

IMPLEMENTATION OF MEDICAL HOME CONCEPT IN CHC'S AND CHALLENGES FACED

Tony Amofah, MD MBA

Chief Medical Officer, Community Health of South Florida, Inc
Medical Director, Health Choice Network

OUTLINE

- Review 2 core components of Medical Home
- How CHC's are implementing each component
- Challenges
- Community Health of South Florida's experience

Overview of CHI

- FQHC since 1971
- Started from 2 trailers
- 7 main sites, 27 school based clinics
- Budget \$43 million
- Staffing
 - 64 Providers, 660 Staff
- Comprehensive array of services
 - Primary care, OB/Gyn, Dental, Optometry, Podiatry, Behavioral Health (includes a CSU), UCC's, Pharmacy, Radiology, Transportation, etc, etc
- Patient demographics
 - 63% uninsured, 16% Medicaid, 6% Medicare
 - 72% at or below 100% poverty level
 - 54% Hispanic, 33% African American, 9% White

Selected Core Components of Medical Home

1. Personal Physician
 - 1st contact with patient
 - Responsible for all of patient's care needs
2. Care Coordination
 - Referrals, Hospitalization, Linkages
 - Tracking of patients, referrals and tests

Personal Physician

- How are CHC's implementing this concept?
 - Patients assigned to personal Provider
 - Provider works with and directs consistent support staff
 - Patient sees this Provider and same staff probably 3/4 visits
 - Back up Provider
 - Provider, back up Provider and support staff work in defined unit
 - Patient identifies with his/her Provider and the entire team in unit
 - Cultural and linguistic appropriateness of care
 - Easy access to care
 - Open access, expanded hours, innovative communication methods

Personal Physician

■ Challenges

- Provider shortage
 - Demand for care vs. supply of Providers
 - Turnover
- High no show rate with high walk in volume
- Multiple different back up Providers
- Difficulty with Physician and support staff accountability
- Limited line staff Provider/team involvement in performance improvement
- Scheduling policy
- Waiting time for next available appointment
- Organization culture

