Field Period: 1/17/06-2/8/06

SUBJECTS FOR QUESTIONNAIRE
200: Preloaded variables
300: Introduction
400: Congressional Priorities
500: Goals
600: Cost and quality
700: Health Insurance Coverage Expansion
1000: Demographics

Proprietary Questions Not To Be Released: ALL

Harris Interactive-approved Results Items: N/A

Use of Instant Results System: NO

Harris Interactive-approved Soft Exit Items: N/A

Survey Progress Bars: Dynamic

Number of Response Equivalents (REs): 20

Estimated Survey Duration: 5 minutes

Survey Template: HI CORPORATE

TTT Code (Q23): 079922

Survey Description: Survey on opinion leaders in the health care field

Demographics Template: CUSTOM

[PROGRAMMER NOTE: PLEASE ENSURE THAT ALL MISSING DATA IS REPRESENTED IN SPSS DATA SET AS OUT OF RANGE NEGATIVE NUMBERS]
SECTION 200: PRE-LOADED VARIABLE

BASE: ALL RESPONDENTS
Q300 (QV7) Fund List
1  Academic and Research Institution
2  Government
3  Health Care Delivery
4  Other Industry/Business Setting
5  Pharmaceutical Industry
6  Professional Trade, Consumer Organization
99  MISSING [DO NOT DISPLAY]

BASE: Preloaded all respondents
Q303 (QV8) email address

BASE: preloaded all respondents
Q305 (QV9) Full Name

BASE: ALL RESPONDENTS
Q310 QV10  Sample ID

SECTION 300 INTRODUCTION

PROGR. NOTE: BANK Q300 AND 305]

BASE: ALL RESPONDENTS
Q305  The progress bar below indicates approximately what portion of the survey you have completed.

Thank you for participating in the Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding health policy, health care financing and delivery. Your responses will be reported in the aggregate only and will never be linked to you personally.
SECTION 400: Congressional Priorities

BASE: ALL RESPONDENTS

Q410 Which of the following health care issues should be the top priorities for Congress to address in the next five years? Please select up to five (5) issues.

[Randomize 1-13]

01 Expand coverage to the uninsured 83%
02 Enact reforms to moderate the rising costs of medical care for the nation 51%
03 Increased use of information technology to improve the quality and safety of care 62%
04 Medicare payment reform to reward performance on quality and efficiency 42%
05 Malpractice reform 17%
06 Medicaid reforms to improve coverage 29%
07 Administrative simplification and standardization 29%
08 Address racial/ethnic disparities in care 30%
09 Medicare reforms to ensure long-run solvency 44%
10 Improve the quality of nursing homes and long-term care 14%
11 Control rising cost of prescription drugs 22%
12 Control Medicaid costs 6%
13 Address shortage of trained health professionals (e.g., primary care physicians and nurses) 23%
14 Improve incentives to purchase long-term care insurance 10%

No answer 1%

SECTION 500: Goals

Q500 What would you see as both an achievable and desirable goal or target for policy action within the next 10 years?

Q505

<table>
<thead>
<tr>
<th>Current</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Proportion of under-65 population that has no health insurance</td>
</tr>
<tr>
<td>02</td>
<td>Total cost of health care as a percentage of GDP</td>
</tr>
<tr>
<td>03</td>
<td>Portion of recommended care that patients receive</td>
</tr>
</tbody>
</table>
BASE: ALL RESPONDENTS

Q600 Below is a list of ways that have been proposed to control the rising costs of health care and improve the quality of care. Which of the following should be the top priorities for action? Please select up to five (5) actions.

[Randomize 1-12]

01 Encourage competition among insurers and providers 11%
02 Reduce inappropriate medical care and fraud 23%
03 Require consumers to pay a substantially higher share of their health care costs 10%
04 Reduce administrative costs of insurers and providers 33%
05 Consolidate purchasing power by public and private insurers working together to moderate rising costs of care 25%
06 Make information on comparative quality and costs of care of hospitals and physicians available to the public 37%
07 Reward providers who are more efficient and provide higher quality care 61%
08 Increased and more effective use of information technology 64%
09 Malpractice reform 18%
10 Create a national agency to set quality standards and practice guidelines 21%
11 Legalize the importation of brand name prescription drugs from Canada or other countries 12%
12 Encourage small employers to join larger group purchasing pools to buy health insurance for their employees 18%
13 Use evidence-based guidelines to determine whether a test or procedure should be done 47%
14 Have all payers, including private insurers, Medicare and Medicaid, adopt common payment methods or rates 33%
15 Increased use of disease and care management strategies for the chronically ill 53%

No answer 2%
**SECTION 700: Health Insurance Coverage Expansion**

**Q700** Below is a list of possible reforms to expand coverage for the uninsured. Which of the following should be the top priorities for action? Please select up to five (5) priorities.

