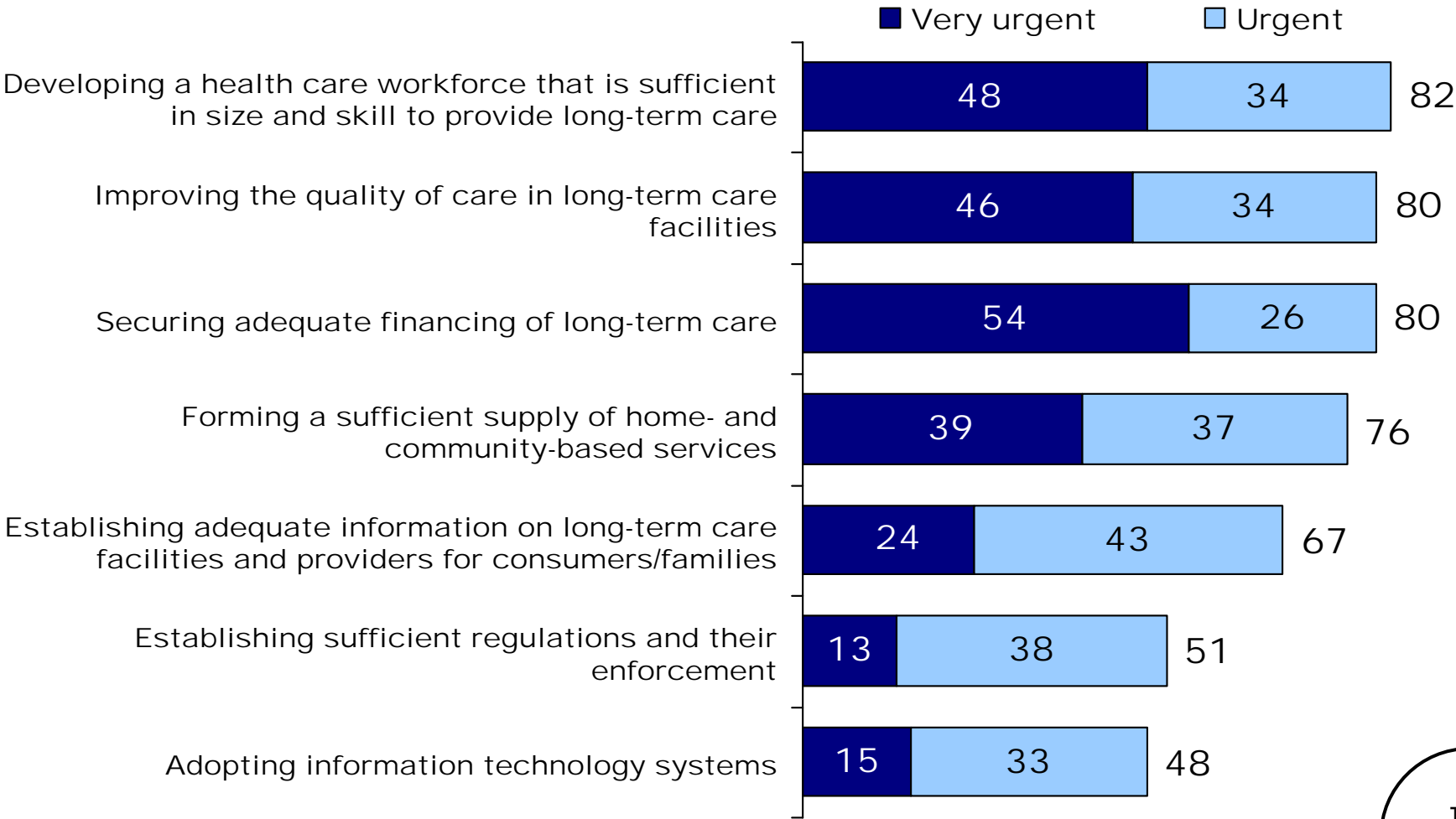


Figure 1. Policymakers Cite an Adequate Workforce, Improving Quality, and Securing Adequate Financing as the Most Urgent Challenges Facing Long-Term Care

