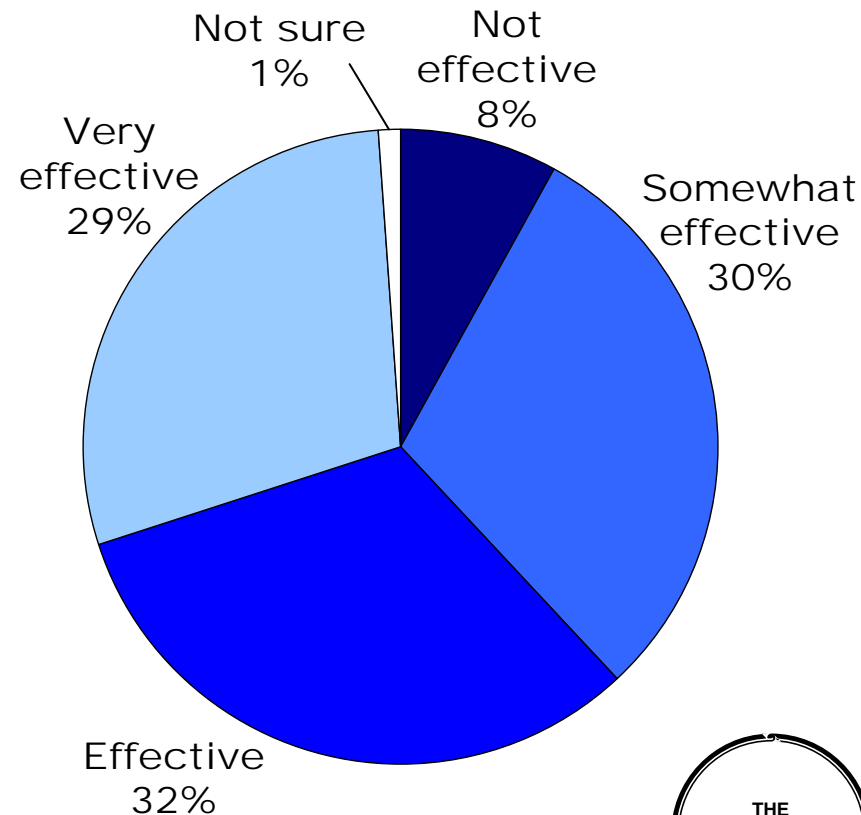


# Figure 1. Three of Five Health Care Opinion Leaders Feel that Mixed Private-Public Group Insurance Is an Effective Approach to Achieving Universal Health Coverage