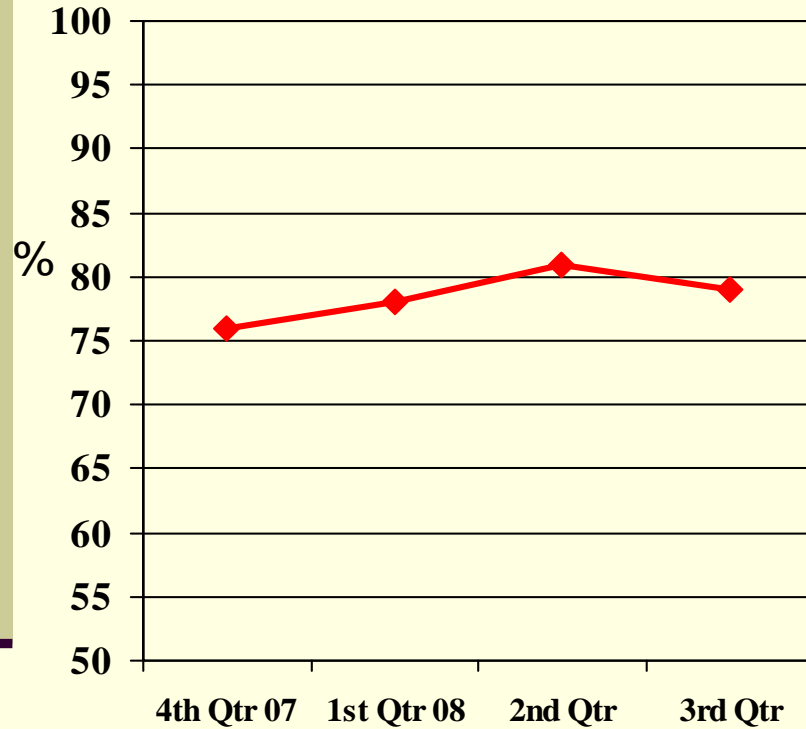
Personal Physician

CHI's Experience in Implementation

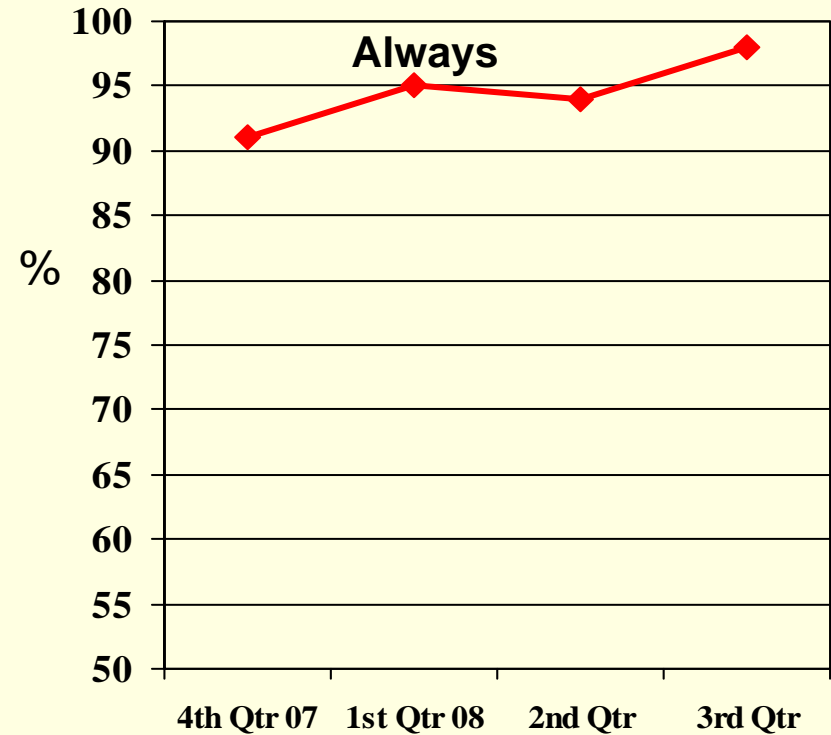
- Organization culture
- Supporting policies
- Room in schedule for most Providers for same day appointments
- Designated walk in Provider in other sites
 - A next best option
- Provider and team accountability for quality outcomes for panel
 - Different strategies utilized
 - Waiting time to next available appointment

Personal Physician

CHI's experience – Patient satisfaction surveys



◆ Did you see your regular Doc this visit?