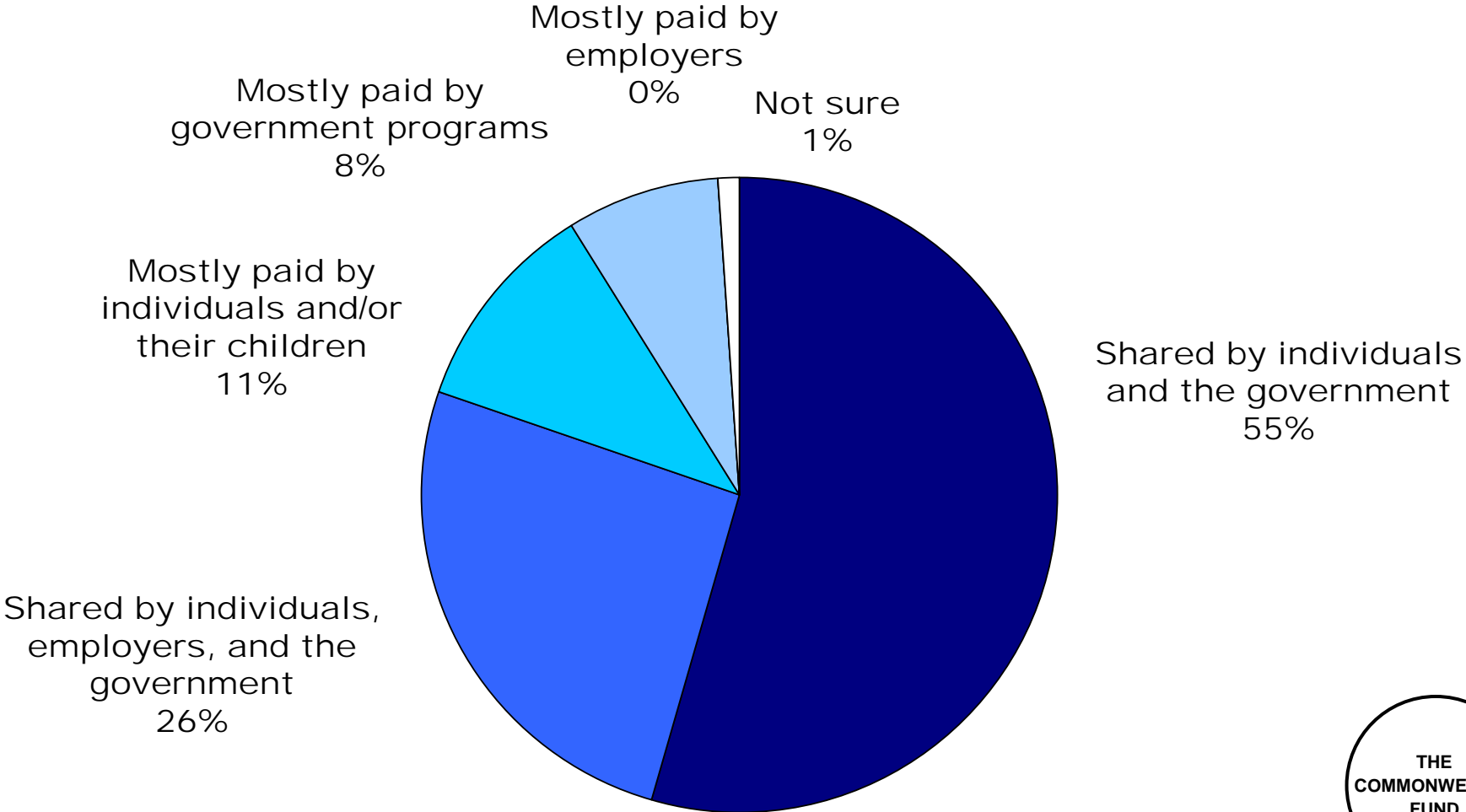
“In your opinion, how urgent are the following challenges facing long-term care for policymakers and health care leaders to address?”



Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

Figure 2. More Than Half of Opinion Leaders Say Long-Term Care Costs Should Be Shared by Individuals and the Government

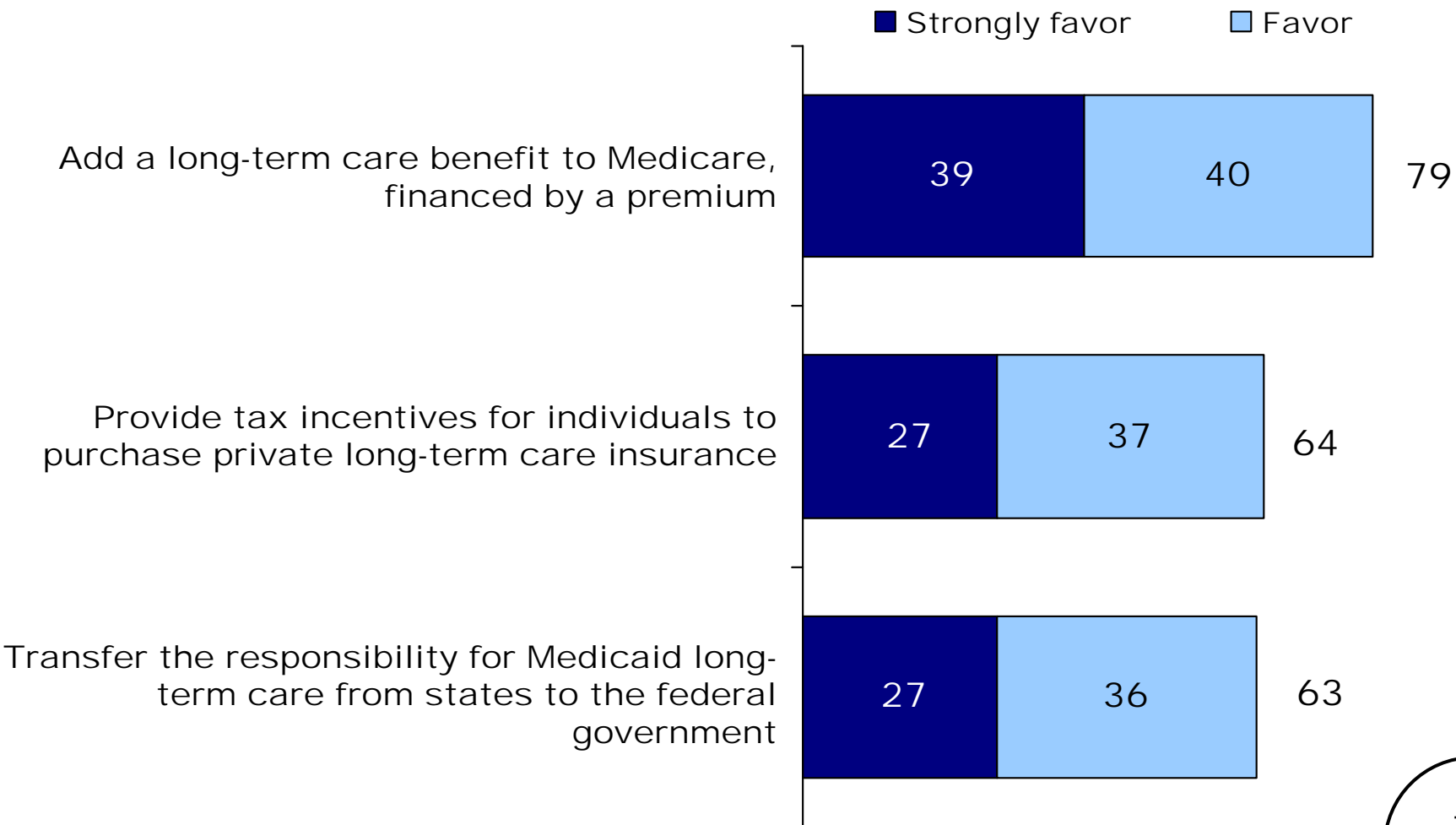
“Whom do you think should pay for long-term care? Costs for long-term care should be...”



Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

Figure 3. To Pay for Long-Term Care, Majorities of Opinion Leaders Favor Adding a Long-Term Care Benefit To Medicare, Financed by a Premium

“Below are three broad policy mechanisms that have been proposed to address paying for long-term care. Please indicate your level of support for each one.”



Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

Figure 4. One of Three Opinion Leaders Would Favor a Policy to Limit Medicare/Medicaid Long-Term Care Participation to Only Nonprofit Facilities and Agencies; Over Half Would Oppose It

"Would you favor or oppose a policy that would limit Medicare and Medicaid long-term care participation to only nonprofit facilities and agencies? Please indicate your level of support for this."

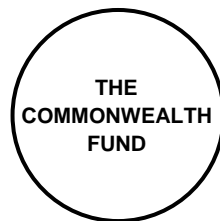
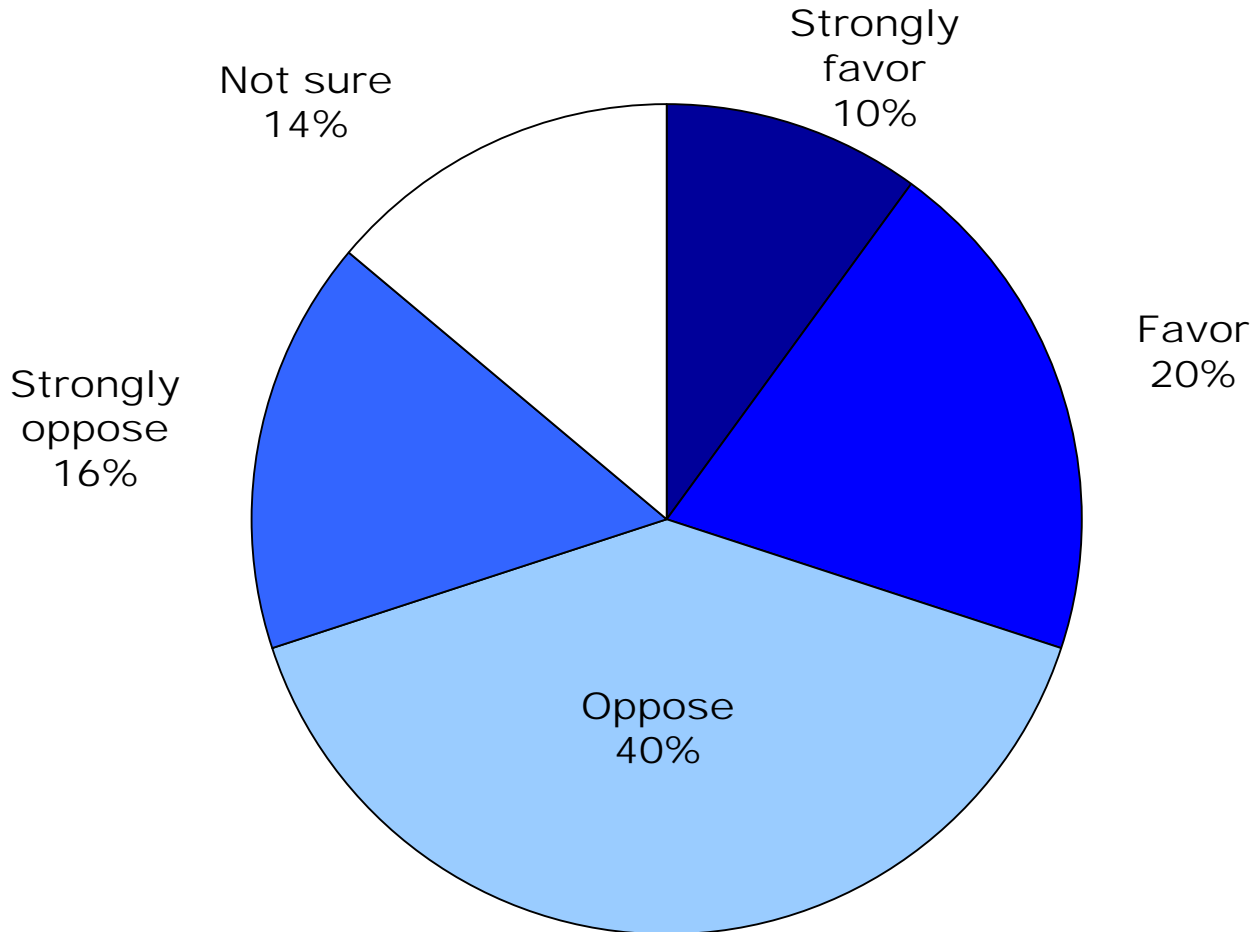
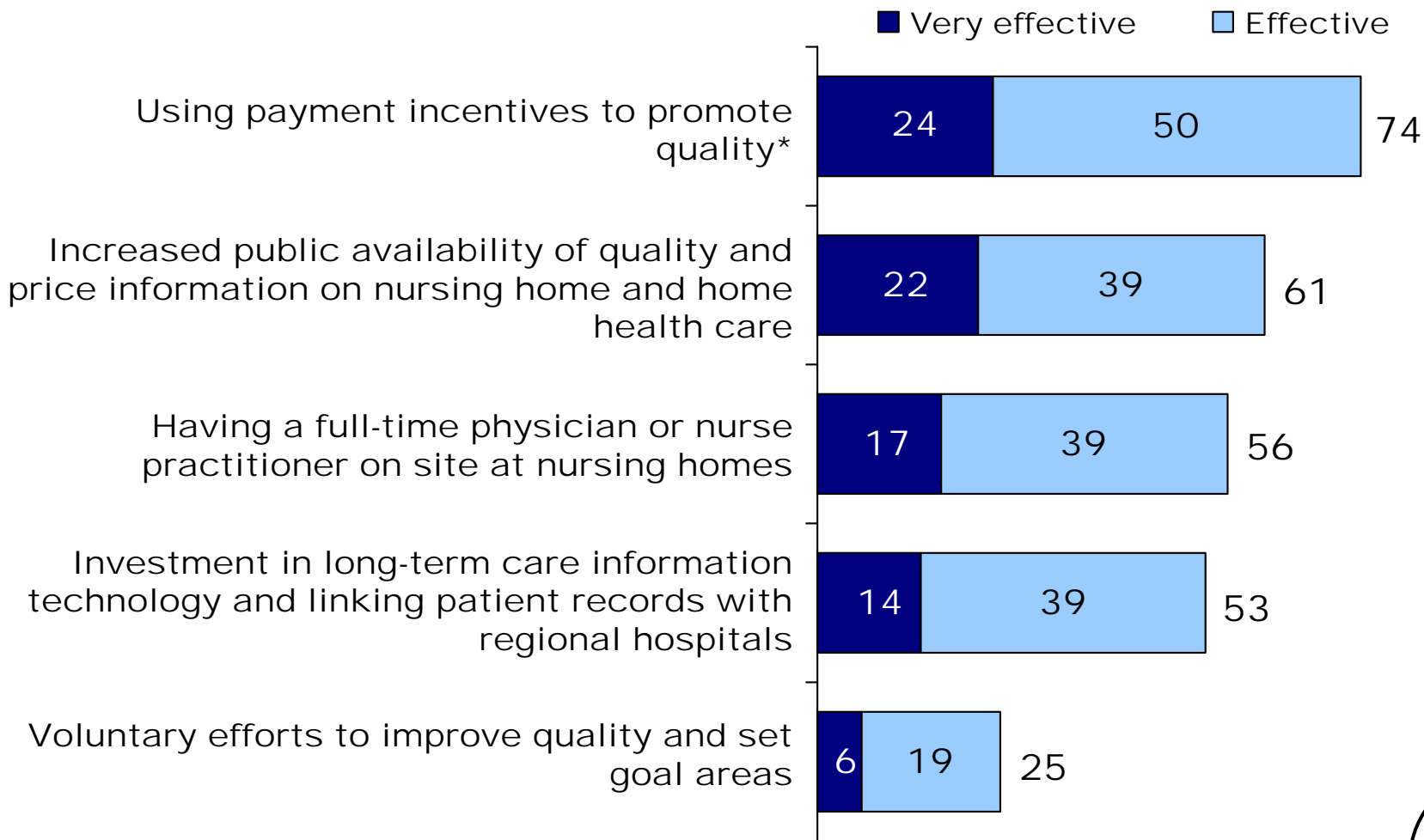


Figure 5. Using Payment Incentives to Promote Quality Perceived to Be Most Effective Potential Strategy for Improving Long-Term Care

"How effective do you think each of the following strategies would be in assuring and improving high quality of care in home health, nursing homes, and assisted-living arrangements?"