## Tax incentives for individual insurance market

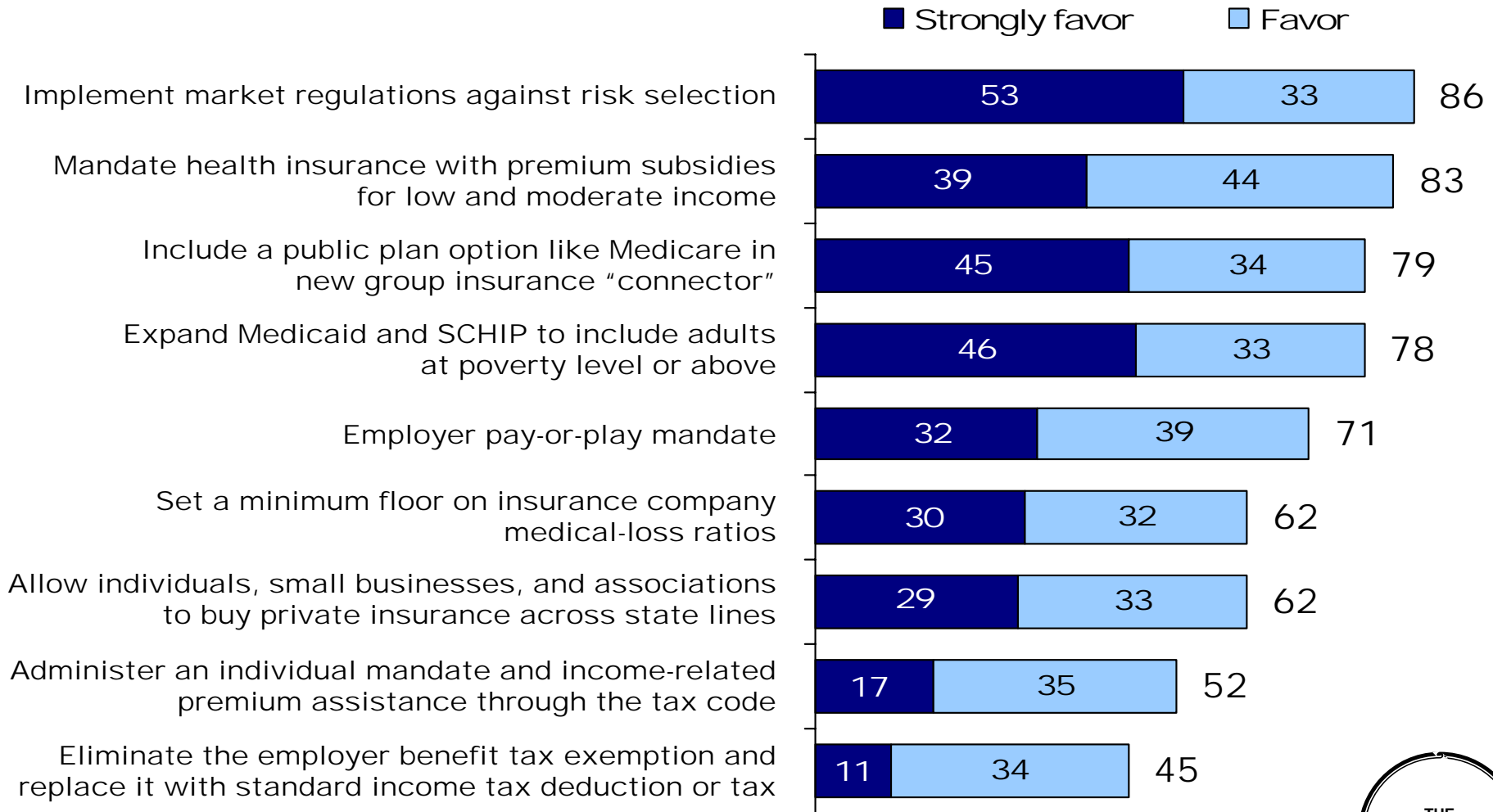


## Mixed private-public group insurance system



# Figure 2. Support for Features of Presidential Candidates' Health Care Reform Proposals

"To what extent do you favor or oppose the following features of the presidential candidates' health care reform proposals?"

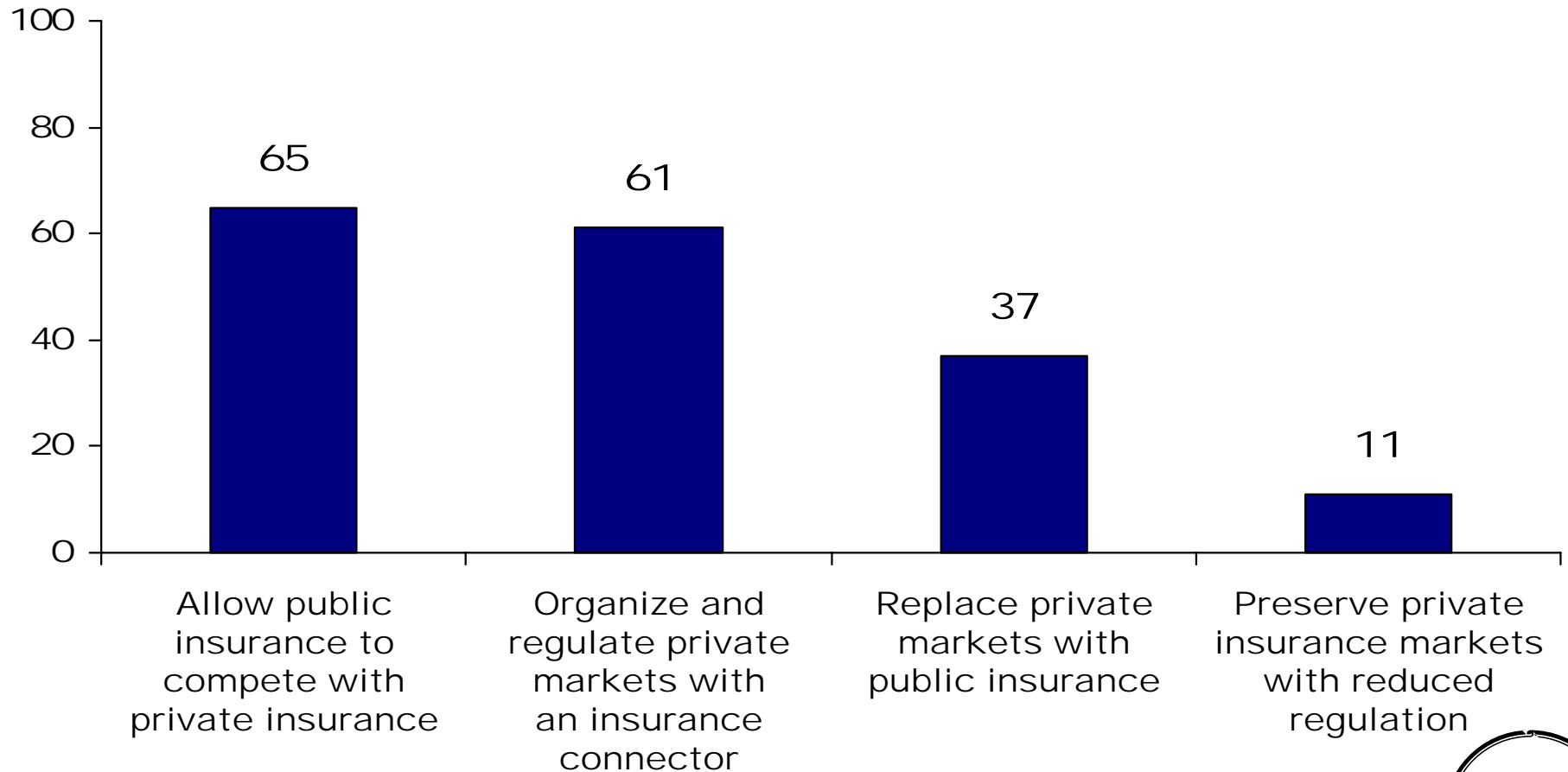


# Figure 3. Strong Support for Allowing Public Plans Like Medicare to Compete with Private Insurance

"Do you think health care reform should . . . ?"