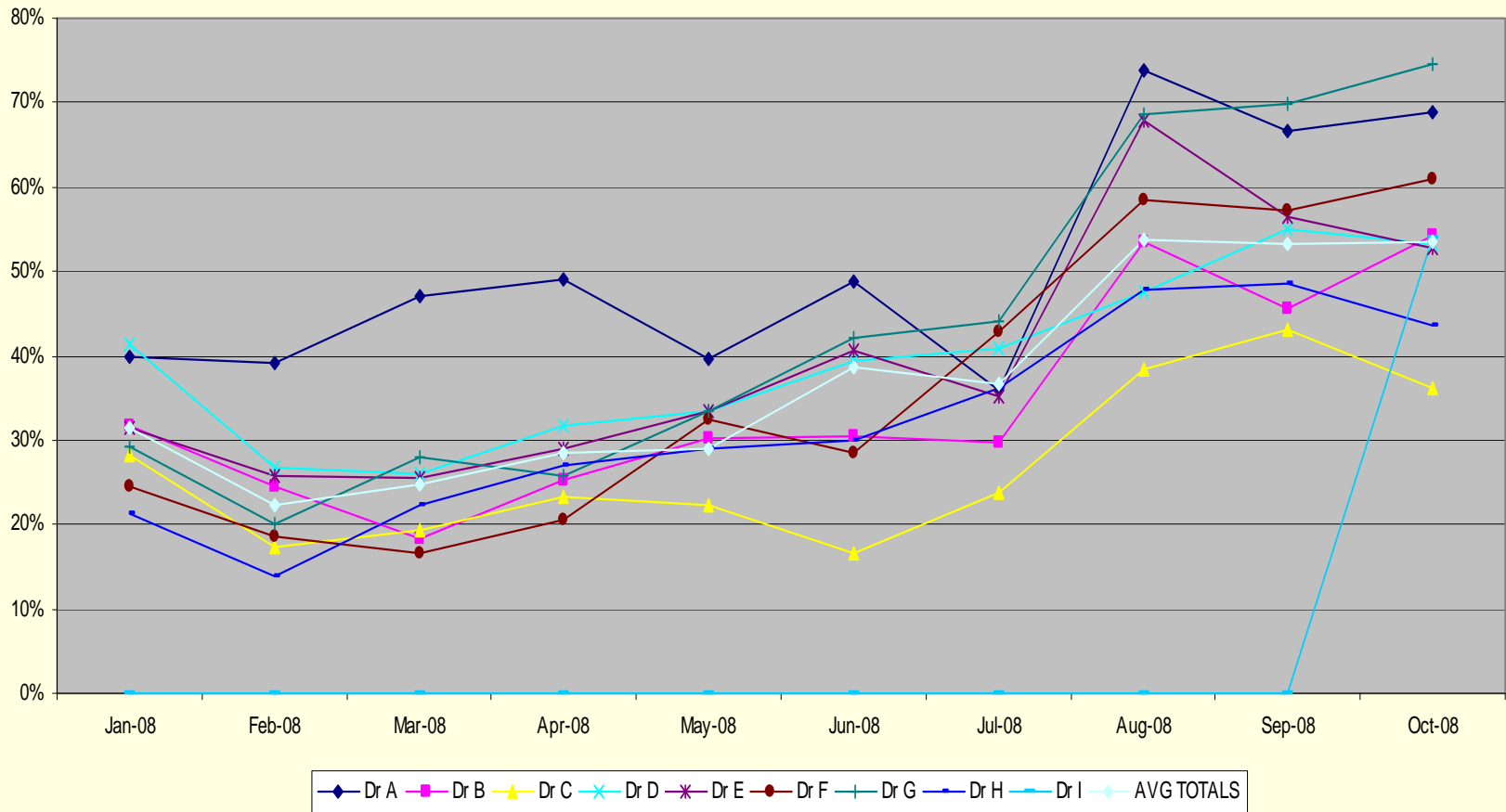


◆ How often do you see your regular Doc?

n=170-200

Personal Physician CHI's experience - Benchmarking

% of Adults with an LDL Cholesterol within last year



PROVIDER DASHBOARD: MONTHLY DATA		GOALS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	
PRODUCTIVITY			2008									
1	# of Encounters	425	321	259	205	303	262	269	238	249	244	
2	Collections	\$12,750	\$8,668	\$7,340	\$6,411	\$8,762	\$7,803	\$6,995	\$6,974	\$7,460	\$7,460	
QUALITY OF CARE												
3	Mammogram Compliance	65%	53%	42%	38%	42%	41%	49%	44%	47%	45%	
PATIENT SATISFACTION												
4	Overall Satisfaction Score	5.00			4.90			4.92			5.00	
PARTICIPATION IN ACTIVITIES												
5	Participation in Peer Review	4/mth	4	4	1	4	4	4	4	4	4	
6	Grand Rounds/Dept Mtn Attendance		1	1	1	1	1	1	0	1	1	
7	Board Certification/Effort				3			3			3	
8	Participation in Comm/Soc Activities	1/qtr			1			0			1	
QUARTERLY DATA		GOALS	PEERS	AVG	POINTS	PEERS	AVG	POINTS	PEERS	AVG	POINTS	
PRODUCTIVITY		60 points			36.1			38.1			34.4	
1	# of Encounters	425	320	262	18.5	320	278	19.6	320	244	17.2	
2	Collections	\$12,750	\$7,600	\$7,473	17.6	\$7,600	\$7,853	18.5	\$7,600	\$7,298	17.2	
QUALITY OF CARE		18 points			12.3			12.2			12.6	
3	Mammogram Compliance	65%	40%	44%	12.3	40%	44%	12.2	40%	45%	12.6	
PATIENT SATISFACTION		12 points			10.8			11.0			12.0	
4	Overall Satisfaction Score	5.00	4.48	4.90	10.8	4.48	4.92	11.0	4.48	5.00	12.0	
PARTICIPATION IN ACTIVITIES		10 points			9.0			9.0			9.0	
5	Participation in Peer Review	4	10	3.00	3.0	10	4	4.0	10	4.00	4.0	
6	Grand Rounds/Dept Mtn Attendance	2	1	2	2.0	1	2	2.0	1	1	1.0	
7	Board Certification/Effort	3	2	3	3.0	2	3	3.0	2	3	3.0	
8	Participation in Comm/Soc Activities	1	1	1	1.0	1	0	0.0	1	1	1.0	
ADJUSTMENTS			TOTAL POINTS		68.1	TOTAL POINTS		70.3	TOTAL POINTS			67.9
Tardiness: 1 point /day for each arrival time >7mins			ADJMTS Tardiness		2.0	ADJMTS Tardiness		0.0	ADJMTS Tardiness			0.0
			FINAL POINTS		66.1	FINAL POINTS		70.3	FINAL POINTS			67.9
			% OF SALARY EARNED			% OF SALARY EARNED			% OF SALARY EARNED			
					3.31			3.52				3.40

