November 9, 2005

TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders Survey

Survey: Survey on Long-Term Care
Field Period: 11/9/05 – 12/5/05

SUBJECTS FOR QUESTIONNAIRE
300: Preloaded variables and Introduction
400: Financing long-term care
500: Quality of care
700: Culture change/resident-centered care
1000: Demographics

Proprietary Questions Not To Be Released: ALL
Harris Interactive-approved Results Items: N/A
Use of Instant Results System: NO
Harris Interactive-approved Soft Exit Items: N/A
Survey Progress Bars: Dynamic
Number of Response Equivalents (REs): 20
Estimated Survey Duration: 5 minutes
Survey Template: HI CORPORATE
TTT Code (Q23): 079922
Survey Description: Survey on opinion leaders in the health care field
Demographics Template: CUSTOM
SECTION 300:  PRE-LOADED VARIABLE AND INTRODUCTION

BASE: PRELOADED: ALL RESPONDENTS

Q300 (QV7) Fund List
(221,222)
1  Academic and Research Institution
2  Government
3  Health Care Delivery
4  Other Industry/Business Setting
5  Pharmaceutical Industry
6  Professional Trade, Consumer Organization
99  MISSING

BASE: PRELOADED ALL RESPONDENTS

Q303 (QV8) EMAIL ADDRESS

BASE: PRELOADED ALL RESPONDENTS

Q305 (QV9) FULL NAME

BASE: ALL RESPONDENTS

Q310 QV10 SAMPLE ID

BASE: ALL RESPONDENTS

Q315
Thank you for participating in the sixth Commonwealth Fund Health Care Opinion Leaders Survey. We hope you'll be able to answer a few timely questions on long-term care. Your responses will be reported in the aggregate only and will never be linked to you personally.

The survey will take about 5 minutes to complete and will ask three groups of questions about long-term care financing and quality.

Please click the "NEXT" button to continue.
## SECTION 400: FINANCING LONG-TERM CARE

### BASE: ALL RESPONDENTS

**Q410** The aging of the Baby Boom generation will create an unprecedented need for long-term care services in the U.S. How much do you agree or disagree with the following approaches to paying for such long-term care needs?

**Q411**

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Strongly disagree</td>
<td>Disagree</td>
<td>Agree</td>
<td>Strongly agree</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Individuals should pay for all or most of their long-term care.</td>
<td>19</td>
<td>50</td>
<td>19</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>Government programs should cover all or most long-term care costs.</td>
<td>11</td>
<td>43</td>
<td>25</td>
<td>16</td>
</tr>
<tr>
<td>3</td>
<td>Individuals and government should share responsibility for financing long-term care about equally.</td>
<td>7</td>
<td>25</td>
<td>39</td>
<td>22</td>
</tr>
<tr>
<td>4</td>
<td>Adult children should be expected to contribute in part to their parents’ long-term care costs.</td>
<td>15</td>
<td>33</td>
<td>42</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>Employers should be expected to contribute in part to their employees/retirees long-term care costs.</td>
<td>18</td>
<td>39</td>
<td>25</td>
<td>9</td>
</tr>
</tbody>
</table>
**SECTION 500: IMPROVING QUALITY OF LONG-TERM CARE**

**BASE: ALL RESPONDENTS**

**Q500**
Recent research has raised concerns about the quality of care and the effectiveness of regulation in home health, nursing homes, and assisted living arrangements. How effective do you think each of the following strategies would be in assuring and improving high quality of care?

**Q501**

<table>
<thead>
<tr>
<th></th>
<th>1 Not at all effective</th>
<th>2 Somewhat effective</th>
<th>3 Effective</th>
<th>4 Very effective</th>
<th>5 Extremely effective</th>
<th>Not sure</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Increased availability of consumer report cards on nursing home and home health care.</td>
<td>7</td>
<td>25</td>
<td>36</td>
<td>21</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Increased payment rates to providers of long-term care services.</td>
<td>6</td>
<td>31</td>
<td>37</td>
<td>14</td>
<td>8</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>Payment incentives for quality, such as pay-for-performance.</td>
<td>4</td>
<td>23</td>
<td>35</td>
<td>20</td>
<td>10</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>More effective use of state enforcement remedies and sanctions against low quality providers.</td>
<td>3</td>
<td>29</td>
<td>35</td>
<td>21</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Establishment of staffing requirements for nursing homes.</td>
<td>8</td>
<td>30</td>
<td>32</td>
<td>17</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>6</td>
<td>Provision of technical assistance to improve quality through the Medicare Quality Improvement Organization program.</td>
<td>6</td>
<td>37</td>
<td>28</td>
<td>14</td>
<td>3</td>
<td>10</td>
</tr>
</tbody>
</table>

4
**BASE: ALL RESPONDENTS**

**Q600** Below is a list of potential policy strategies to address the growing cost of long term care. How much do you favor or oppose each of the following?