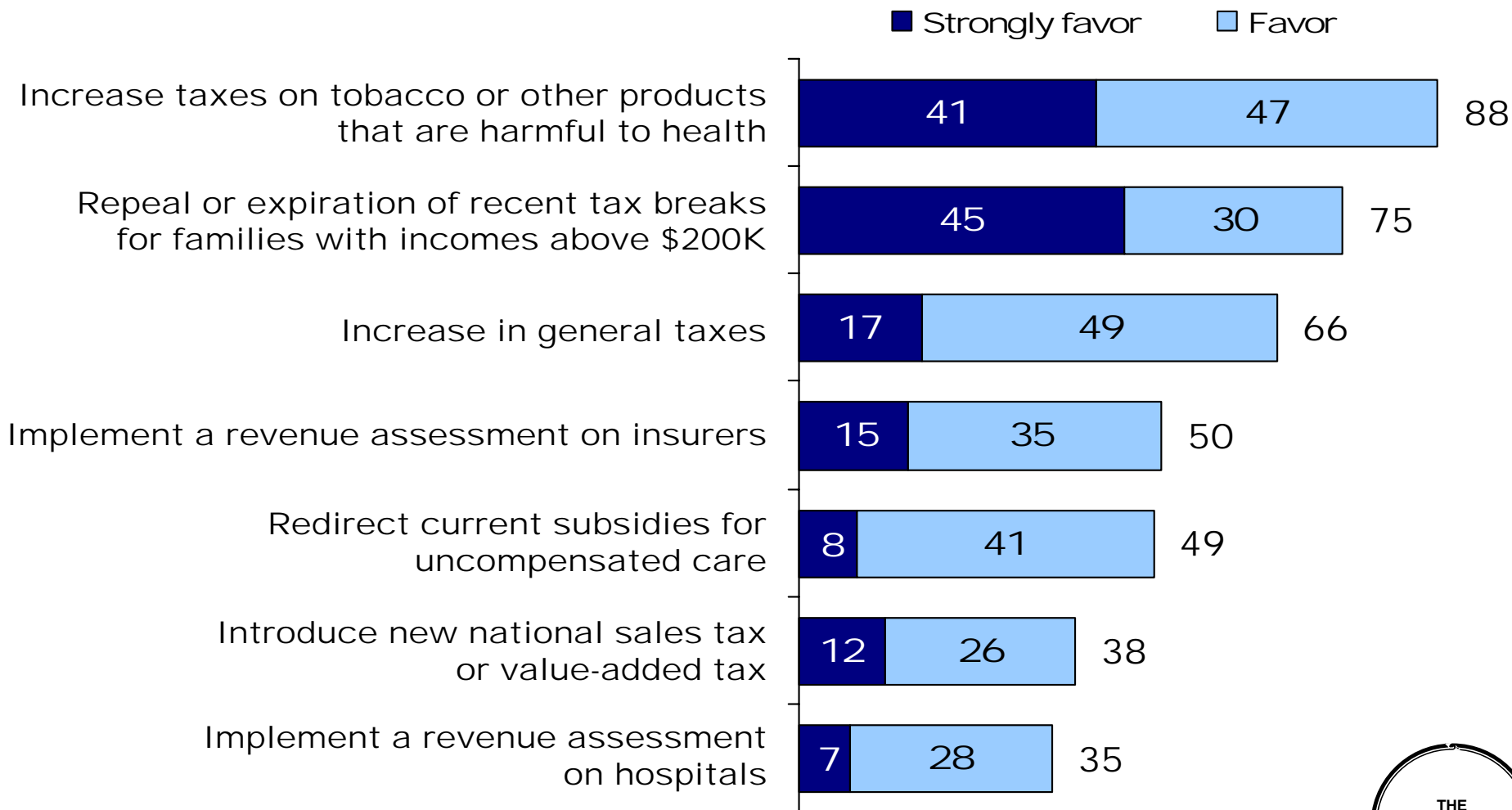
Please select all that apply."