Personal Physician

CHI's Experience - Additions to Job Descriptions and Evals

Reviews Quality Care Guidelines/Patient Reminder print-out or electronically to identify overdue items (tests and other health maintenance procedures)
Ensures that PFSS and Nursing staff appropriately address overdue health maintenance tests and procedures
Provides constructive feedback to PFSS and Nursing Staff when overdue items are not appropriately addressed
Demonstrates knowledge of CHI's Quality of Care Indicators including the UDS Clinical Measures
Meets goals for Hemoglobin A1c testing and average value in Diabetic patients (FP, IM)
Meets goals for Blood Pressure targets in patients with Hypertension (FP, IM)
Meets goals for Pap testing in females ages 21-64 (FP, IM)
Meets goals for Mammography testing in females age >40 (FP, IM)
Meets goals for Immunization compliance in children up to age 2 (Pedi)
Meets goals for Depression screening and prevalence in adults (FP, IM)
Meets goals for Dental visit compliance (FP, IM, OB, Pedi)
Meets goals for other CHI Quality of Care Indicators pertinent to specialty
Facilitates access to Behavioral Health Services for patients referred from primary care (BH)
Facilitates access to Dental visits for patients referred from primary care (Dental)
Participates in the development, and the assessment of the effectiveness, of practice guidelines to improve care outcomes
Effectively and promptly reacts to abnormal physical, lab or procedure findings based on evidence based guidelines
Effectively empowers patients to be involved in their care including involving patients in self management goal setting

Care Coordination

- How are CHC's implementing this concept?
 - Care coordinated across
 - All aspects of complex health care system (subspecialty care, hospitals, home health care agencies, nursing homes, etc)
 - Patient's family and CBO's
 - Outreach, Transportation, Housing assistance, Medicaid eligibility activities, Meal delivery, etc
 - All based on comprehensive community needs assessment
 - Patient tracking systems
 - Lab test tracking
 - Referral tracking