*Such as earmarked rate enhancements to improve staffing levels, decrease turnover rates, or limit use of agency staff.

Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

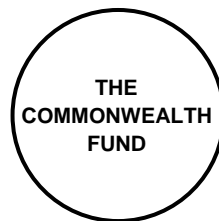
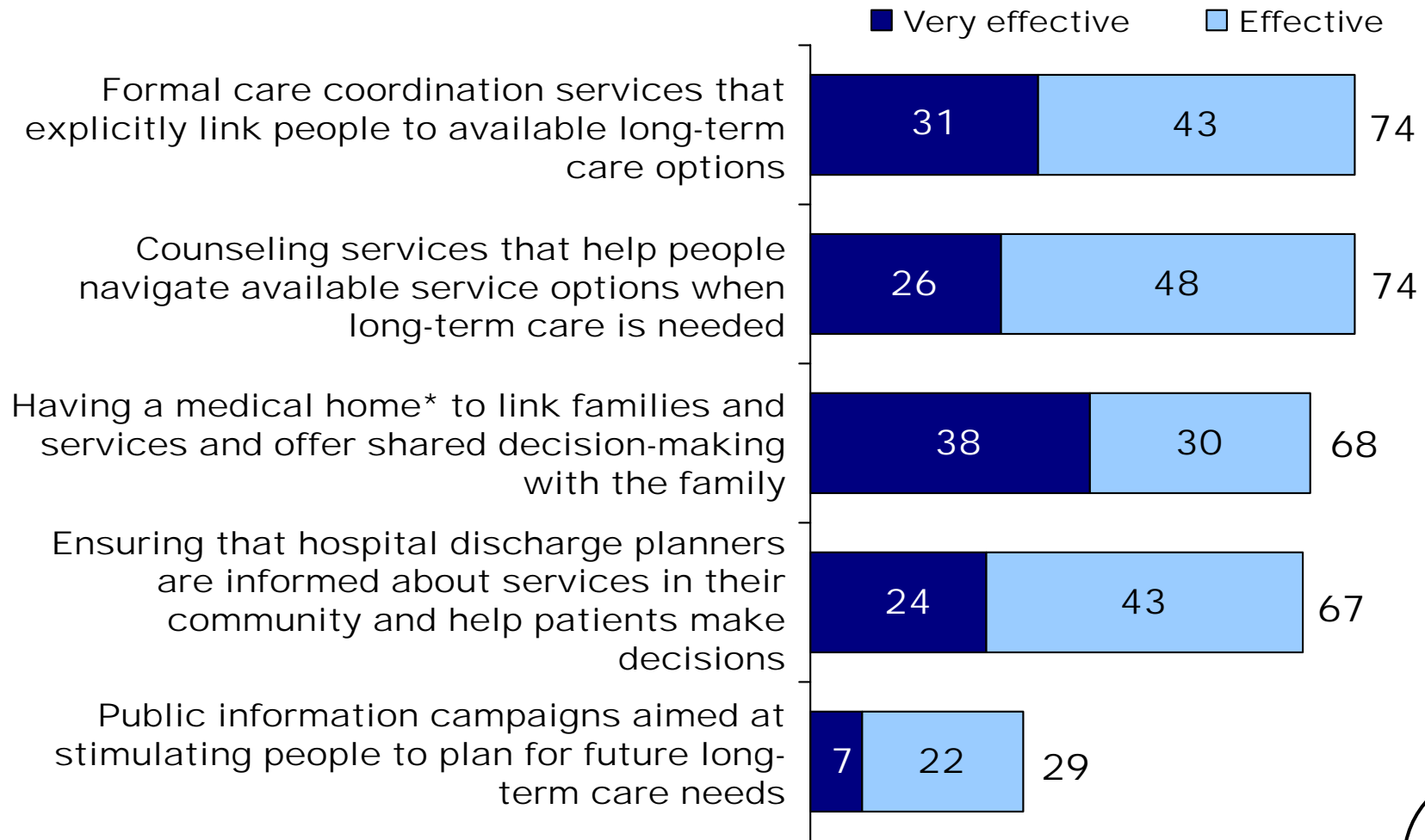


Figure 6. Consumers and Families Need Assistance in Making Informed Choices About Long-Term Care

“How effective do you think each of the following strategies would be in helping people make informed choices when navigating the long-term care system?”