Percent



# Figure 4. Nine of Ten Health Care Opinion Leaders Support Financing Expanded Health Care with Taxes

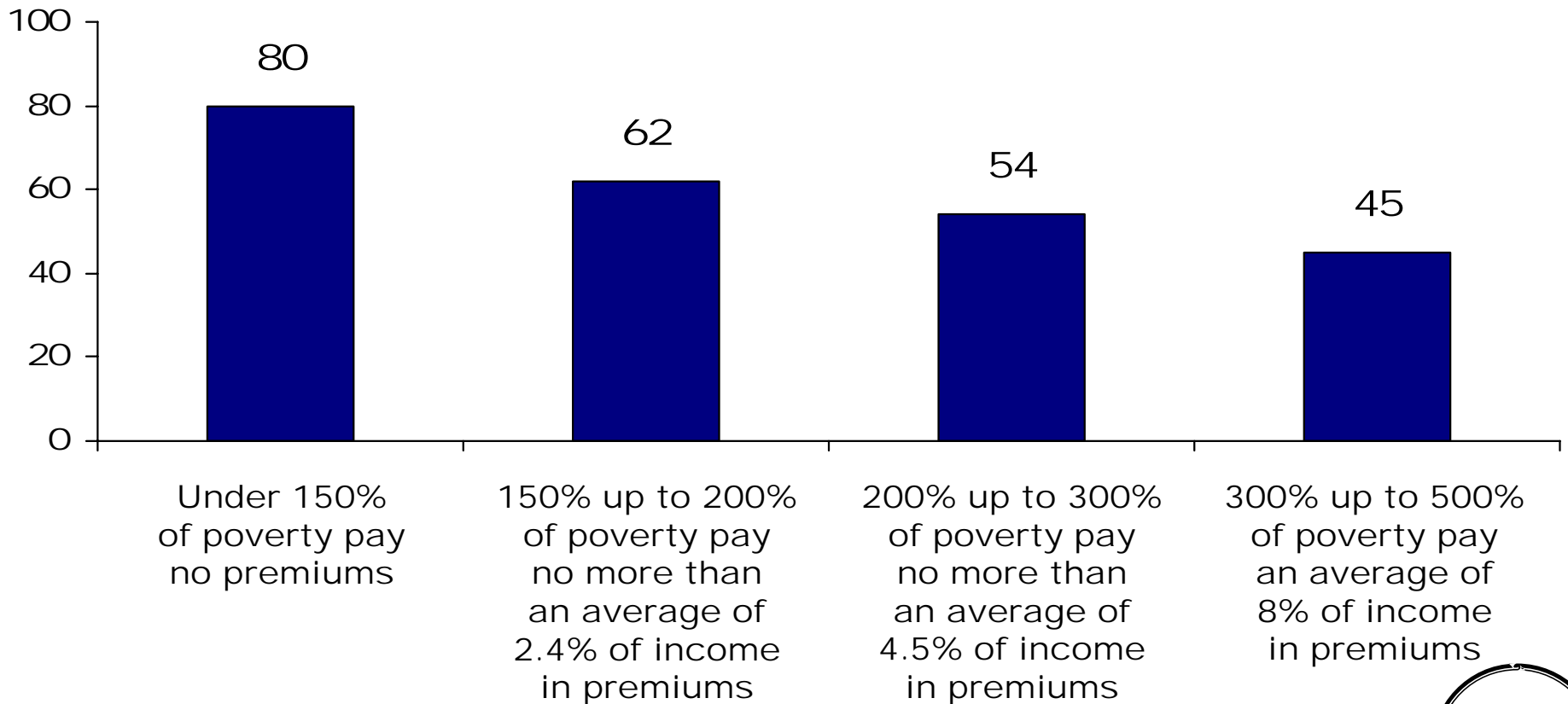
“To what extent do you favor or oppose the following methods of financing expanded health care coverage?”



# Figure 5. Family Affordability Guidelines

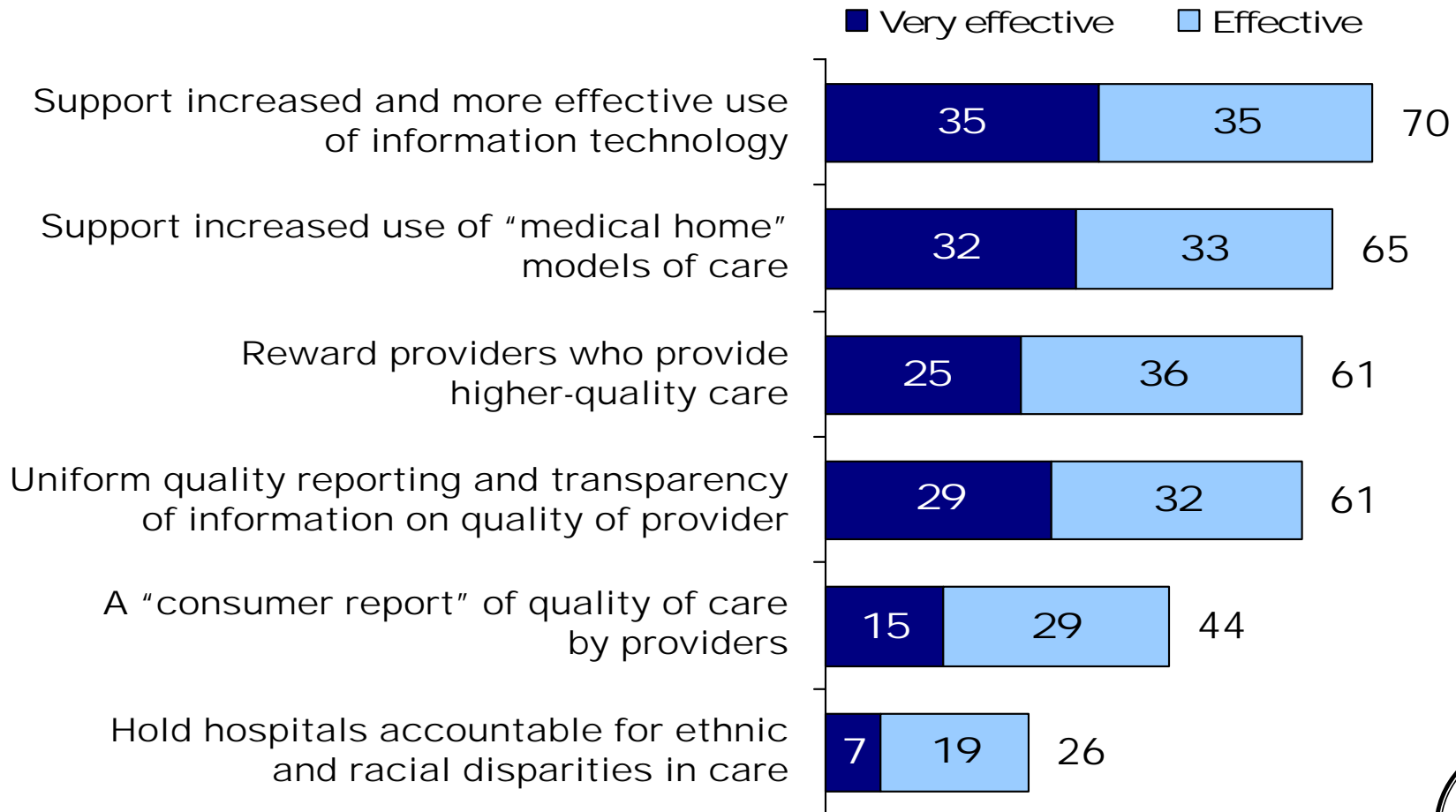
“Determining how much families should pay for premiums and out-of-pocket expenses is a critical part of health reform. What do you think about the amount the Massachusetts Authority guidelines require families to pay?”