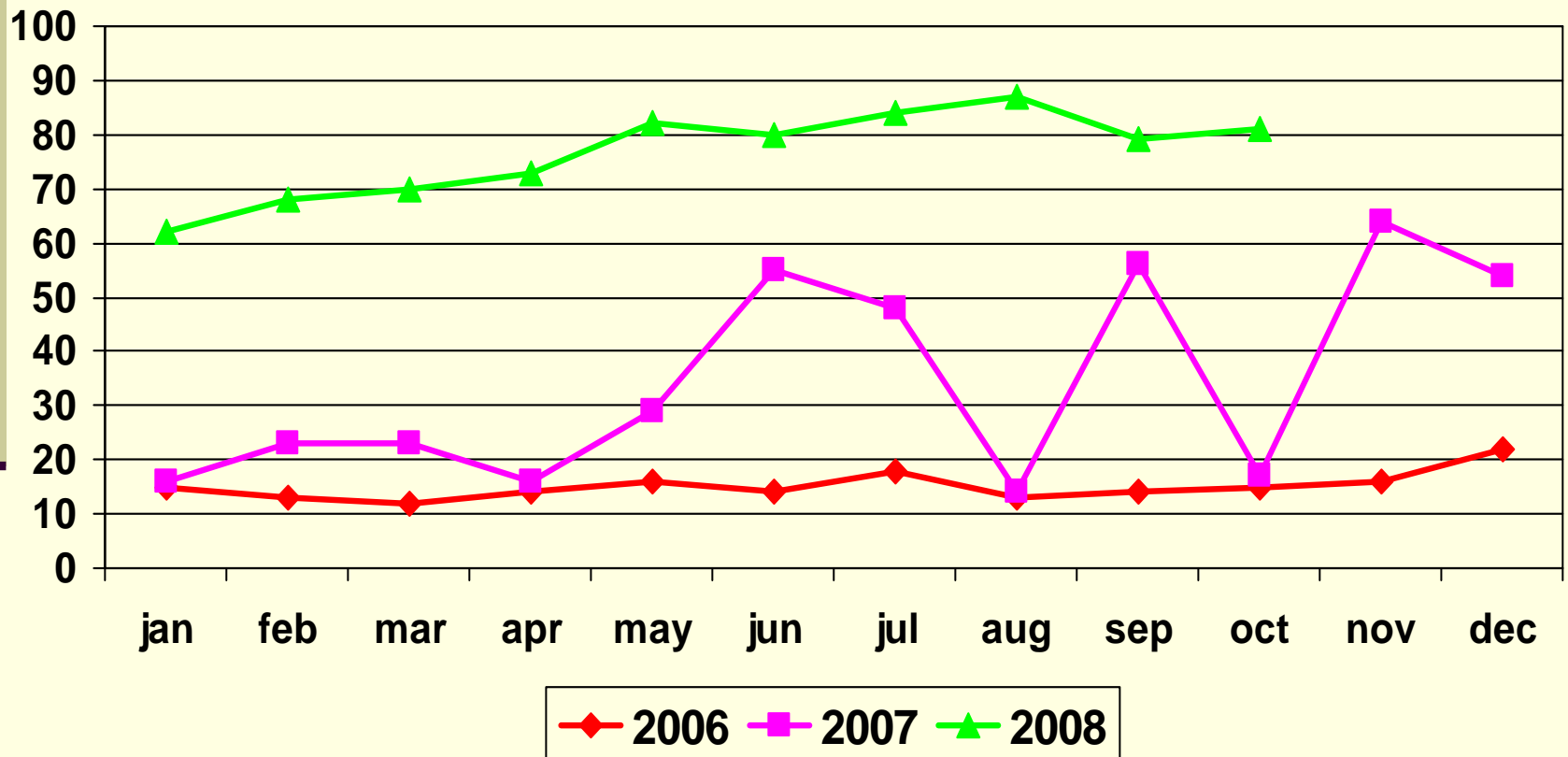
Care Coordination

- Challenges
 - Provider time
 - Delegation of in-patient care
 - Access to defined sub-specialists
 - Medicaid patients not accepted by some
 - Capabilities of Management Information System
 - Staff resources for complete tracking
 - Information sharing
 - Health information exchange