*"Medical home" is defined as a patient-centered primary care practice that is designed to offer accessible, continuous, and coordinated care.

Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

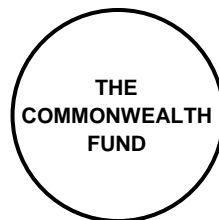
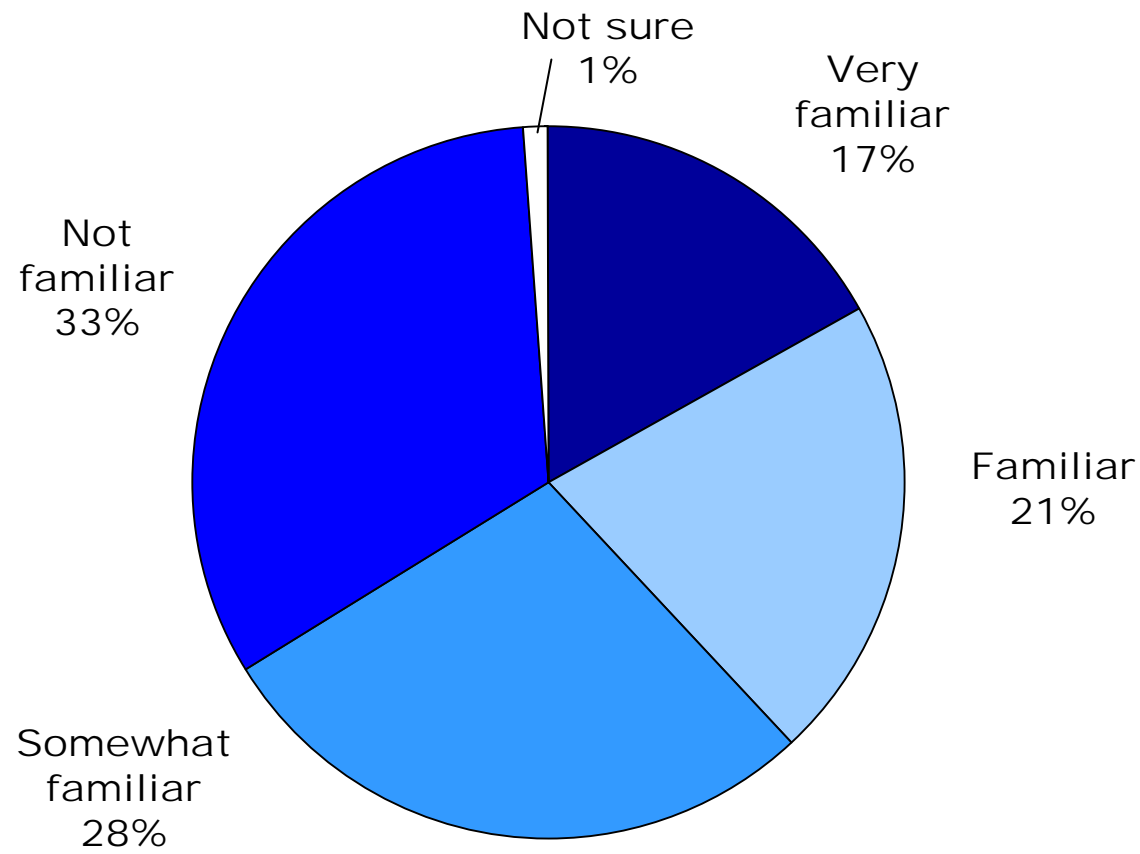


Figure 7. Majorities of Opinion Leaders Are at Least Somewhat Familiar with Culture Change and the Resident-Centered Care Movement

