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Job 22434_D

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Master\J22434D_Rev1.doc

**TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders
Survey**

Survey: Medicare
Field Period: 6/9/05-6/20

SUBJECTS FOR QUESTIONNAIRE

300: Preloaded variables and Introduction
400: Overall success of Medicare
500: Success of specific aspects of Medicare
600: Future changes to Medicare
1000: Demographics

Proprietary Questions Not To Be Released:	ALL
Harris Interactive-approved Results Items:	N/A
Use of Instant Results System:	NO
Harris Interactive-approved Soft Exit Items:	N/A
Survey Progress Bars:	Dynamic
Number of Response Equivalentents (REs):	20
Estimated Survey Duration:	10 minutes
Survey Template:	HI CORPORATE
TTT Code (Q23):	079922
Survey Description:	Survey on opinion leaders in the health care field
Demographics Template:	CUSTOM

[PROGRAMMER NOTE: PLEASE ENSURE THAT ALL MISSING DATA IS REPRESENTED IN
SPSS DATA SET AS OUT OF RANGE NEGATIVE NUMBERS]

SECTION 300: PRE-LOADED VARIABLE AND INTRODUCTION
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BASE: PRELOADED: ALL RESPONDENTS

Q300 (QV7) Fund List
(221,222)

1	Academic and Research Institution	46
2	Government	5
3	Health Care Delivery	12
4	Other Industry/Business Setting	7
5	Pharmaceutical Industry	3
6	Professional Trade, Consumer Organization	20
99	MISSING	7

BASE: PRELOADED ALL RESPONDENTS

Q303 (QV8) EMAIL ADDRESS

BASE: PRELOADED ALL RESPONDENTS

Q305 (QV9) FULL NAME

BASE: ALL RESPONDENTS

Q310 QV10 SAMPLE ID

BASE: ALL RESPONDENTS

Q315

Thank you for participating in the fourth Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding Medicare. Your responses will be reported in the aggregate only and will never be linked to you personally.

[The survey will take approximately 5 minutes to complete and will ask two groups of questions about the success of Medicare and suggested various changes to the Medicare program](#)

Please click the "NEXT" button to continue.

SECTION 400: OVERALL SUCCESS OF MEDICARE

BASE: ALL RESPONDENTS

Q410 Overall, how successful do you think the Medicare program has been?

1	Not at all successful	-
2	Somewhat successful	14
3	Successful	19
4	Very successful	43
5	Extremely successful	23
8	Not sure	-
	No answer	*

SECTION 500: SUCCESS OF SPECIFIC ASPECTS OF MEDICARE

BASE: ALL RESPONDENTS

Q500 Specific aspects of Medicare

In the previous question we asked about the success of the Medicare program overall. Now we would like you to evaluate specific aspects of Medicare.

How successful has Medicare been in accomplishing each of the following?

Q501

	1 Not At All <u>Successful</u>	2 Somewhat <u>Successful</u>	3 <u>Successful</u>	4 Very <u>Successful</u>	5 Extremely <u>Successful</u>	8 Not Sure	No <u>Answer</u>	
RANDOMIZE								
1	Providing beneficiaries with stable, predictable coverage over time and guaranteed access to basic medical care for seniors and qualifying disabled	-	7	24	32	37	*	*
2	Providing financial protection for those vulnerable due to low-income and/or poor health	4	24	24	32	15	*	-
3	Improving health status of beneficiaries, functional impairment, and/or reduced mortality	3	27	27	28	12	1	*
4	Helping decrease racial disparities through improved access to care for minority beneficiaries	7	27	29	26	7	5	*
5	Stimulating and supporting spread of new medical technology and treatment methods	7	25	24	27	13	2	1
6	Providing support for medical education and training programs	3	10	27	34	19	6	-
7	Using purchasing leverage to improve quality of care	39	38	16	4	1	1	-
8	By providing home care, allowing frail elderly and disabled to live independently at home or in the community	9	47	24	13	3	3	-
9	Encouraging healthier lifestyles and preventive care	43	44	10	2	*	1	*
10	Helping ensure the financial stability of health care providers and their ability to serve the poor and uninsured	9	30	25	26	8	2	-

BASE: ALL RESPONDENTS

Q530 In general, do you think Medicare Advantage plans or Medicare fee-for-service (FFS) buys more value for money spent?

1	Medicare Advantage buys more value for money spent	35
2	Medicare FFS buys more value for money spent	27
3	Both buy equal value for money spent	8
8	Not sure	30

SECTION 600: FUTURE CHANGES TO MEDICARE
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BASE: ALL RESPONDENTS

Q600 Health policy experts have suggested various changes to the Medicare program. Do you favor or oppose changing Medicare in the following ways?