Percent responding “it is about the right amount”



# Figure 6. More than Two-Thirds of Health Care Opinion Leaders Think Information Technology Is an Effective Way to Improve Health Care Quality

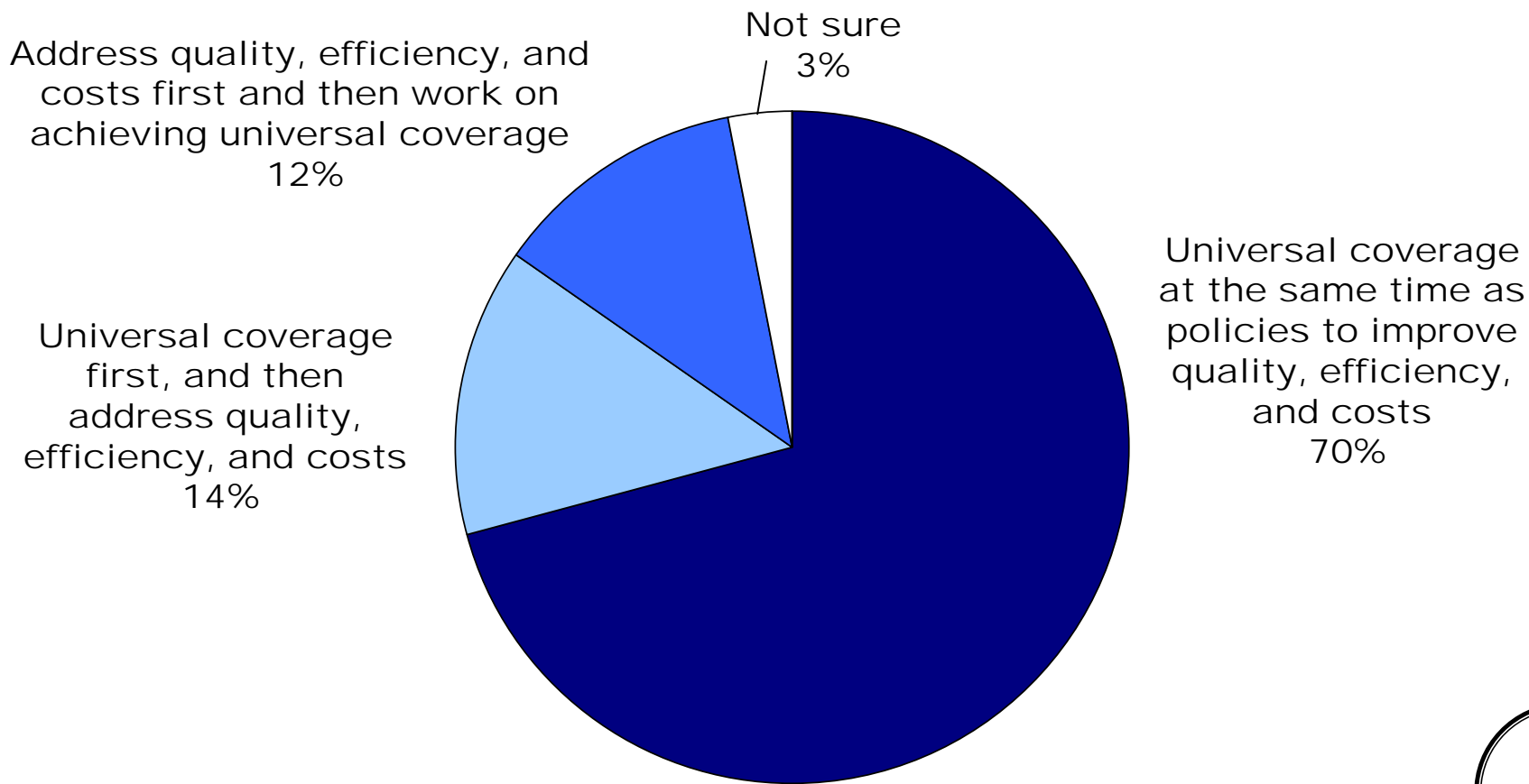
“How effective do you think these features of presidential candidates’ health reform proposals would be in improving health care quality?”