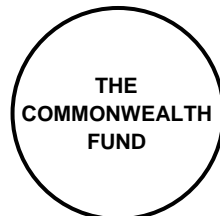
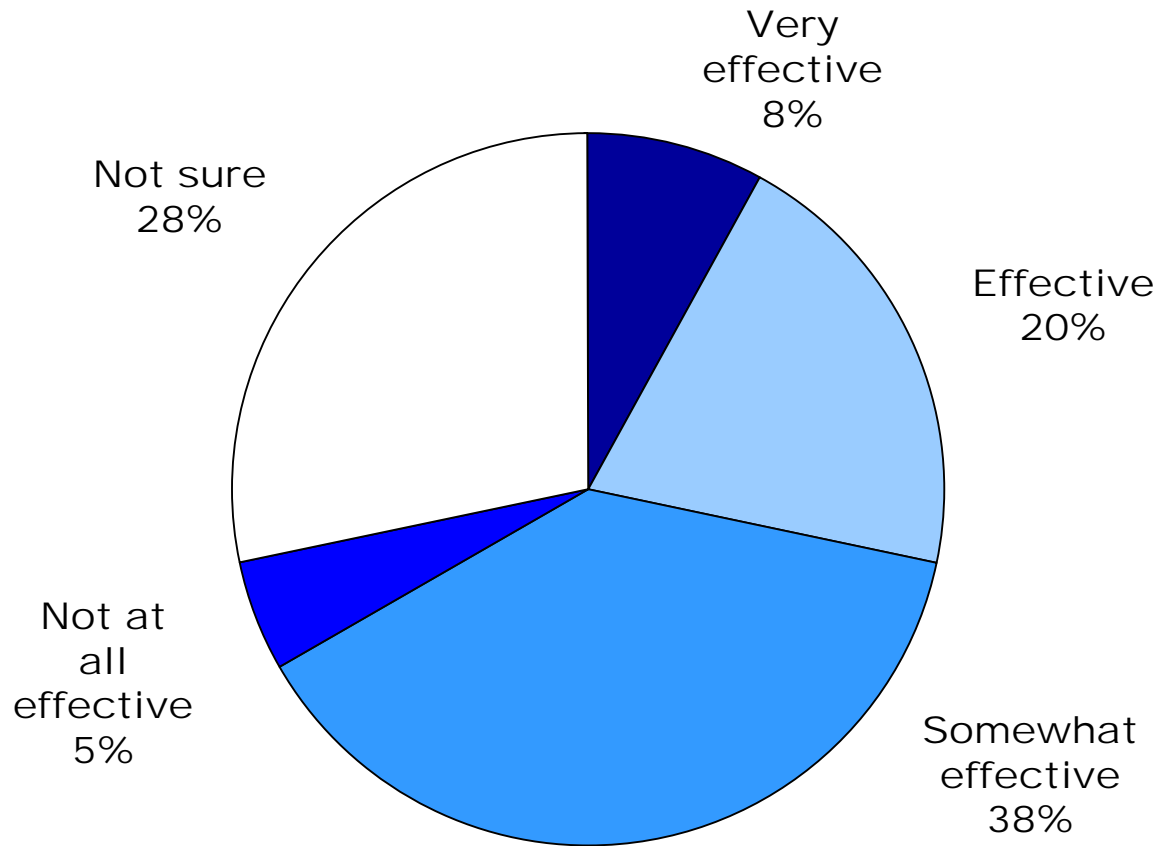
"A growing movement, known as 'culture change' or 'resident-centered care,' is working to deinstitutionalize long-term care and radically transform the nursing home environment. In a culture change model, seniors enjoy much of the privacy and choice they would experience if they were still living in their own home. Nursing home residents are given greater control over their daily lives (e.g., daily schedules, food choices, other decisions) and there is a living environment that is designed to be a home rather than an institution. How familiar are you with the culture change or resident-centered care movement in nursing homes?"



Source: Commonwealth Fund Health Care Opinion Leaders Survey, June 2008.

Figure 8. Nearly One of Three Opinion Leaders Familiar with Culture Change Believe It Has Been Effective in Improving the Quality of Care in Nursing Homes

“How effective has the ‘culture change’ or ‘resident-centered care’ movement been in improving the quality of care in nursing homes?*



*Asked of those familiar with culture change/resident-centered care.

Figure 9. Opinion Leaders Believe It Is Important That the Health Reform Plans of the Presidential Candidates Address Quality and Financing of Long-Term Care

“Thinking about the health reform plans of the presidential candidates, how important is it that their plans address the quality and financing of long-term care?”