[RANDOMIZE]

Q601

	1	2	8	No
	<u>Favor</u>	<u>Oppose</u>	<u>Not Sure</u>	<u>Answer</u>
1 Using Medicare's leverage to reward providers for performance on quality and efficiency	87	4	8	*
2 Permitting older adults ages 50-64 to purchase coverage under Medicare	65	23	12	-
3 Having Medicare beneficiaries designate a primary care "medical home" and reward providers for coordinating care and ensuring receipt of preventive care	84	6	10	-
4 Using Medicare leverage to accelerate adoption of electronic medical records and health information technology	89	3	8	-
5 Having Medicare offer its own comprehensive benefit package as an alternative to Medigap or Medicare Advantage, including hospital, physician, prescription drug, and other services with modest cost-sharing	67	17	16	-
6 Allowing those under age 65 to contribute to a Medicare savings account to be used when covered by Medicare for premiums and out-of-pocket costs for acute and long-term care	67	17	16	-
7 Capping federal spending per Medicare beneficiary through premium support or other means	18	66	16	-
8 Raising taxes to ensure Medicare's long-term solvency	67	23	10	*
9 Having higher-income Medicare beneficiaries pay higher premiums	68	22	9	*
10 Eliminating extra payments for private health plans	47	31	22	-
11 Eliminating the two-year waiting period for coverage of the disabled	67	16	18	-

SECTION 1000: Demographics

BASE: ALL RESPONDENTS

Q1100 How would you describe your current employment position? [Please select all that apply.](#)

[MULTIPLE RESPONSE]

1	Policy analyst	27
2	Researcher/Professor/Teacher	31
3	Dean or department head	7
4	Policymaker or policy staff (federal)	5
5	Policymaker or policy staff (state)	2
6	CEO/President	22
7	Management/Administration	17
8	Lobbyist	6
9	Consultant	13
10	Regulator	-
11	Physician	19
12	Other health care provider (not physician)	3
13	Consumer advocate	5
14	Health care purchaser	4
15	Foundation officer	5
16	Investment analyst	-
17	Retired	4
96	Other [ASK Q1101]	2

BASE: RESPONDENTS WHO ARE IN "OTHER" EMPLOYMENT POSITION (Q1100/96)

Q1101 Please describe your current employment position.

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? [Please select all that apply.](#)

[PROG. NOTE: DO NOT RANDOMIZE]

[MULTIPLE RESPONSE]

Academic and Research Institutions

1	Medical, public health, nursing, or other health professional school	22
2	University setting not in a medical, public health, nursing, or other health professional school	9
3	Think tank/Health care institute/Policy research institution	18
4	Foundation	7
5	Medical publisher	1

Government

6	Staff for a state elected official or state legislative committee	*
7	Staff for a federal elected official or federal legislative committee	1
8	Non-elected state executive-branch official	1
9	Non-elected federal executive-branch official	3
10	Staff for non-elected state executive-branch official	-
11	Staff for non-elected federal executive-branch official	1

Professional, Trade, Consumer Organizations		
12	Medical society or professional association or organization	10
13	Allied health society or professional association or organization	2
14	Hospital or related professional association or organization	5
15	Health insurance and business association or organization	3
16	Pharmaceutical/Medical device trade association organization	-
17	Financial services industry	*
18	Labor/Consumer/Seniors' advocacy group	4
Health Care Delivery		
19	Hospital	7
20	Nursing home/Long-term care facility	1
21	Clinic	3
22	Physician practice/Other clinical practice (patient care)	3
23	Health insurance/Managed care industry	8
Pharmaceutical Industry		
24	Drug manufacturer	5
25	Device company	*
26	Biotech company	2
Other Industry/Business Settings		
27	CEO, CFO, Benefits Manager	4
28	Polling organization	-
29	Health care consulting firm	7
30	Health care improvement organization	3
31	Accrediting body and organization (non-governmental)	2
96	Other [ASK Q 1111]	3

BASE: RESPONDENTS WHO WORK FOR "OTHER" INSTITUTION (Q1110/96)

Q1111 What other type of place or institution do you work for?

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

1	Yes	87
2	No	13
	No answer	1

BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)

(159) [PROGRAMMER NOTE: EVERYBODY MEETS CRITERIA FOR STUDY]

- 1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
- 6 Not Qualified (ALL OTHERS)

[PROGRAMMER NOTE: PLEASE USE STANDARD HARRIS TEXT FOR RESPONDENTS WHO SUSPEND BEFORE COMPLETION OF SURVEY]

[PROGRAMMER NOTE: PLEASE INCLUDE THIS TEXT ON THE THANK YOU PAGE WITH NO LOYALTY OR RETENTION LINKS.]

This completes the survey. Your answers have been recorded. <p>

Thank you very much for taking the time to participate in this survey.

[ALSO INCLUDE THE SURVEYHELP DESK AND UNSUBSCRIBE LINKS BUT NO HARRIS POLL ICONS.]