# Figure 7. Seven of Ten Health Care Opinion Leaders Think the Next President Should Pursue Universal Coverage at the Same Time as Improving Quality, Efficiency, and Cost Control

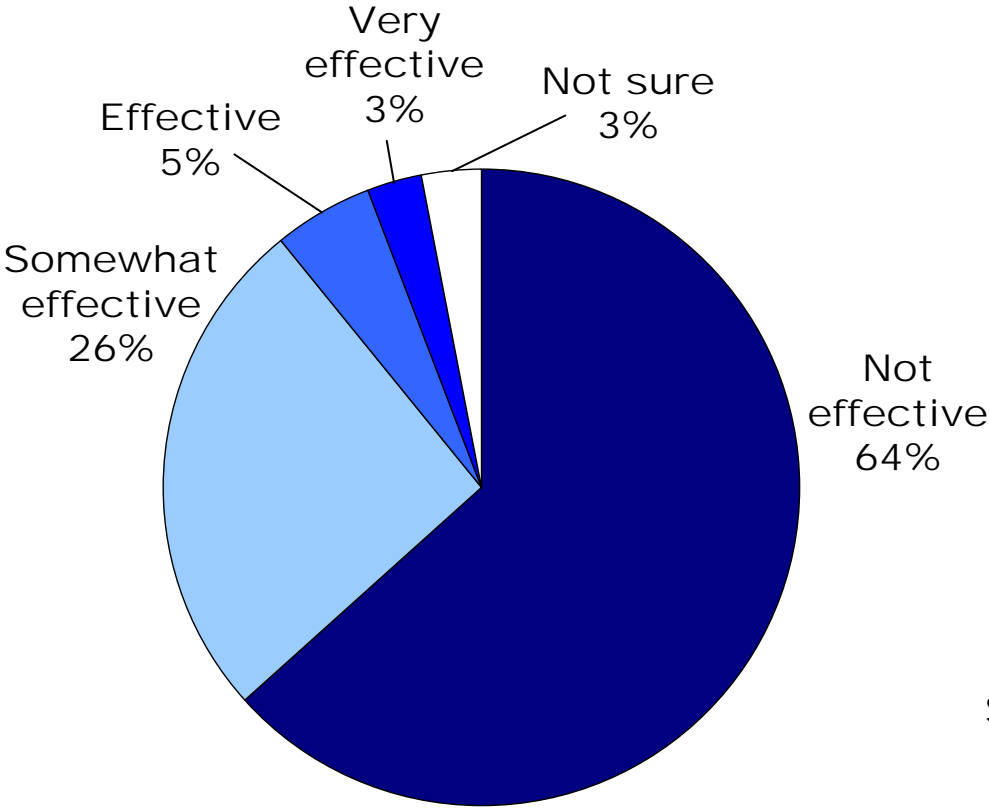
"Most candidates' plans also include provisions that would improve quality, efficiency, and cost control as well as increase coverage.

In your view, which of the following provisions should the next president focus on?"