[Randomize 1-10]

<table>
<thead>
<tr>
<th>No.</th>
<th>Reform Description</th>
<th>Support (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Mandate that all individuals buy coverage and provide new tax credits for the uninsured to purchase insurance in the individual market</td>
<td>29%</td>
</tr>
<tr>
<td>02</td>
<td>Provide tax credits or other subsidies to low-wage workers to buy coverage</td>
<td>32%</td>
</tr>
<tr>
<td>03</td>
<td>Require employers who don’t provide coverage to contribute to a fund that would pay for such coverage</td>
<td>46%</td>
</tr>
<tr>
<td>04</td>
<td>Provide federal matching funds for Medicaid/CHIP coverage of everyone below 150% of poverty</td>
<td>41%</td>
</tr>
<tr>
<td>05</td>
<td>Promote tax-free health savings accounts</td>
<td>16%</td>
</tr>
<tr>
<td>06</td>
<td>Permit association health plans to provide coverage without state licensing</td>
<td>5%</td>
</tr>
<tr>
<td>07</td>
<td>Eliminate the two-year waiting period for the disabled for Medicare</td>
<td>21%</td>
</tr>
<tr>
<td>08</td>
<td>Provide reinsurance for small business insurance plans</td>
<td>22%</td>
</tr>
<tr>
<td>09</td>
<td>Allow individuals and small businesses to buy into the Federal Employees Health Benefits program or similar federal group option</td>
<td>51%</td>
</tr>
<tr>
<td>10</td>
<td>Let near-elderly adults buy into Medicare</td>
<td>43%</td>
</tr>
<tr>
<td>11</td>
<td>Provide incentives or requirements to expand employer-based health insurance</td>
<td>32%</td>
</tr>
<tr>
<td>12</td>
<td>Establish a single-payer insurance system</td>
<td>38%</td>
</tr>
<tr>
<td>13</td>
<td>Open up Medicare to everyone not covered by an employer plan</td>
<td>35%</td>
</tr>
<tr>
<td>14</td>
<td>No answer</td>
<td>2%</td>
</tr>
</tbody>
</table>
SECTION 1000: Demographics

BASE: ALL RESPONDENTS
Q1100 How would you describe your current employment position? Please select all that apply.

[MULTIPLE RESPONSE]
1 Policy analyst 23%
2 Researcher/Professor/Teacher 39%
3 Dean or department head 4%
4 Policymaker or policy staff (federal) 2%
5 Policymaker or policy staff (state) 1%
6 CEO/President 19%
7 Management/Administration 15%
8 Lobbyist 2%
9 Consultant 11%
10 Regulator 1%
11 Physician 17%
12 Other health care provider (not physician) 2%
13 Consumer advocate 5%
14 Health care purchaser 4%
15 Foundation officer 7%
16 Investment analyst -
17 Retired 4%
96 Other [ASK Q1101] 4%
No answer 2%

BASE: RESPONDENTS WHO ARE IN “OTHER” EMPLOYMENT POSITION (Q1100/96)
Q1101 Please describe your current employment position.
[TEXT BOX]

BASE: ALL RESPONDENTS
Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.
[PROG. NOTE: DO NOT RANDOMIZE]
[MULTIPLE RESPONSE]

Academic and Research Institutions
1 Medical, public health, nursing, or other health professional school 27%
2 University setting not in a medical, public health, nursing, or other health professional school 9%
3 Think tank/Health care institute/Policy research institution 16%
4 Foundation 7%
5 Medical publisher 2%

Government
6 Staff for a state elected official or state legislative committee *
7 Staff for a federal elected official or federal legislative committee 1%
8 Non-elected state executive-branch official 1%
9 Non-elected federal executive-branch official 1%
10 Staff for non-elected state executive-branch official -
11 Staff for non-elected federal executive-branch official 1%
Professional, Trade, Consumer Organizations

12 Medical society or professional association or organization 8%
13 Allied health society or professional association or organization 1%
14 Hospital or related professional association or organization 2%
15 Health insurance and business association or organization 2%
16 Pharmaceutical/Medical device trade association or organization 1%
17 Financial services industry *
18 Labor/Consumer/Seniors’ advocacy group 6%

Health Care Delivery

19 Hospital 6%
20 Nursing home/Long-term care facility 1%
21 Clinic 2%
22 Physician practice/Other clinical practice (patient care) 6%
23 Health insurance/Managed care industry 4%

Pharmaceutical Industry

24 Drug manufacturer 4%
25 Device company -
26 Biotech company 1%

Other Industry/Business Settings

27 CEO, CFO, Benefits Manager 2%
28 Polling organization 1%
29 Health care consulting firm 7%
30 Health care improvement organization 5%
31 Accrediting body and organization (non-governmental) 1%
96 Other [ASK Q 1111] 2%

**BASE: RESPONDENTS WHO WORK FOR “OTHER” INSTITUTION (Q1110/96)**

Q1111 What other type of place or institution do you work for?

[TEXT BOX]

**BASE: ALL RESPONDENTS**

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>85%</td>
<td>14%</td>
<td>1%</td>
</tr>
</tbody>
</table>
BASE: ALL RESPONDENTS
Q60 Status of Respondent (Does not appear on screen)

[PROGRAMMER NOTE: EVERYBODY MEETS CRITERIA FOR STUDY]

(159)
1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
6 Not Qualified (ALL OTHERS)

[PROGRAMMER NOTE: PLEASE USE STANDARD HARRIS TEXT FOR RESPONDENTS WHO SUSPEND BEFORE COMPLETION OF SURVEY]

[PROGRAMMER NOTE: PLEASE INCLUDE THIS TEXT ON THE THANK YOU PAGE WITH NO LOYALTY OR RETENTION LINKS.]

This completes the survey. Your answers have been recorded.

Thank you very much for taking the time to participate in this survey.

[ALSO INCLUDE THE SURVEYHELP DESK AND UNSUBSCRIBE LINKS BUT NO HARRIS POLL ICONS.]