**Q601**

<table>
<thead>
<tr>
<th></th>
<th>Item</th>
<th>1 Strongly oppose</th>
<th>2 Oppose</th>
<th>3 Favor</th>
<th>4 Strongly favor</th>
<th>8 Not sure</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Let individuals establish tax-favored medical savings accounts to purchase long-term care insurance.</td>
<td>9</td>
<td>23</td>
<td>43</td>
<td>20</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Provide tax incentives for individuals to purchase private long-term care insurance.</td>
<td>5</td>
<td>15</td>
<td>46</td>
<td>30</td>
<td>4</td>
<td>*</td>
</tr>
<tr>
<td>3</td>
<td>Tighten rules and state enforcement of Medicaid asset transfer restrictions.</td>
<td>5</td>
<td>22</td>
<td>46</td>
<td>15</td>
<td>11</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>Give frail elderly and disabled Medicaid beneficiaries vouchers to purchase their own long-term care services.</td>
<td>10</td>
<td>37</td>
<td>33</td>
<td>8</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>Transfer responsibility for Medicaid long-term care from states to the federal government.</td>
<td>4</td>
<td>17</td>
<td>37</td>
<td>31</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>Add an long-term care benefit to Medicare, financed by a premium.</td>
<td>5</td>
<td>8</td>
<td>44</td>
<td>36</td>
<td>7</td>
<td>1</td>
</tr>
</tbody>
</table>
SECTION 700: RESIDENT-CENTERED CARE

BASE: ALL RESPONDENTS

Q700 In recent years, a movement to individualize nursing home care to meet the needs of their residents, known as “culture change” or “resident-centered care,” has begun to change the way nursing home care is delivered.

Q705 How familiar are you with the “culture change” or “resident-centered care” movement in nursing homes?

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>N=152</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Not at all familiar/Never heard of it</td>
<td>37</td>
</tr>
<tr>
<td>2</td>
<td>Somewhat familiar</td>
<td>35</td>
</tr>
<tr>
<td>3</td>
<td>Familiar</td>
<td>12</td>
</tr>
<tr>
<td>4</td>
<td>Very familiar</td>
<td>8</td>
</tr>
<tr>
<td>5</td>
<td>Extremely familiar</td>
<td>8</td>
</tr>
<tr>
<td>8</td>
<td>Not sure</td>
<td>*</td>
</tr>
</tbody>
</table>

BASE: ALL RESPONDENTS AT LEAST SOMEWHAT FAMILIAR WITH “CULTURE CHANGE” (Q705/2-5)

Q710 How effective do you think the “culture change” or “resident-centered care” movement has been in improving the quality of care in nursing homes?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Not at all effective</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Somewhat effective</td>
<td>43</td>
</tr>
<tr>
<td>3</td>
<td>Effective</td>
<td>14</td>
</tr>
<tr>
<td>4</td>
<td>Very effective</td>
<td>9</td>
</tr>
<tr>
<td>5</td>
<td>Extremely effective</td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>Not sure</td>
<td>28</td>
</tr>
</tbody>
</table>
SECTION 1000: Demographics

BASE: ALL RESPONDENTS
Q1100 How would you describe your current employment position? Please select all that apply.

[MULTIPLE RESPONSE]
1 Policy analyst 22
2 Researcher/Professor/Teacher 37
3 Dean or department head 5
4 Policymaker or policy staff (federal) 3
5 Policymaker or policy staff (state) 3
6 CEO/President 21
7 Management/Administration 15
8 Lobbyist 3
9 Consultant 11
10 Regulator *
11 Physician 19
12 Other health care provider (not physician) 3
13 Consumer advocate 5
14 Health care purchaser 7
15 Foundation officer 7
16 Investment analyst *
17 Retired 4
96 Other [ASK Q1101] 4

BASE: RESPONDENTS WHO ARE IN “OTHER” EMPLOYMENT POSITION (Q1100/96)
Q1101 Please describe your current employment position.
[TEXT BOX]

BASE: ALL RESPONDENTS
Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.
[MULTIPLE RESPONSE]

Academic and Research Institutions 59
1 Medical, public health, nursing, or other health professional school 28
2 University setting not in a medical, public health, nursing, or other health professional school 12
3 Think tank/Health care institute/Policy research institution 15
4 Foundation 9
5 Medical publisher 2

Government 7
6 Staff for a state elected official or state legislative committee 1
7 Staff for a federal elected official or federal legislative committee 1
8 Non-elected state executive-branch official 2
9 Non-elected federal executive-branch official 3
10 Staff for non-elected state executive-branch official -
11 Staff for non-elected federal executive-branch official -
Professional, Trade, Consumer Organizations 20
12 Medical society or professional association or organization 8
13 Allied health society or professional association or organization 2
14 Hospital or related professional association or organization 3
15 Health insurance and business association or organization 1
16 Pharmaceutical/Medical device trade association organization 1
17 Financial services industry *
18 Labor/Consumer/Seniors’ advocacy group 5

Health Care Delivery 14
19 Hospital 7
20 Nursing home/Long-term care facility 2
21 Clinic 2
22 Physician practice/Other clinical practice (patient care) 4
23 Health insurance/Managed care industry 4

Pharmaceutical Industry 3
24 Drug manufacturer 3
25 Device company -
26 Biotech company *

Other Industry/Business Settings 18
27 CEO, CFO, Benefits Manager 4
28 Polling organization *
29 Health care consulting firm 6
30 Health care improvement organization 3
31 Accrediting body and organization (non-governmental) 2
96 Other [ASK Q 1111] 3

**BASE: RESPONDENTS WHO WORK FOR “OTHER” INSTITUTION (Q1110/96)**

**Q1111** What other type of place or institution do you work for?

[TEXT BOX]

**BASE: ALL RESPONDENTS**

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>87</td>
<td>12</td>
<td>1</td>
</tr>
</tbody>
</table>
**BASE: ALL RESPONDENTS**

**Q60** Status of Respondent (Does not appear on screen)

(159)

1. Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
2. Not Qualified (ALL OTHERS)

This completes the survey. Your answers have been recorded. <p>

Thank you very much for taking the time to participate in this survey.