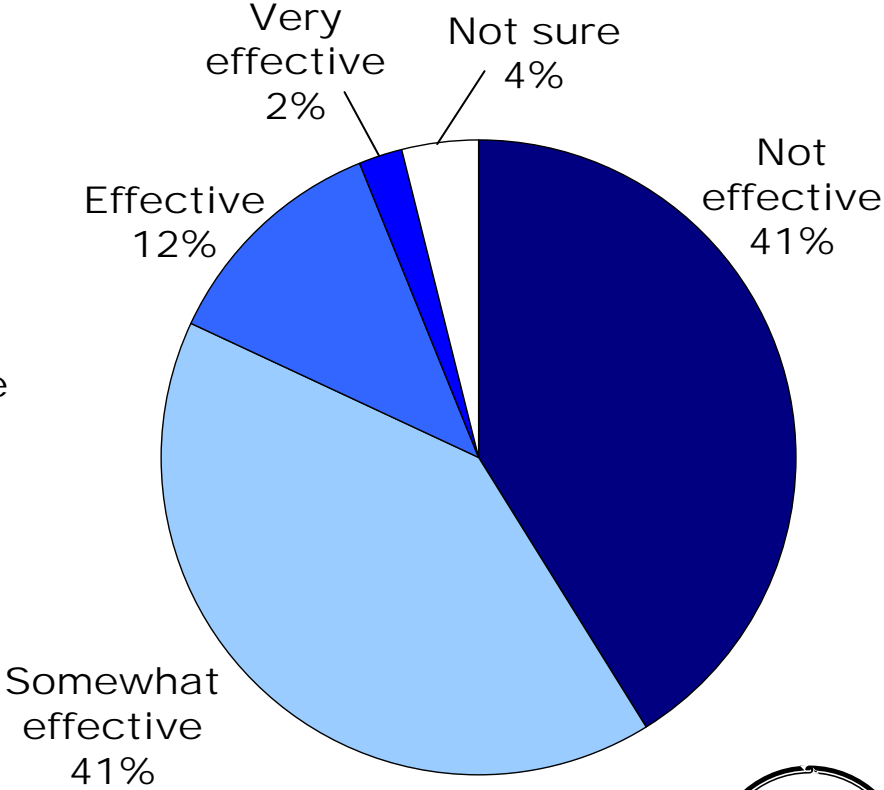


# Figure 8. Two-Thirds of Health Care Opinion Leaders Feel that Tax Incentives Are Not an Effective Approach to Controlling Health Care Costs

### Tax incentives for individual insurance market



### Mixed private-public group insurance system



Source: Commonwealth Fund Health Care Opinion Leaders Survey, January 2008.



# Figure 9. Health Care Opinion Leaders Think Allowing Medicare to Negotiate Drug Prices Is an Effective Way to Reduce the Growth in Health Care Costs

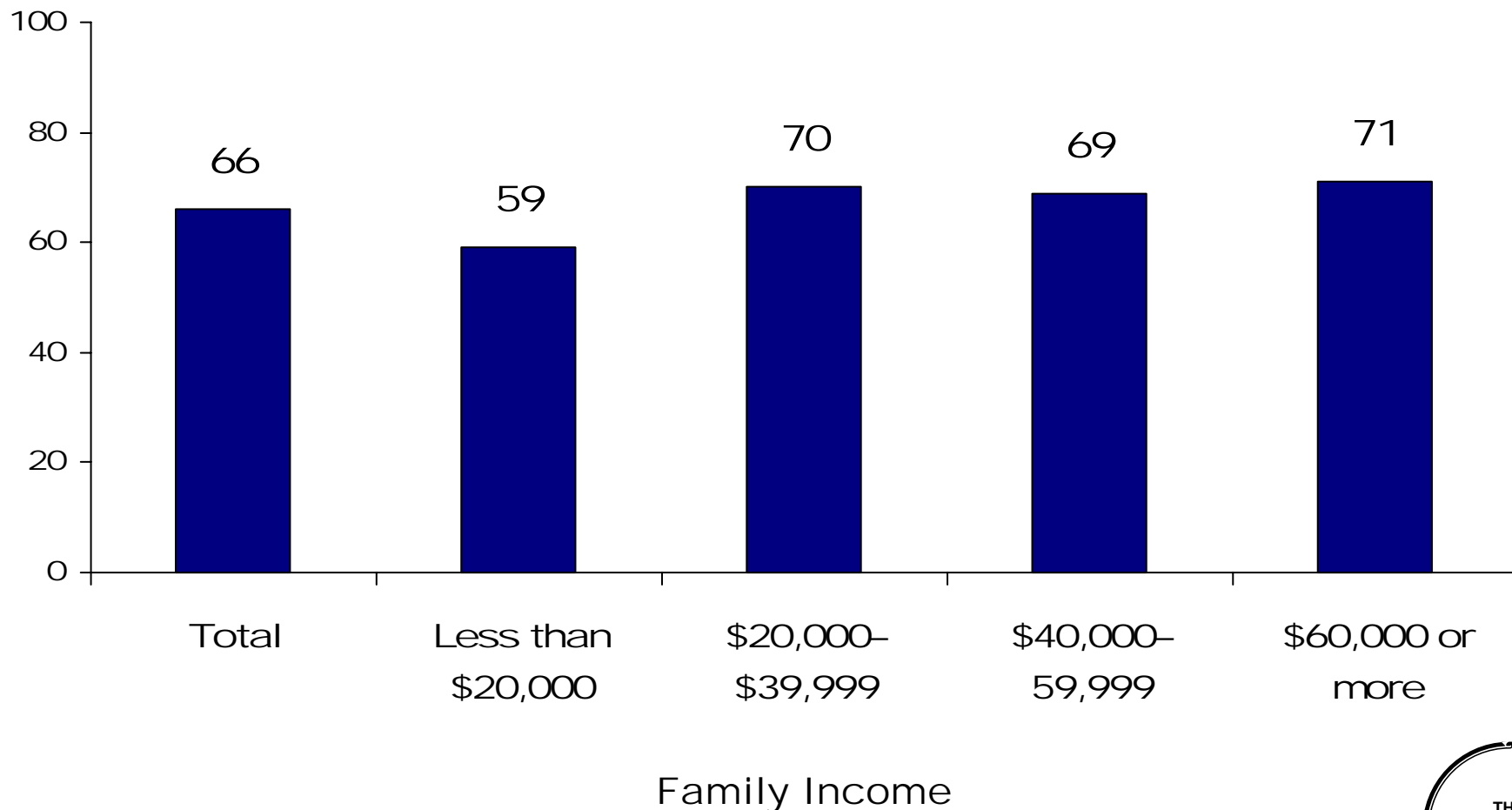
“How effective do you think each of these features of presidential candidates’ health care reform proposals would be in reducing the growth in health care costs?”