Care Coordination

CHI's experience – OB patient care coordination

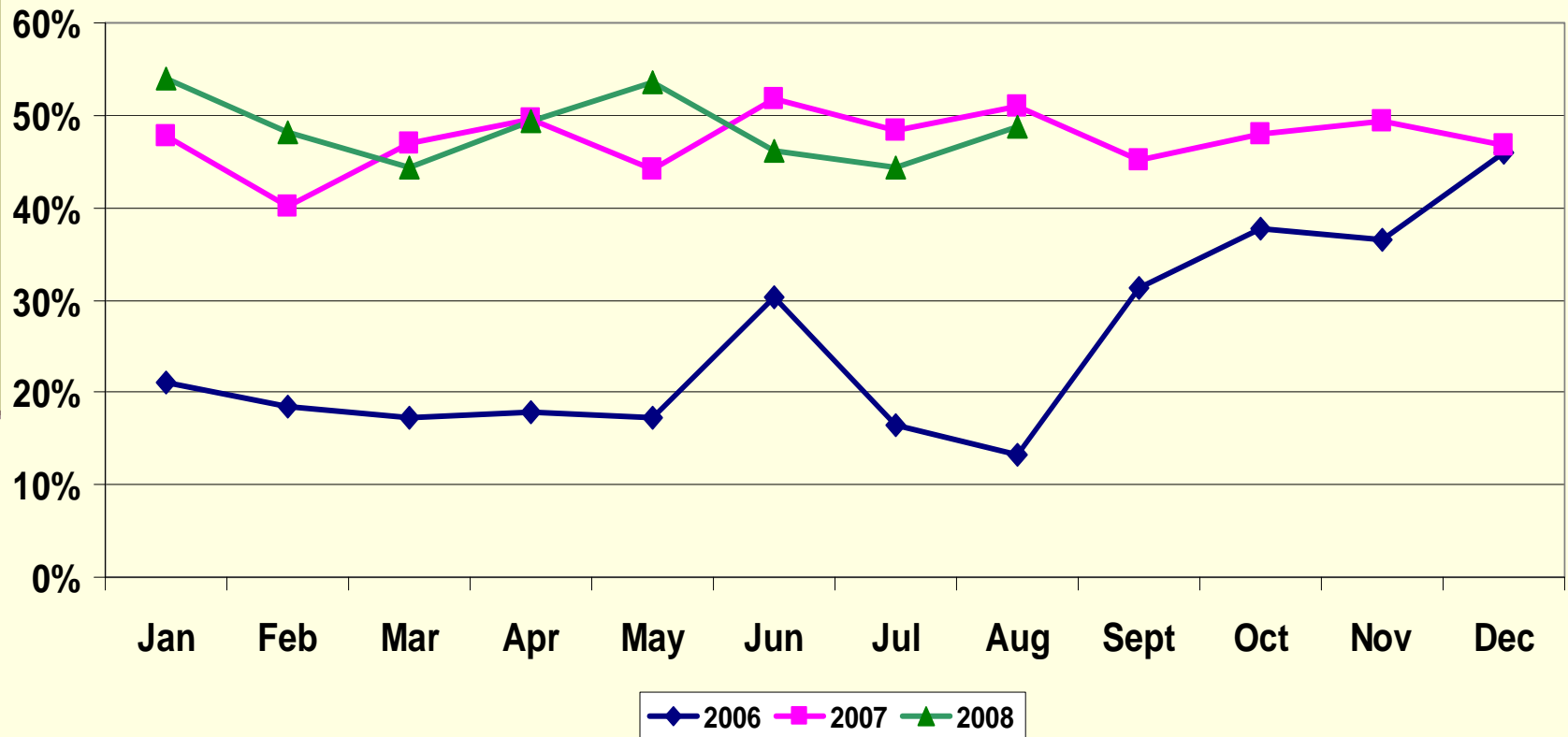
% of OB patients with a preventative dental visit



Care Coordination

CHI's experience – UCC patient care coordination

**% of Urgent Care Center patients seen at a Satellite Site
within a month post UCC visit**



Summary

- Discussed 2 core components of Medical Home
- How CHC's are implementing each component
- Challenges
- Community Health of South Florida's experience

Strategies to Sustain Implementation of Medical Home Concept in CHC's

- CHC level strategies
 - Clear Senior Management vision to fully implement model
 - Defined supporting policies and procedures
 - Defined staffing model
 - Defined performance indicators
 - Inclusion of expectations in Provider contracts and staff job descriptions + performance evaluations + incentive bonuses
 - Organizational culture in which “patient care comes first”

- National strategies
 - Workforce: HPSA, NHSC
 - Competing priorities: Productivity vs. Quality
 - Staffing models
 - National definition and benchmarking of “indicators of a CHC’s medical homeness”
 - Health care reform

THANK YOU

IMPLEMENTATION OF MEDICAL HOME
CONCEPT IN CHC'S AND CHALLENGES

Tony Amofah, MD MBA

Chief Medical Officer, Community Health of South Florida, Inc

Medical Director, Health Choice Network

aamofah@hcnetwork.org

References

- www.aap.org
- www.aafp.org
- www.acp.org