Percent responding “very effective/effective”



# Figure 10. Strong Public Support for Shared Financial Responsibility for Health Care Costs Across Income Levels

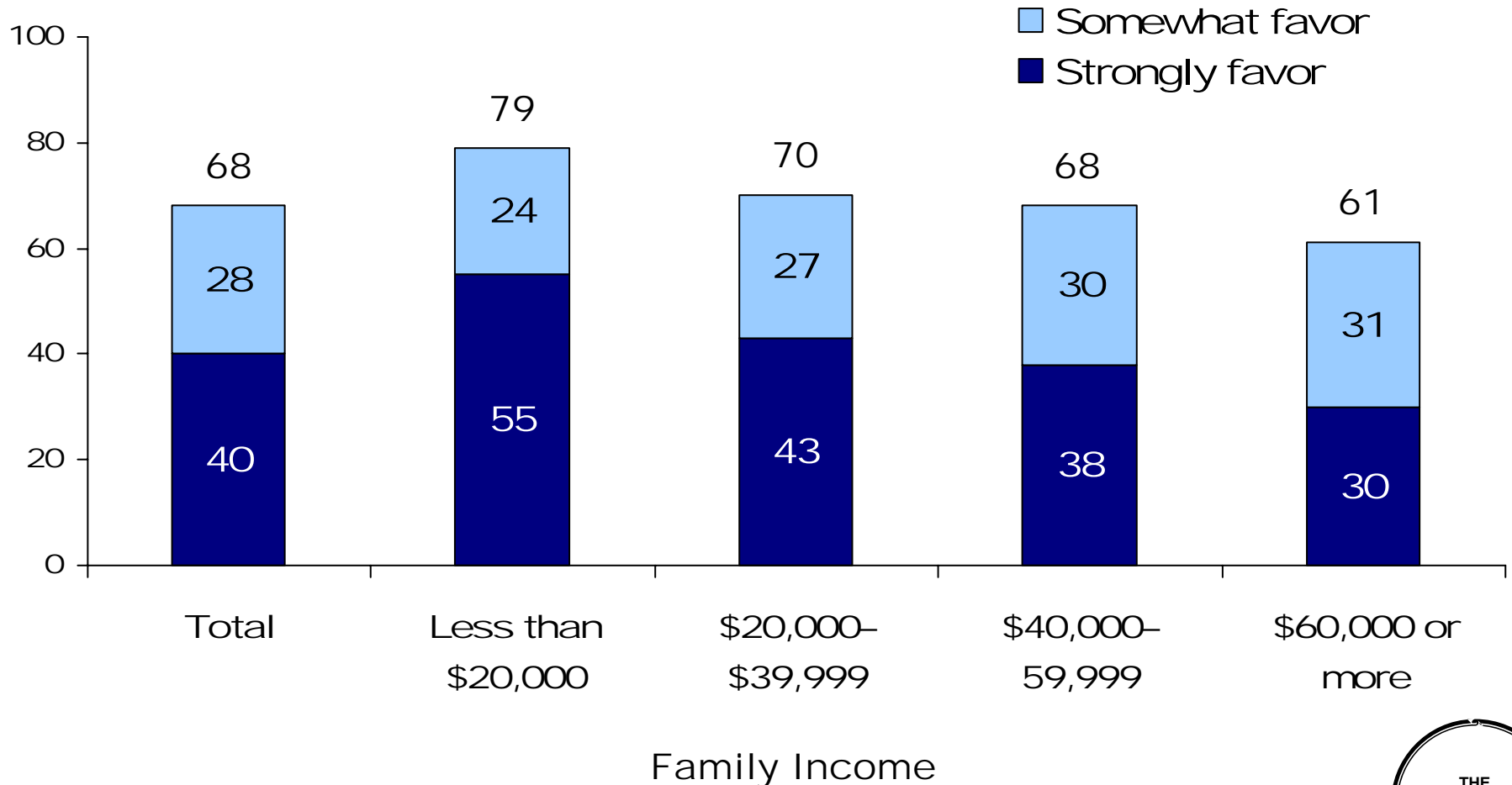
“Who do you think should pay for health insurance for all Americans?”  
Percent responding “shared by individuals, employers and government”



# Figure 11. A Majority of Public Favors Individual Mandate

“Would you favor or oppose a plan that requires everyone to have health insurance with the government paying for insurance for those who can’t afford it?”

Percent



# Figure 12. Strong Public Support for Employer Requirement to Provide or Help Pay for Coverage Across Income Levels

“Some people believe that employers should either provide health insurance to their employees or contribute to a fund that would help cover workers without health insurance. Others say that employers should not have to provide or contribute. Which do you agree with?”

Percent responding “employers should either provide health insurance or contribute to a fund”

